Website review
lawhornink.com

Generated on September 21 2024 01:53 AM

The score is 57/100

SEO Content

✅	Title	Lawhorn inK -What's Your Idea? **Length : 35** Perfect, your title contains between 10 and 70 characters.
✅	Description	Lawhorn inK is your home for custom apparel. Please browse our shop or visit the lab and let us know what your idea is! **Length : 119** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 0 **H2** 4 **H3** 0 **H4** 0 **H5** 0 **H6** 0 • [H2] The Lab • [H2] Shop by Category • [H2] Shop by Collection • [H2] inKsclusives
❌	Images	We found 16 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅		
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 14 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.14% Internal Links 92.86%

In-page links

Anchor	Type	Juice
Skip to navigation	Internal	Passing Juice
Skip to content	Internal	Passing Juice
My account	Internal	Passing Juice
Account details	Internal	Passing Juice
Orders	Internal	Passing Juice
Home	Internal	Passing Juice
Shop	Internal	Passing Juice
inK Gallery	Internal	Passing Juice
The Lab	Internal	Passing Juice

In-page links

Select options		Internal	noFollow
Select options		Internal	noFollow
Select options		Internal	noFollow
Privacy Policy		Internal	Passing Juice
Built with WooCommerce		External	Passing Juice

SEO Keywords

	Keywords Cloud	unisex ink account select custom options idea shop home lab

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
ink	6	✔	✖	✔	✔
lab	6	✖	✖	✔	✔
shop	5	✖	✖	✔	✔
idea	3	✔	✖	✔	✖
home	3	✖	✖	✔	✖

Usability

	Url	Domain : lawhornink.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.

Usability

❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

✅	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⊙	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⊙	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://lawhornink.com/wp-sitemap.xml
✅	Robots.txt	http://lawhornink.com/robots.txt Great, your website has a robots.txt file.
✅	Analytics	Great, your website has an analytics tool. Google Analytics