Website review
landcooutdoors.net

Generated on September 20 2024 23:12 PM

The score is 56/100

SEO Content

✓	Title	Landco Outdoors **Length : 15** Perfect, your title contains between 10 and 70 characters.
✓	Description	LANDCO Outdoors provides quality outdoor apparel for the Memories, Dreams, and Adventures you make. **Length : 100** Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Landco Outdoors
description	LANDCO Outdoors provides quality outdoor apparel for the Memories, Dreams, and Adventures you make.
url	https://www.landcooutdoors.net
site_name	Landco Outdoors
type	website

○	Headings	

H1	H2	H3	H4	H5	H6
0	2	0	9	0	1

- [H2] Memories. Dreams. Adventures. Thank you for supporting LANDCO Outdoors.
- [H2] Copyright 2023 Landco Outdoors LLC
- [H4] Spring Drop
- [H4] Winter Wear

SEO Content

		[H4] Youth Line [H4] Patch Hats [H4] Hunting Gear [H4] Accessories [H4] Embroidered Hats [H4] T-Shirts & Casual [H4] E-Gift Cards [H6] FOLLOW US @LANDCOOUTDOORS Use #LANDCOOUTDOORS
❌	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 1 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice

In-page links

Shipping & Returns	Internal	Passing Juice

SEO Keywords

Keywords Cloud	gear cards shop page hats landco spring gift now outdoors

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shop	9	✖	✖	✖	✖
now	9	✖	✖	✖	✖
landco	8	✔	✖	✔	✔
outdoors	7	✔	✖	✔	✔
gear	3	✖	✖	✖	✔

Usability

	Url	Domain : landcooutdoors.net Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.landcooutdoors.net/sitemap.xml
✓	Robots.txt	http://landcooutdoors.net/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.