







Website review loomstate.org

Generated on September 20 2024 22:46 PM






The score is 57/100




SEO Content

	Title	<p>Loomstate: Sustainable Fashion Under Your Label</p> <p>Length : 47</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Loomstate, a sustainable fashion brand manufactures casual & professional apparel. We use 100% organic cotton to produce eco-clothing in modern fits, beautiful colors & cool detailing.</p> <p>Length : 192</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Loomstate: Sustainable Fashion Under Your Label</td></tr><tr><td>description</td><td>Loomstate, a sustainable fashion brand manufactures casual & professional apparel. We use 100% organic cotton to produce eco-clothing in modern fits, beautiful colors & cool detailing.</td></tr><tr><td>url</td><td>https://www.loomstate.org/</td></tr><tr><td>site_name</td><td>Loomstate</td></tr><tr><td>updated_time</td><td>2024-07-25T15:23:40-04:00</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Loomstate: Sustainable Fashion Under Your Label	description	Loomstate, a sustainable fashion brand manufactures casual & professional apparel. We use 100% organic cotton to produce eco-clothing in modern fits, beautiful colors & cool detailing.	url	https://www.loomstate.org/	site_name	Loomstate	updated_time	2024-07-25T15:23:40-04:00
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SEO Content

		<div>image</div> <div>https://www.loomstate.org/wp-content/uploads/2021/10/Google-Chrome_2021-10-09-09-16-37@2x.jpg</div> <div>image:secure_url</div> <div>https://www.loomstate.org/wp-content/uploads/2021/10/Google-Chrome_2021-10-09-09-16-37@2x.jpg</div> <div>image:width</div> <div>1678</div> <div>image:height</div> <div>389</div> <div>image:alt</div> <div>Loomstate Logo</div> <div>image:type</div> <div>image/jpeg</div>
	Headings	<div> <div>H1</div> <div>0</div> <div>H2</div> <div>6</div> <div>H3</div> <div>0</div> <div>H4</div> <div>0</div> <div>H5</div> <div>0</div> <div>H6</div> <div>0</div> </div> <ul style="list-style-type: none"> • [H2] What we do What we do • [H2] Collaboration Collaboration • [H2] Our partners • [H2] It starts with a seed It starts with a seed It starts with a seed • [H2] Let's play so everybody wins Let's play so everybody wins Let's play so everybody wins • [H2] Loomstateimpact Loomstateimpact Loomstateimpact Loomstateimpact
	Images	<p>We found 48 images on this web page.</p> <p>Good, most or all of your images have alt attributes.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>


SEO Links

		
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Our Services	Internal	Passing Juice
How We Work	Internal	Passing Juice
Our Mission	Internal	Passing Juice
Intro to Sustainability	Internal	Passing Juice
FAQ	Internal	Passing Juice
Partner With Us	Internal	Passing Juice
Learn more about our mission.	Internal	Passing Juice
Learn more about our services	Internal	Passing Juice
See our full process	Internal	Passing Juice
Collaborate with us	Internal	Passing Juice
Terms	Internal	Passing Juice
Privacy	Internal	Passing Juice






SEO Keywords

	Keywords Cloud	conventional loomstate made cotton communities organic million clothes safer help
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
loomstate	17	✓	✗	✓	✓
million	12	✗	✗	✗	✗
safer	11	✗	✗	✗	✗
cotton	9	✗	✗	✓	✗
organic	8	✗	✗	✓	✗








Usability

	Url	Domain : loomstate.org Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.






Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div> https://www.loomstate.org/sitemap_index.xml</div>
	Robots.txt	<div>http://loomstate.org/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>