







# Website review lapparel.co.za

Generated on September 21 2024 15:46 PM






The score is 54/100






## SEO Content

	<p>Title</p>	<p>Home   Lamee   Fine Equestrian Apparel</p> <p><b>Length : 38</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>Fine Equestrian Apparel &amp; Tack Shop. Trendy, UV riding shirts available in Men's, Ladies' and Girls' designs. Matching bamboo breeches and satin numnahs are also available. Equestrian show shirts, riding tights, denim riding tights.</p> <p><b>Length : 237</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1379 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Home   Lamee   Fine Equestrian Apparel</td> </tr> <tr> <td>description</td> <td>Fine Equestrian Apparel &amp; Tack Shop. Trendy, UV riding shirts available in Men's, Ladies' and Girls' designs. Matching bamboo breeches and satin numnahs are also available. Equestrian show shirts, riding tights, denim riding tights.</td> </tr> <tr> <td>image</td> <td><a href="https://static.wixstatic.com/media/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg">https://static.wixstatic.com/media/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg</a></td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> </tbody> </table>	Property	Content	title	Home   Lamee   Fine Equestrian Apparel	description	Fine Equestrian Apparel & Tack Shop. Trendy, UV riding shirts available in Men's, Ladies' and Girls' designs. Matching bamboo breeches and satin numnahs are also available. Equestrian show shirts, riding tights, denim riding tights.	image	<a href="https://static.wixstatic.com/media/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg">https://static.wixstatic.com/media/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg/v1/fit/w_2500,h_1330,al_c/62e529_fd5c08affc1944a2af448ee1fbbc14b6%7Emv2.jpg</a>	image:width	2500	image:height	1330
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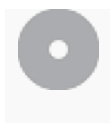
## SEO Content

		url	https://www.lapparel.co.za											
		site_name	Lamée Equestrian											
		type	website											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>0</td> <td>2</td> <td>2</td> <td>4</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H1] -EQUESTRIAN-</li> <li>• [H1] Satin</li> <li>• [H3] LAMÉE</li> <li>• [H3] ALTA</li> <li>• [H4] Fine Equestrian Apparel</li> <li>• [H4] collection</li> <li>• [H5] NOW AVAILABLE</li> <li>• [H5] IN STOCK</li> <li>• [H5] SADDLE PADS</li> <li>• [H5] FITS LIKE A GLOVE!</li> </ul>	H1	H2	H3	H4	H5	H6	2	0	2	2	4	0
H1	H2	H3	H4	H5	H6									
2	0	2	2	4	0									
	Images	<p>We found 19 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

## SEO Links



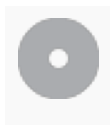
External Links : Passing Juice 0%

Internal Links 0%

## In-page links

Anchor	Type	Juice
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## SEO Keywords



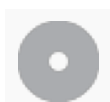
Keywords Cloud

fine home available equestrian now  
lamée apparel fabric glove shop

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
now	6	✘	✘	✘	✔
shop	4	✘	✘	✔	✘
available	4	✘	✘	✔	✔
glove	4	✘	✘	✘	✔
fine	3	✔	✘	✔	✔

## Usability



Url

Domain : lapparel.co.za  
Length : 14



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.






Language

Good. Your declared language is en.

## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul> <p>Perfect, your website takes advantage of gzip.</p>

## Mobile



	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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## Optimization



		<a href="https://lapparel.co.za/sitemap.xml">https://lapparel.co.za/sitemap.xml</a>
	Robots.txt	<a href="http://lapparel.co.za/robots.txt">http://lapparel.co.za/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.