

SEO Content

| 0 | Title | Lola Grace Apparel & Gifts – Lola Grace Apparel & Gifts Length : 66 Perfect, your title contains between 10 and 70 characters. | | | | | |
|--------------|--------------------|--|----------------|--|----------------|---------------------------|---------------------------|
| 8 | Description | | l. We have | n't found me gs generato | | | page. Use <u>this</u> |
| \bigotimes | Keywords | - | | n't found me enerator to c | - | • • | age. Use <u>this free</u> |
| | Og Meta Properties | Good, yo | our page ta | ke advantag | je of Og Pro | perties. | |
| | | Prope | erty | Content | : | | |
| | | site_name | | Lola Grace Apparel & Gifts | | | |
| | | url | | https://lolagraceapparelandgifts.com/ | | | |
| | | title | | Lola Grace Apparel & Gifts | | | |
| | | type | | website | | | |
| | | description | | Lola Grace Apparel & Gifts | | | |
| | | image image:secure_url | | http://lolagraceapparelandgifts.com/cdn/shop/fi les/sweatshirts.webp?v=1716529386 | | | |
| | | | | | | elandgifts.c ?v=171652 | om/cdn/shop/ 9386 |
| | | image:width | | 600 | | | |
| | | image: | neight | 800 | | | |
| | Headings | H1 1 | H2 7 | H3 8 | H4 0 | H5 0 | H6 0 |

SEO Content

| 0 | | [H1] [H2] Item added to your cart [H2] Mother-Daughter business that began when creating jewelry. Lola Grace Apparel and Gifts has something for every age range! We thank you in advance for shopping with us! [H2] SHOP BY COLLECTION [H2] Be the first to know [H2] Shop [H2] Contact us [H2] Subscribe to our emails [H3] Apparel [H3] Gifts [H3] Gifts [H3] Jewelry [H3] Hats [H3] Hats |
|--------------|-----------------|---|
| \bigotimes | Images | We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| 8 | Text/HTML Ratio | Ratio : 7% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| 0 | Flash | Perfect, no Flash content has been detected on this page. |
| \bigcirc | Iframe | Great, there are no lframes detected on this page. |

SEO Links

| \bigcirc | URL Rewrite | Good. Your links looks friendly! |
|------------|----------------------------|---|
| 0 | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| \bigcirc | In-page links | We found a total of 18 links including 0 link(s) to files |
| 0 | Statistics | External Links : noFollow 5.56% |

SEO Links

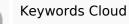
External Links : Passing Juice 0%

Internal Links 94.44%

In-page links

| Anchor | Туре | Juice |
|---------------------------------|----------|---------------|
| Skip to content | Internal | Passing Juice |
| New Arrivals | Internal | Passing Juice |
| Tops | Internal | Passing Juice |
| Bottoms | Internal | Passing Juice |
| Sets | Internal | Passing Juice |
| Dresses | Internal | Passing Juice |
| <u>T-Shirts</u> | Internal | Passing Juice |
| Sweatshirts | Internal | Passing Juice |
| Gifts | Internal | Passing Juice |
| Jewelry | Internal | Passing Juice |
| Hats | Internal | Passing Juice |
| Sale | Internal | Passing Juice |
| = | Internal | Passing Juice |
| <u>SEARCH</u> | Internal | Passing Juice |
| HOW WE GOT OUR NAME | Internal | Passing Juice |
| RETURNS & SHIPPING | Internal | Passing Juice |
| Lola Grace Apparel & amp: Gifts | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

SEO Keywords



new **gifts** pay **apparel** email lola hats grace jewelry shop

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| apparel | 9 | × | × | × | × |
| gifts | 8 | × | × | × | × |
| jewelry | 5 | × | × | × | × |
| lola | 4 | ¥ | × | × | V |
| grace | 4 | ¥ | × | × | ¥ |

Usability

| 0 | Url | Domain : lolagraceapparelandgifts.com Length : 28 |
|--------------|--------------|---|
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| 0 | Printability | Great. We have found a Print-Friendly CSS. |
| 0 | Language | Good. Your declared language is en. |
| \bigotimes | Dublin Core | This page does not take advantage of Dublin Core. |

Document

| \bigcirc | Doctype | HTML 5 |
|--------------|---------------|--|
| \bigcirc | Encoding | Perfect. Your declared charset is UTF-8. |
| \bigotimes | W3C Validity | Errors : 0 Warnings : 0 |
| \bigotimes | Email Privacy | Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers. |

Document

| 0 | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. | | |
|------------|-----------------|--|--|--|
| lacksquare | Speed Tips | Excellent, your website doesn't use nested tables. | | |
| | | X Too bad, your website is using inline styles. | | |
| | | X Too bad, your website has too many CSS files (more than 4). | | |
| | | X Too bad, your website has too many JS files (more than 6). | | |
| | | X Too bad, your website does not take advantage of gzip. | | |

Mobile

| 0 | Mobile Optimization | × | Apple Icon |
|---|---------------------|---|-------------------|
| | | ~ | Meta Viewport Tag |
| | | * | Flash content |

Optimization

| \bigcirc | XML Sitemap | Great, your website has an XML sitemap. |
|------------|-------------|--|
| - | | https://lolagraceapparelandgifts.com/sitemap.xml |
| Robots.txt | | http://lolagraceapparelandgifts.com/robots.txt |
| | | Great, your website has a robots.txt file. |
| | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |