Website review
lonnyhurley.design

Generated on September 24 2024 01:23 AM

The score is 47/100

SEO Content

✅	Title	Lonny Hurley **Length : 12** Perfect, your title contains between 10 and 70 characters.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Lonny Hurley
title	Lonny Hurley
url	https://www.lonnyhurley.design
type	website
image	http://static1.squarespace.com/static/5f430781 72a5ad58995b5709/t/65bc7d1e8f43bc34ec574 0db/1706851614099/Asset+6.png?format=150 0w
image:width	1500
image:height	1188

	Headings	H1	H2	H3	H4	H5	H6
◯		0	12	0	0	0	0

- [H2] Adidas

SEO Content

		- [H2] NYU Athletics - [H2] Nike Olympics - [H2] Apparel Graphics - [H2] GAP Inc / Old Navy - [H2] Arnette - [H2] Starbuck Architecture - [H2] Cascadia Shellfish - [H2] Solotel - [H2] UX San Antonio - [H2] Meadowlark Prescool - [H2] The Elakha Alliance
✓	Images	We found 14 images on this web page. Good, most or all of your images have alt attributes.
✗	Text/HTML Ratio	Ratio : **3%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 22 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.55% Internal Links 95.45%

In-page links

Anchor	Type	Juice
Skip to Content	Internal	Passing Juice
Home	Internal	Passing Juice
Graphic Archive	Internal	Passing Juice
About	Internal	Passing Juice
Identity	Internal	Passing Juice
Brand Marketing	Internal	Passing Juice
Experience Design	Internal	Passing Juice
Visual Design	Internal	Passing Juice
All	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
DETAILS	Internal	Passing Juice
DETAILS	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
DETAILS	Internal	Passing Juice
DETAILS	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
CASE STUDY	Internal	Passing Juice
Click Here	Internal	Passing Juice
Follow	External	Passing Juice

SEO Keywords

Keywords Cloud	study identity design details home archive case graphic visual menu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
design	11	✖	✖	✖	✖
case	7	✖	✖	✖	✖
study	7	✖	✖	✖	✖
visual	5	✖	✖	✖	✖
menu	4	✖	✖	✖	✖

Usability

	Url	Domain : lonnyhurley.design Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✔ Great, your website has few CSS files. ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

●	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.lonnyhurley.design/sitemap.xml
✔	Robots.txt	http://lonnyhurley.design/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.