







# Website review longboardclothingco.com

Generated on September 23 2024 09:20 AM






The score is 49/100







## SEO Content

|    | <p>Title</p>  | <p>Longboard Clothing Company   Surf Apparel</p> <p><b>Length : 41</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>   |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
|---|---|--|----------|---------|-------|---|-------------|--|-------|---|-------------|------|--------------|------|-----|---|-----------|--------------------|------|---------|
|    | <p>Description</p>  | <p>Longboard Clothing Company is an American Made Surf and Beach Apparel Brand, Handmade &amp; Screenprinted in our local shop.</p> <p><b>Length : 124</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>   |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
|  | <p>Keywords</p>   | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>   |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
|  | <p>Og Meta Properties</p>   | <p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>title</td> <td>Longboard Clothing Company   Surf Apparel</td> </tr> <tr> <td>description</td> <td>Longboard Clothing Company is an American Made Surf and Beach Apparel Brand, Handmade &amp; Screenprinted in our local shop.</td> </tr> <tr> <td>image</td> <td><a href="https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png">https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png</a></td> </tr> <tr> <td>image:width</td> <td>2500</td> </tr> <tr> <td>image:height</td> <td>1330</td> </tr> <tr> <td>url</td> <td><a href="https://www.longboardclothingco.com">https://www.longboardclothingco.com</a></td> </tr> <tr> <td>site_name</td> <td>Longboard Clothing</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table> | Property | Content | title | Longboard Clothing Company   Surf Apparel | description | Longboard Clothing Company is an American Made Surf and Beach Apparel Brand, Handmade & Screenprinted in our local shop. | image | <a href="https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png">https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png</a> | image:width | 2500 | image:height | 1330 | url | <a href="https://www.longboardclothingco.com">https://www.longboardclothingco.com</a> | site_name | Longboard Clothing | type | website |
| Property  | Content   |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| title   | Longboard Clothing Company   Surf Apparel   |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| description   | Longboard Clothing Company is an American Made Surf and Beach Apparel Brand, Handmade & Screenprinted in our local shop.  |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| image   | <a href="https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png">https://static.wixstatic.com/media/0a9f21_518d46906503427084c99498de071989%7Emv2.png/v1/fit/w_2500,h_1330,al_c/0a9f21_518d46906503427084c99498de071989%7Emv2.png</a> |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| image:width   | 2500  |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| image:height  | 1330  |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| url   | <a href="https://www.longboardclothingco.com">https://www.longboardclothingco.com</a>   |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| site_name   | Longboard Clothing  |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |
| type  | website   |  |          |         |       |   |             |  |       |   |             |      |              |      |     |   |           |                    |      |         |

## SEO Content

|     | Headings        | <table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>3</td><td>0</td><td>0</td><td>3</td><td>5</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H2] THE SHOP'S NEW DROPS</li><li>• [H2] Subscribe to Our Newsletter</li><li>• [H2] LONGBOARD ON THE 'GRAM</li><li>• [H5] The Longboard Clothing Company Story</li><li>• [H5] View Our Collection</li><li>• [H5] Beach Gear</li><li>• [H6] INTRODUCING</li><li>• [H6] SWEATSHIRTS</li><li>• [H6] T-SHIRTS</li><li>• [H6] HATS</li><li>• [H6] BACKPACKS</li></ul> | H1 | H2 | H3 | H4 | H5 | H6 | 0 | 3 | 0 | 0 | 3 | 5 |
|---|-----------------|--|----|----|----|----|----|----|---|---|---|---|---|---|
| H1  | H2              | H3   | H4 | H5 | H6 |    |    |    |   |   |   |   |   |   |
| 0   | 3               | 0  | 0  | 3  | 5  |    |    |    |   |   |   |   |   |   |
|    | Images          | <p>We found 10 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |
|    | Text/HTML Ratio | <p>Ratio : <b>0%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>   |    |    |    |    |    |    |   |   |   |   |   |   |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>  |    |    |    |    |    |    |   |   |   |   |   |   |


## SEO Links

|   |                         |   |
|---|-------------------------|---|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>   |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>   |
|  | In-page links           | <p>We found a total of 8 links including 0 link(s) to files</p>   |
|   | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p> |

## In-page links

| Anchor                                    | Type     | Juice         |
|---|----------|---------------|
| <a href="#">SHIRTS</a>                    | Internal | Passing Juice |
| <a href="#">HOODIES &amp; SWEATSHIRTS</a> | Internal | Passing Juice |
| <a href="#">PANTS</a>                     | Internal | Passing Juice |
| <a href="#">SHORTS</a>                    | Internal | Passing Juice |
| <a href="#">HATS</a>                      | Internal | Passing Juice |
| <a href="#">BACKPACKS</a>                 | Internal | Passing Juice |
| <a href="#">DRINKWARE</a>                 | Internal | Passing Juice |
| <a href="#">SUNGLASSES</a>                | Internal | Passing Juice |


## SEO Keywords

|   |                |     |
|---|----------------|-----|
|  | Keywords Cloud | usd |
|---|----------------|-----|


## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
| usd     | 1       | ✘     | ✘        | ✘           | ✘        |







## Usability

|  |              |   |
|--|--------------|---|
|  | Url          | Domain : longboardclothingco.com<br>Length : 23 |
|  | Favicon      | Great, your website has a favicon.              |
|  | Printability | We could not find a Print-Friendly CSS.         |
|  | Language     | Good. Your declared language is en.             |





## Usability

|   |             |   |
|---|-------------|---|
|  | Dublin Core | This page does not take advantage of Dublin Core. |
|---|-------------|---|

## Document

|   |                 |   |
|---|-----------------|---|
|    | Doctype         | HTML 5  |
|    | Encoding        | Perfect. Your declared charset is UTF-8.  |
|    | W3C Validity    | Errors : 0<br>Warnings : 0  |
|    | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|   | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.  |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul> |

## Mobile



|   |                     |  |
|---|---------------------|--|
|  | Mobile Optimization | <ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul> |
|---|---------------------|--|

## Optimization

|  |             |   |
|--|-------------|---|
|  | XML Sitemap | Great, your website has an XML sitemap. |
|--|-------------|---|

## Optimization



|  |            |  |
|--|------------|--|
|  |            | <a href="https://www.longboardclothingco.com/sitemap.xml">https://www.longboardclothingco.com/sitemap.xml</a>  |
|  | Robots.txt | <a href="http://longboardclothingco.com/robots.txt">http://longboardclothingco.com/robots.txt</a><br>Great, your website has a robots.txt file.  |
|  | Analytics  | Missing<br>We didn't detect an analytics tool installed on this website.<br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |