Website review lanzadesignstudio.it

Generated on September 23 2024 06:23 AM

The score is 49/100

SEO Content

✓	Title	Home - Lanza Design Studio **Length : 26** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	it_IT
type	website
title	Home - Lanza Design Studio
url	https://www.lanzadesignstudio.it/
site_name	Lanza Design Studio

⦿	Headings	

H1	H2	H3	H4	H5	H6
2	6	2	0	0	0

- [H1] Value-based design Studio for Fashion and Textile projects
- [H1] Let's get in touch!
- [H2] Value-based design
- [H2] Project management
- [H2] R&D
- [H2] Support
- [H2] Recent projects & services
- [H2] What my clients say

SEO Content

- [H3] Alzavola
- [H3] MYAR

❌	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 6 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 33.33% Internal Links 66.67%

In-page links

Anchor	Type	Juice
contact me	Internal	Passing Juice
View more →	External	Passing Juice
View more →	External	Passing Juice

In-page links

Cookie Policy	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Ok	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	projects **project** value-based brand **management** design **product** manager clients collection

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	6	✔	✖	✖	✔
project	5	✖	✖	✖	✔
product	5	✖	✖	✖	✖
management	5	✖	✖	✖	✔
brand	5	✖	✖	✖	✖

Usability

○	Url	Domain : lanzadesignstudio.it Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is it.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.lanzadesignstudio.it/sitemap_index.xml
	Robots.txt	http://lanzadesignstudio.it/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.