



Website review lobsterandlemonade.com

Generated on September 14 2024 12:16 PM





The score is 57/100







SEO Content

	Title	<p>Lobster & Lemonade Lobster & Lemonade</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Die offizielle Seite von Lobster & Lemonade Apparel. Die europäische Lifestylemarke für authentische und urbane Streetwear mit klassischen Designs.</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>onlineshop, apparel, styles</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="542 1310 1476 1713"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Lobster & Lemonade</td> </tr> <tr> <td>description</td> <td>Die offizielle Seite von Lobster & Lemonade Apparel. Die europäische Lifestylemarke für authentische und urbane Streetwear mit klassischen Designs.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	title	Lobster & Lemonade	description	Die offizielle Seite von Lobster & Lemonade Apparel. Die europäische Lifestylemarke für authentische und urbane Streetwear mit klassischen Designs.	type	website				
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	Headings	<table border="1" data-bbox="542 1747 1476 1825"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>3</td> <td>3</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1848 1133 2060" style="list-style-type: none"> • [H1] Warenkorb (0) • [H1] Menu • [H1] NFL Classics 2 • [H2] Bis zu 60% Rabatt • [H2] Unbeugsam seit 1959 • [H2] Exklusive Updates und Rabatte 	H1	H2	H3	H4	H5	H6	3	3	0	0	0	0
H1	H2	H3	H4	H5	H6									
3	3	0	0	0	0									

SEO Content

	Images	We found 7 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 7.32% Internal Links 92.68%

In-page links

Anchor	Type	Juice
Newsletter - 10% Rabatt auf die erste Bestellung	Internal	Passing Juice
Shop All	Internal	Passing Juice
New-In	Internal	Passing Juice
Sale	Internal	Passing Juice


In-page links

KIDS	Internal	Passing Juice
All headwear	Internal	Passing Juice
Beanies	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Caps	Internal	Passing Juice
All apparel	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Jackets	Internal	Passing Juice
Pants	Internal	Passing Juice
Sweaters	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Socks	Internal	Passing Juice
Box Sets	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Books & Goods	Internal	Passing Juice
Merch Market	Internal	Passing Juice
Maus & Friends	Internal	Passing Juice
Långstrump	Internal	Passing Juice
European Space Agency	Internal	Passing Juice
Captain Tsubasa	Internal	Passing Juice
Eintracht Frankfurt	Internal	Passing Juice
NFL	Internal	Passing Juice
Astérix	Internal	Passing Juice
Lucky Luke	Internal	Passing Juice
Bibi & Benjamin	Internal	Passing Juice
L&L Originals	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice

In-page links

SHOP NOW	Internal	Passing Juice
Sign-Up	External	Passing Juice
About	External	Passing Juice
Jobs	External	Passing Juice
Impressum	Internal	Passing Juice
AGB	Internal	Passing Juice
Datenschutz	Internal	Passing Juice
EN	Internal	Passing Juice
DE	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	erste apparel newsletter all headwear rabatt bestellung auf sale shop
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
all	6	✘	✘	✘	✘
shop	5	✘	✔	✘	✘
newsletter	4	✘	✘	✘	✘
rabatt	4	✘	✘	✘	✔
headwear	4	✘	✘	✘	✘

Usability

	Url	Domain : lobsterandlemonade.com Length : 22
	Favicon	Great, your website has a favicon.




Usability

		
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip.





Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag
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Mobile

✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://lobsterlemonade.com/
	Robots.txt	http://lobsterandlemonade.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics