



Website review lastlightapparel.com

Generated on September 24 2024 01:17 AM





The score is 47/100







SEO Content

	Title	<p>Last Light Apparel</p> <p>Length : 18</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Last Light Apparel specializes in novelty and fine art t shirts and koozies. The company was started February 2020 in Los Angeles by former tattooer/musician Jonah Latshaw(ex-I Am Heresy).</p> <p>Length : 188</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1346 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Last Light Apparel</td> </tr> <tr> <td>url</td> <td>https://lastlightapparel.com/</td> </tr> <tr> <td>title</td> <td>Last Light Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Last Light Apparel specializes in novelty and fine art t shirts and koozies. The company was started February 2020 in Los Angeles by former tattooer/musician Jonah Latshaw(ex-I Am Heresy).</td> </tr> </tbody> </table>	Property	Content	site_name	Last Light Apparel	url	https://lastlightapparel.com/	title	Last Light Apparel	type	website	description	Last Light Apparel specializes in novelty and fine art t shirts and koozies. The company was started February 2020 in Los Angeles by former tattooer/musician Jonah Latshaw(ex-I Am Heresy).
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	Headings	<table border="1" data-bbox="539 1944 1481 2011"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>19</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2045 703 2078" style="list-style-type: none"> • [H1] 	H1	H2	H3	H4	H5	H6	1	11	19	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	19	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H2] Your cart is empty• [H2] Your cart• [H2] Estimated total• [H2] Translation missing: en.general.cart.item_added• [H2] TRADITIONAL APPAREL TO DIE FOR• [H2] Now available at• [H2] SEE WHAT OUR CUSTOMERS ARE SAYING• [H2] Find your light in the darkness• [H2]• [H2] Info• [H2] Subscribe to our emails• [H3] Haunted House Slip On Shoes(LIMITED SPOOKYSEASON EXCLUSIVE)• [H3] Haunted House Slip On Shoes(LIMITED SPOOKYSEASON EXCLUSIVE)• [H3] Spooky Season Slip On Shoes• [H3] Spooky Season Slip On Shoes• [H3] Deathmoth Slip On Shoes• [H3] Deathmoth Slip On Shoes• [H3] Traditional Bat Slip On Shoes• [H3] Traditional Bat Slip On Shoes• [H3] Jack O Lantern Slip On Shoes• [H3] Jack O Lantern Slip On Shoes• [H3] Hanging Bats Slip On Shoes• [H3] Hanging Bats Slip On Shoes• [H3] Deathmoth High Tops• [H3] Deathmoth High Tops• [H3] Stay Spooky Slip On Shoes• [H3] Stay Spooky Slip On Shoes• [H3] @meaghanbeatricesfx• [H3] @whatmiasaid• [H3] @scaresandterrors
	Images	<p>We found 24 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 0%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 47 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.13% External Links : Passing Juice 0% Internal Links 97.87%

In-page links

Anchor	Type	Juice
Continue shopping	Internal	Passing Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Slip On Shoes	Internal	Passing Juice
Classic Shoes	Internal	Passing Juice
Casual Shoes	Internal	Passing Juice
High Tops	Internal	Passing Juice
Low Tops	Internal	Passing Juice
Boots	Internal	Passing Juice
Slippers	Internal	Passing Juice
Unisex Shirts	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Crops/Tanks	Internal	Passing Juice
Joggers	Internal	Passing Juice
Swimwear	Internal	Passing Juice
Headwear	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Car Seat Covers	Internal	Passing Juice
Home Decor	Internal	Passing Juice
Shop All	Internal	Passing Juice
Our Story	Internal	Passing Juice
For The Love Of Tattooing	Internal	Passing Juice
Contact	Internal	Passing Juice
-	Internal	Passing Juice
SHOP SPOOKY SEASON	Internal	Passing Juice
Shop Shoes	Internal	Passing Juice
Shop All	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
5	Internal	Passing Juice
Haunted House Slip On Shoes(LIMITED SPOOKYSEASON EXCLUSIVE)	Internal	Passing Juice
Spooky Season Slip On Shoes	Internal	Passing Juice
Deathmoth Slip On Shoes	Internal	Passing Juice
Traditional Bat Slip On Shoes	Internal	Passing Juice
Jack O Lantern Slip On Shoes	Internal	Passing Juice
Hanging Bats Slip On Shoes	Internal	Passing Juice
Deathmoth High Tops	Internal	Passing Juice
Stay Spooky Slip On Shoes	Internal	Passing Juice
Search	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice

In-page links

Terms Of Service	Internal	Passing Juice
Do not sell or share my personal information	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

last terms check light user apparel

Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
last	1	✓	✗	✓	✗
light	1	✓	✗	✓	✓
apparel	1	✓	✗	✓	✓
check	1	✗	✗	✗	✗
user	1	✗	✗	✗	✗

Usability





	Url	Domain : lastlightapparel.com Length : 20
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>8</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	8
Deprecated tags	Occurrences					
<s>	8					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://lastlightapparel.com/sitemap.xml
	Robots.txt	http://lastlightapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics