Website review
loomstate.org

Generated on September 20 2024 20:36 PM

The score is 57/100

SEO Content

✅	Title	Loomstate: Sustainable Fashion Under Your Label **Length : 47** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Loomstate, a sustainable fashion brand manufactures casual & professional apparel. We use 100% organic cotton to produce eco-clothing in modern fits, beautiful colors & cool detailing. **Length : 192** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_US
type	website
title	Loomstate: Sustainable Fashion Under Your Label
description	Loomstate, a sustainable fashion brand manufactures casual & professional apparel. We use 100% organic cotton to produce eco-clothing in modern fits, beautiful colors & cool detailing.
url	https://www.loomstate.org/
site_name	Loomstate
updated_time	2024-07-25T15:23:40-04:00

SEO Content

		image	https://www.loomstate.org/wp-content/uploads/2021/10/Google-Chrome_2021-10-09-09-16-37@2x.jpg
		image:secure_url	https://www.loomstate.org/wp-content/uploads/2021/10/Google-Chrome_2021-10-09-09-16-37@2x.jpg
		image:width	1678
		image:height	389
		image:alt	Loomstate Logo
		image:type	image/jpeg

	Headings	**H1** 0	**H2** 6	**H3** 0	**H4** 0	**H5** 0	**H6** 0

- [H2] What we do What we do
- [H2] Collaboration Collaboration
- [H2] Our partners
- [H2] It starts with a seed It starts with a seed It starts with a seed
- [H2] Let's play so everybody wins Let's play so everybody wins Let's play so everybody wins
- [H2] Loomstateimpact Loomstateimpact Loomstateimpact Loomstateimpact

	Images	We found 48 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.

SEO Links

✓		
✓	In-page links	We found a total of 12 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Our Services	Internal	Passing Juice
How We Work	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Intro to Sustainability	Internal	Passing Juice
FAQ	Internal	Passing Juice
Partner With Us	Internal	Passing Juice
Learn more about our mission.	Internal	Passing Juice
Learn more about our services	Internal	Passing Juice
See our full process	Internal	Passing Juice
Collaborate with us	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice

SEO Keywords

○	Keywords Cloud	conventional safer million help cotton communities loomstate clothes organic made

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
loomstate	17	✔	✖	✔	✔
million	12	✖	✖	✖	✖
safer	11	✖	✖	✖	✖
cotton	9	✖	✖	✔	✖
organic	8	✖	✖	✔	✖

Usability

	Url	Domain : loomstate.org Length : 13
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.

Document

✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap.
		https://www.loomstate.org/sitemap_index.xml
✓	Robots.txt	http://loomstate.org/robots.txt
		Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool.
		Google Analytics