

Website review londis.co.uk

Generated on September 19 2024 21:27 PM





The score is 70/100







SEO Content

	Title	<p>Your local convenience store. Londis</p> <p>Length : 38</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Londis convenience stores, off licenses and corner shops offer a great choice of big brands and daily essentials for great value: bread, milk, eggs, groceries, fruit and vegetables. In a hurry? Grab a quality coffee on the go or grab a bite to eat from the hot food section.</p> <p>Length : 275</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>6</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Welcome to Londis - your local convenience store• [H2] Find your Londis• [H2] Special Offers• [H2] Be part of the Londis success story and watch your profits grow.• [H2] Find your Londis• [H3] Birds Eye Chicken Burgers, Jack's Straight Cut Chips - Buy Birds Eye Chicken Burgers, Get Jack's Chips FREE at Londis• [H3] Yellow Tail Jammy Roo Red, Chardonnay, Shiraz - Now Only £6.99 at Londis• [H3] Regina Blitz - Buy 1 Get 1 FREE at Londis• [H3] Freshways Milk Semi-Skimmed, Whole - Now Only £1.65 at Londis• [H3] Looking to join one of our Store Teams?	H1	H2	H3	H4	H5	H6	1	4	6	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	6	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H3] Enquiring about home deliveries?
	Images	We found 25 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : 15% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.67% Internal Links 93.33%


In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Store Locator.	Internal	Passing Juice
About us	Internal	Passing Juice
Special Offers	Internal	Passing Juice

In-page links

Own Label	Internal	Passing Juice
Get in touch	Internal	Passing Juice
your local Londis	Internal	Passing Juice
Jacks	Internal	Passing Juice
Euro Shopper	Internal	Passing Juice
Find out more	Internal	Passing Juice
contact your local Londis directly	Internal	Passing Juice
Retailer Area	External	Passing Juice
Privacy Statement	Internal	Passing Juice
Terms & Conditions	Internal	Passing Juice
Cookie Preferences	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	own londis address great store special convenience local offers get
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
londis	16	✓	✗	✓	✓
offers	10	✗	✗	✗	✓
local	7	✓	✗	✗	✓
store	7	✓	✗	✓	✓
great	6	✗	✗	✓	✗






Usability

	Url	Domain : londis.co.uk Length : 12
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Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Perfect, your website has few JavaScript files.</div> <div><div></div> Too bad, your website does not take advantage of gzip.</div>





Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div></div>
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Mobile

- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.londis.co.uk/sitemap.xml
	Robots.txt	http://londis.co.uk/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics