Website review
latsportswear.com

Generated on September 22 2024 05:36 AM

The score is 52/100

SEO Content

✓	Title	LAT Apparel | LAT Apparel **Length : 25** Perfect, your title contains between 10 and 70 characters.
⚠	Description	LAT Apparel offers the highest-quality blank products for men, women, teens, kids, babies, and even dogs. We focus on exceptional printability, incredible selection, and superior fit. **Length : 223** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	wholesale, blank apparel, pad printing, screen printing, wholesale apparel, tee shirts, t-shirt, colors, patterns, fit, curvy, LAT, blank tee, premium tee, fine jersey, embroidery, t-shirt company, printed t-shirt, vintage t-shirt, wholesale blank shirts, elevated basics, basics, leopard, hoodie, fleece, jersey, children's apparel, infant apparel, baby apparel, doggie tee, doggie, Rabbit Skins, Code Five, Sublivie, sublimation, CPSIA Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
●	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></table> • [H3] Shopping Cart
	Images	We found 12 images on this web page.

SEO Content

❌		5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **10%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 64 links including 4 link(s) to files
⦾	Statistics	External Links : noFollow 0% External Links : Passing Juice 71.88% Internal Links 28.13%

In-page links

Anchor	Type	Juice
Distributor Locator	External	Passing Juice
LAT	Internal	Passing Juice
Rabbit Skins	Internal	Passing Juice
SubliVie	Internal	Passing Juice
Code Five	Internal	Passing Juice
Doggie Skins	Internal	Passing Juice

In-page links

All Styles	Internal	Passing Juice
T-Shirt	Internal	Passing Juice
Tanks	Internal	Passing Juice
Bodysuit	Internal	Passing Juice
Romper	Internal	Passing Juice
Coverall	Internal	Passing Juice
Dress	Internal	Passing Juice
Henley	Internal	Passing Juice
Outerwear/Fleece	Internal	Passing Juice
Accessories	Internal	Passing Juice
Doggie Apparel	Internal	Passing Juice
Miscellaneous	Internal	Passing Juice
Sale	Internal	Passing Juice
New Styles	External	Passing Juice
Sustainability	External	Passing Juice
View Cart	External	Passing Juice
Checkout	External	Passing Juice
About Us	External	Passing Juice
Our Locations	External	Passing Juice
Distributor Network	External	Passing Juice
Pressroom	External	Passing Juice
Social Responsibility	External	Passing Juice
Facebook	External	Passing Juice
Instagram	External	Passing Juice
Twitter	External	Passing Juice
Careers	External	Passing Juice
Policies	External	Passing Juice
Subscribe	External	Passing Juice

In-page links

Create Account	External	Passing Juice
Contact Us	External	Passing Juice
Contact Your Local Rep	External	Passing Juice
Credit Forms	External	Passing Juice
Pad Printing Services	External	Passing Juice
Samples	External	Passing Juice
Returns	External	Passing Juice
FAQs	External	Passing Juice
CPSIA Product Safety	External	Passing Juice
California Prop 65 Compliance	External	Passing Juice
Map Pricing	External	Passing Juice
Private Label Program	External	Passing Juice
Marketing Tools	External	Passing Juice
Image Library	External	Passing Juice
LAT Digital Catalog	External	Passing Juice
ECatalogs/Flyers	External	Passing Juice
Digital Swatch Card	External	Passing Juice
Trade Show Schedule	External	Passing Juice
Video Hub	External	Passing Juice
Camouflage Printing Tips	External	Passing Juice
360 Videos	External	Passing Juice
Logos	External	Passing Juice
Fit Guides	External	Passing Juice
Measurement Guide	External	Passing Juice
Size Chart	External	Passing Juice
Product Specs	External	Passing Juice
Printing Tips	External	Passing Juice
Price Lists	External	Passing Juice

In-page links

Philanthropy	External	Passing Juice
Sustainability	External	Passing Juice

SEO Keywords

	Keywords Cloud	skins apparel service lat sustainability customer sale doggie styles product

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lat	3	✔	✔	✔	✖
skins	2	✖	✔	✖	✖
doggie	2	✖	✔	✖	✖
styles	2	✖	✖	✖	✖
apparel	2	✔	✔	✔	✖

Usability

	Url	Domain : latsportswear.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!

✗	Deprecated HTML	**Deprecated tags** **Occurrences** <center> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⦿	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

⦿	Mobile Optimization	✗ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://latsportswear.com/sitemap.xml
		http://latsportswear.com/sitemap.xml
✓	Robots.txt	http://latsportswear.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics