






Website review latestoutdoors.com

Generated on September 22 2024 12:35 PM






The score is 51/100







SEO Content

	Title	Basic Outdoor Clothing And Equipment With High Quality At 24% Length : 61 Perfect, your title contains between 10 and 70 characters.																		
	Description	View Outdoor Apparel & Gear By Visiting latestoutdoors.com, We've Got Everything You Need Plus Get 10% Off Your Order. Length : 127 Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Basic Outdoor Clothing And Equipment With High Quality At 24%</td></tr><tr><td>description</td><td>View Outdoor Apparel & Gear By Visiting latestoutdoors.com, We've Got Everything You Need Plus Get 10% Off Your Order.</td></tr><tr><td>url</td><td>https://www.latestoutdoors.com/</td></tr><tr><td>site_name</td><td>latestoutdoors.com</td></tr><tr><td>updated_time</td><td>2022-11-28T06:46:33+00:00</td></tr><tr><td>image</td><td>https://www.latestoutdoors.com/wp-content/uploads/2016/08/dummy-1-1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Basic Outdoor Clothing And Equipment With High Quality At 24%	description	View Outdoor Apparel & Gear By Visiting latestoutdoors.com, We've Got Everything You Need Plus Get 10% Off Your Order.	url	https://www.latestoutdoors.com/	site_name	latestoutdoors.com	updated_time	2022-11-28T06:46:33+00:00	image	https://www.latestoutdoors.com/wp-content/uploads/2016/08/dummy-1-1.jpg
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SEO Content

		<div>image:secure_url</div> <div>https://www.latestoutdoors.com/wp-content/uploads/2016/08/dummy-1-1.jpg</div>
		<div>image:width</div> <div>400</div>
		<div>image:height</div> <div>260</div>
		<div>image:alt</div> <div>Big Sale</div>
		<div>image:type</div> <div>image/jpeg</div>
	Headings	<div> <div> <div>H1</div> <div>0</div> </div> <div> <div>H2</div> <div>0</div> </div> <div> <div>H3</div> <div>4</div> </div> <div> <div>H4</div> <div>1</div> </div> <div> <div>H5</div> <div>0</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <div> <ul style="list-style-type: none"> • [H3] FEATURED PRODUCTS • [H3] SALE NEW PRODUCTS • [H3] THIS WEEK SALE • [H3] Login • [H4] Cart </div>
	Images	<p>We found 66 images on this web page.</p> <p>64 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 2%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 62 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Clearance	Internal	Passing Juice
Equipment	Internal	Passing Juice
beanie	Internal	Passing Juice
belt	Internal	Passing Juice
cap	Internal	Passing Juice
gaiters	Internal	Passing Juice
gloves	Internal	Passing Juice
GTX	Internal	Passing Juice
hat	Internal	Passing Juice
jacket	Internal	Passing Juice
pants	Internal	Passing Juice
shirt	Internal	Passing Juice
shorts	Internal	Passing Juice
socks	Internal	Passing Juice
Travel	Internal	Passing Juice
belt	Internal	Passing Juice
GTX	Internal	Passing Juice
jacket	Internal	Passing Juice
others	Internal	Passing Juice
pants	Internal	Passing Juice
socks	Internal	Passing Juice
Quick View	Internal	Passing Juice

In-page links

OMM ⚡ Core Hoodie	Internal	Passing Juice
OMM ⚡ Core Vest	Internal	Passing Juice
Mountain Equipment ⚡ Firefly Gore-Tex Jacket	Internal	Passing Juice
OMM ⚡ Core+ Hoodie	Internal	Passing Juice
Mountain Equipment ⚡ Makalu Gore-Tex Jacket	Internal	Passing Juice
Outdoor Research ⚡ Foray II Gore-Tex Jacket	Internal	Passing Juice
Montbell ⚡ Womens Versalite Waterproof Jacket	Internal	Passing Juice
Mountain Equipment ⚡ Shelterstone Insulated Jacket	Internal	Passing Juice
Mountain Equipment ⚡ Redline LS Tee	Internal	Passing Juice
Mountain Equipment ⚡ Eclipse Wrist Warmer	Internal	Passing Juice
Inov8 ⚡ Speed Sock Low (Twin Pack)	Internal	Passing Juice
Mountain Equipment ⚡ Orbital Jacket	Internal	Passing Juice
Altra ⚡ Lone Peak All-WTHR Low	Internal	Passing Juice
Altra ⚡ Olympus 5 Hike Mid GTX	Internal	Passing Juice
Altra ⚡ Womens Lone Peak 6	Internal	Passing Juice
Altra ⚡ Womens Lone Peak All-WTHR Low	Internal	Passing Juice
Altra ⚡ Womens Lone Peak All-WTHR Mid	Internal	Passing Juice
Arcade Belts ⚡ Blackwood Slim Belt	Internal	Passing Juice
Arcade Belts ⚡ Foundation Belt	Internal	Passing Juice
Arcade Belts ⚡ Ranger Slim Belt	Internal	Passing Juice
Arcade Belts ⚡ Splice Belt	Internal	Passing Juice
Arcade Belts ⚡ Vista Belt	Internal	Passing Juice
Berghaus ⚡ 24/7 Tech Tee LS Crew	Internal	Passing Juice
Berghaus ⚡ 24/7 Tech Tee SS Crew	Internal	Passing Juice
Cart	Internal	Passing Juice
Wishlist	Internal	Passing Juice
Checkout	Internal	Passing Juice
About Us	Internal	Passing Juice

In-page links

Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Returns &#038; Exchanges	Internal	Passing Juice
Delivery	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Payment Method	Internal	Passing Juice
Shipping &#038; Returns	Internal	Passing Juice
Term and Conditions	Internal	Passing Juice
Mens	Internal	Passing Juice
Womens	Internal	Passing Juice
Lost your password?	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	womens add view clearance quick wishlist belt gtx sale altra
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Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
wishlist	21	×	×	×	×
add	20	×	×	×	×
belt	14	×	×	×	×
sale	13	×	×	×	✓
quick	12	×	×	×	×







Usability

	Url	Domain : latestoutdoors.com Length : 18
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>https://www.latestoutdoors.com/sitemap_index.xml</p>
✓	Robots.txt	<p>http://latestoutdoors.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>