Website review londonmarketshop.com

The score is 56/100

SEO Content

✓	Title	London Marketshop **Length : 17** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Unique Goods And Gifts Sold Only Online. Free Shipping. Various collections for beauty, electronics, gadgets, kids, sports, fitness, apparel, accessories, pets, home, kitchen, bathroom, garden, lifestyle, cars, motorcycles, outdoors, winter, summer, fall, spring. **Length : 263** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	Kalles shopify, Fastest, Ajax Shop, Minimal, Lazyload Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	London Marketshop
url	https://londonmarketshop.com/
title	London Marketshop
type	website
description	Unique Goods And Gifts Sold Only Online. Free Shipping. Various collections for beauty, electronics, gadgets, kids, sports, fitness, apparel, accessories, pets, home, kitchen, bathroom, garden, lifestyle, cars, motorcycles, outdoors, winter, summer, fall, spring.
image	http://londonmarketshop.com/cdn/shop/files/London_Marketshop_1.png?v=1698297226

SEO Content

		image:secure_url	https://londonmarketshop.com/cdn/shop/files/London_Marketshop_1.png?v=1698297226
		image:width	350
		image:height	115

	Headings						

H1	H2	H3	H4	H5	H6
1	0	18	0	0	0

- [H1] London Marketshop
- [H3] DEAL OF THE DAY
- [H3] Sports Training Fitness Mask For Elevation Workout
- [H3] Digital finger oximeter
- [H3] Drone XS - Quadcopter WIFI HD Camera
- [H3] Automatic Fruit Mask Maker - Enjoy The Health Mask
- [H3] 24K 30 Pcs Collagen Gold Eye Mask Golden Crystal Patches 30 pack
- [H3] Perfect Electric Eyebrow Hair Remover
- [H3] Bamboo Wooden Watches for Men and Women - Leather Band in Gift Box
- [H3] 12 V Car Jump Starter Kit - Emergency Booster
- [H3] Free Insured Shipping
- [H3] Got Questions?
- [H3] Get in touch
- [H3] Categories
- [H3] Categories
- [H3] Useful links
- [H3] Useful links
- [H3] Newsletter Signup
- [H3] Newsletter Signup

	Images	We found 28 images on this web page. 3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 32 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Deals	Internal	Passing Juice
Collections	Internal	Passing Juice
Track Order	Internal	Passing Juice
FAQ	Internal	Passing Juice
DMCA	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Explore Now	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

In-page links

[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
[-](#)		Internal	Passing Juice
Search		Internal	Passing Juice
About Us		Internal	Passing Juice
Privacy Policy		Internal	Passing Juice
Refund Policy		Internal	Passing Juice
Shipping Policy		Internal	Passing Juice
Terms of Service		Internal	Passing Juice
Transaction Policy		Internal	Passing Juice
Pets		Internal	Passing Juice
Men		Internal	Passing Juice

SEO Keywords

⊙ Keywords Cloud	products mask close questions free marketshop london shipping supportlondonmarketshop add

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mask	4	✖	✖	✖	✔
london	3	✔	✖	✖	✔
marketshop	3	✔	✖	✖	✔

Keywords Consistency

free	3	✖	✖	✔	✔
shipping	3	✖	✖	✔	✔

Usability

⦿	Url	Domain : londonmarketshop.com Length : 20
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⦿	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4).

Document

✖ Too bad, your website has too many JS files (more than 6).

✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://londonmarketshop.com/sitemap.xml
	Robots.txt	http://londonmarketshop.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.