

# Website review londis.co.uk

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The score is 70/100







## SEO Content

	Title	Your local convenience store.   Londis <b>Length : 38</b> Perfect, your title contains between 10 and 70 characters.												
	Description	Londis convenience stores, off licenses and corner shops offer a great choice of big brands and daily essentials for great value: bread, milk, eggs, groceries, fruit and vegetables. In a hurry? Grab a quality coffee on the go or grab a bite to eat from the hot food section. <b>Length : 275</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Welcome to Londis - your local convenience store</li><li>• [H2] Find your Londis</li><li>• [H2] Special Offers</li><li>• [H2] Be part of the Londis success story and watch your profits grow.</li><li>• [H2] Find your Londis</li><li>• [H3] Birds Eye Chicken Burgers, Jack's Straight Cut Chips - Buy Birds Eye Chicken Burgers, Get Jack's Chips FREE at Londis</li><li>• [H3] Yellow Tail Jammy Roo Red, Chardonnay, Shiraz - Now Only £6.99 at Londis</li><li>• [H3] Regina Blitz - Buy 1 Get 1 FREE at Londis</li><li>• [H3] Freshways Milk Semi-Skimmed, Whole - Now Only £1.65 at Londis</li><li>• [H3] Looking to join one of our Store Teams?</li></ul>	H1	H2	H3	H4	H5	H6	1	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	6	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H3] Enquiring about home deliveries?</li></ul>
	Images	We found 25 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>15%</b> Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to main content</a>	Internal	Passing Juice
<a href="#">Store Locator.</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Special Offers</a>	Internal	Passing Juice

## In-page links

<a href="#">Own Label</a>	Internal	Passing Juice
<a href="#">Get in touch</a>	Internal	Passing Juice
<a href="#">your local Londis</a>	Internal	Passing Juice
<a href="#">Jacks</a>	Internal	Passing Juice
<a href="#">Euro Shopper</a>	Internal	Passing Juice
<a href="#">Find out more</a>	Internal	Passing Juice
<a href="#">contact your local Londis directly</a>	Internal	Passing Juice
<a href="#">Retailer Area</a>	External	Passing Juice
<a href="#">Privacy Statement</a>	Internal	Passing Juice
<a href="#">Terms &amp; Conditions</a>	Internal	Passing Juice
<a href="#">Cookie Preferences</a>	Internal	Passing Juice

## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
londis	16	✓	✗	✓	✓
offers	10	✗	✗	✗	✓
local	7	✓	✗	✗	✓
store	7	✓	✗	✓	✓
great	6	✗	✗	✓	✗









## Usability

	Url	Domain : londis.co.uk Length : 12
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Too bad, your website does not take advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li></ul>
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## Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.londis.co.uk/sitemap.xml">https://www.londis.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://londis.co.uk/robots.txt">http://londis.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  <a href="#">Google Analytics</a>