Website review
lonerboyapparel.com

Generated on September 24 2024 00:27 AM

The score is 47/100

SEO Content

✅	Title	LONERBOY Apparel – LONERBOY® Apparel **Length : 42** Perfect, your title contains between 10 and 70 characters.
✅	Description	Diverse Unisex Street-Casual Fashion At An Affordable Price. Don't Ride The Wave, BE The Wave!⬜⬜ **Length : 95** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	LONERBOY® Apparel
url	https://lonerboyapparel.com/
title	LONERBOY Apparel
type	website
description	Diverse Unisex Street-Casual Fashion At An Affordable Price. Don't Ride The Wave, BE The Wave!⬜⬜
image	http://lonerboyapparel.com/cdn/shop/files/43763280-E232-4BC1-8D37-C5C50509DB73_1200x1200.jpg?v=1697049446
image:secure_url	https://lonerboyapparel.com/cdn/shop/files/43763280-E232-4BC1-8D37-C5C50509DB73_1200x1200.jpg?v=1697049446

SEO Content

⊙	Headings	**H1** 2	**H2** 16	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H1] Cop of the week⚡
- [H1] Fragmented Lonerboy Logo tee
- [H2] ▢▢THE DRIP IS OUT-OF-THIS-WORLD!▢▢▢▢▢▢
- [H2] PRE-ORDER TODAY!!
- [H2] ▢▢A NEW ARRIVAL Just Crash Landed▢▢! Meet Me At "The Milky WAVE"!
- [H2] Hop in, LONER. We're going ▢WANDERING▢ to a place yet to be discovered....
- [H2] fanny-packs
- [H2] DIVE INTO YOUR FAVORITE COLLECTION
- [H2] New Arrivals →
- [H2] Summer Essentials →
- [H2] Graphic Tease →
- [H2] Example Collection Title →
- [H2] BRANDED →
- [H2] Carried Away →
- [H2] Hotline BLING▢ →
- [H2] Stickers & Things →
- [H2] Don't Miss The Wave▢▢!
- [H2] A Message From The CEO

❌	Images	We found 35 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 33 links including 0 link(s) to files

SEO Links

✅		
⦿	Statistics	External Links : noFollow 3.03% External Links : Passing Juice 0% Internal Links 96.97%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
PRE-ORDER Details	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
BRANDED	Internal	Passing Juice
Short Sleeves	Internal	Passing Juice
Long Sleeves	Internal	Passing Juice
Graphic "Tease"	Internal	Passing Juice
Off The Top	Internal	Passing Juice
Adjustable Caps	Internal	Passing Juice
Knit Beanies	Internal	Passing Juice
Life's A BEACH	Internal	Passing Juice
Carried Away	Internal	Passing Juice
Fanny Packs	Internal	Passing Juice
Duffle Bags	Internal	Passing Juice
Phone Cases	Internal	Passing Juice
Flexi Cases	Internal	Passing Juice
Stickers & Such	Internal	Passing Juice
Log in	Internal	Passing Juice
Create account	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

Need Help?	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Refund Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
PRE-ORDER NOW	Internal	Passing Juice
Start Your 2024 Goals Early!	Internal	Passing Juice
Grab Now for 15% Off	Internal	Passing Juice
"layer, loser."	Internal	Passing Juice
CLICK HERE	Internal	Passing Juice
Powered by Shopify	External	noFollow
{{name}}	Internal	Passing Juice
shipping	Internal	Passing Juice

SEO Keywords

(icon)	Keywords Cloud	site policy navigation apparel lonerboy now pre-order back cases pay
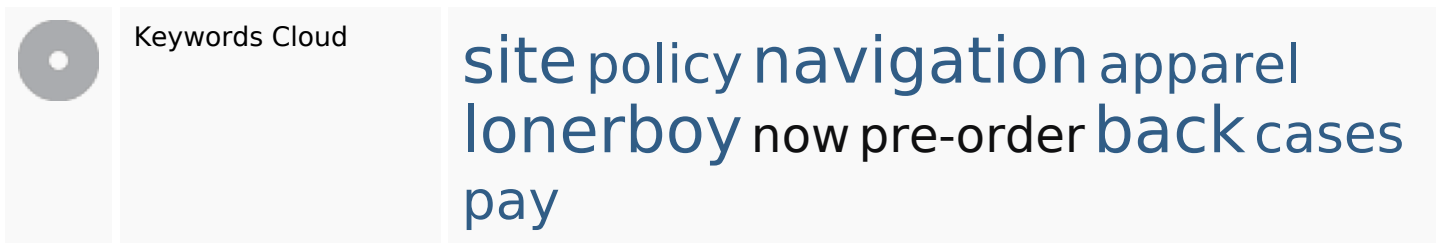
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lonerboy	4	✔	✖	✖	✔
back	4	✖	✖	✖	✖
site	4	✖	✖	✖	✖
navigation	4	✖	✖	✖	✖
apparel	3	✔	✖	✖	✖

Usability

	Url	Domain : lonerboyapparel.com Length : 19
✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

	Deprecated HTML		
✗		**Deprecated tags**	**Occurrences**
		`<s>`	1
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.	

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Document

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✔		https://lonerboyapparel.com/sitemap.xml
✔	Robots.txt	http://lonerboyapparel.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.