



# Website review lwdental.co.uk

Generated on September 20 2024 06:31 AM






The score is **61/100**







## SEO Content

	Title	LW Dental   cosmetic dentistry   32 Haddington Place, Edinburgh, UK <b>Length : 67</b> Perfect, your title contains between 10 and 70 characters.																
	Description	LW Dental is a long-established, independent dental practice providing high quality dentistry to the people of Edinburgh and the surrounding areas. <b>Length : 147</b> Great, your meta description contains between 70 and 160 characters.																
	Keywords	Business, tagline Good, your page contains meta keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>LW Dental   cosmetic dentistry   32 Haddington Place, Edinburgh, UK</td></tr><tr><td>description</td><td>LW Dental is a long-established, independent dental practice providing high quality dentistry to the people of Edinburgh and the surrounding areas.</td></tr><tr><td>image</td><td><a href="https://static.wixstatic.com/media/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png/v1/fit/w_2500,h_1330,al_c/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png">https://static.wixstatic.com/media/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png/v1/fit/w_2500,h_1330,al_c/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png</a></td></tr><tr><td>image:width</td><td>2500</td></tr><tr><td>image:height</td><td>1330</td></tr><tr><td>url</td><td><a href="https://www.lwdental.co.uk">https://www.lwdental.co.uk</a></td></tr><tr><td>site_name</td><td>LW Dental</td></tr></tbody></table>	Property	Content	title	LW Dental   cosmetic dentistry   32 Haddington Place, Edinburgh, UK	description	LW Dental is a long-established, independent dental practice providing high quality dentistry to the people of Edinburgh and the surrounding areas.	image	<a href="https://static.wixstatic.com/media/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png/v1/fit/w_2500,h_1330,al_c/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png">https://static.wixstatic.com/media/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png/v1/fit/w_2500,h_1330,al_c/f864e7_53f53b606cfa445f88a7dbb9e3509ce5%7Emv2.png</a>	image:width	2500	image:height	1330	url	<a href="https://www.lwdental.co.uk">https://www.lwdental.co.uk</a>	site_name	LW Dental
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site_name	LW Dental																	

## SEO Content

		type	website					
	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 4	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 2	<ul style="list-style-type: none"> <li>• [H2] Welcome to LW Dental</li> <li>• [H2] Why Choose Us</li> <li>• [H2] Our Services Include</li> <li>• [H2] Satisfied Customers</li> <li>• [H3] Our Practice</li> <li>• [H3] Advanced Treatment Options</li> <li>• [H3] Comfortable Surroundings</li> <li>• [H3] Preventative Approach</li> <li>• [H6] 32 Haddington Place, Leith Walk, Tel: 0131 556 6636 Email: info@lwdental.co.uk</li> <li>• [H6] We have recently completed a state-of-the-art renovation of the practice so that it is fit for the provision of high quality dentistry.</li> </ul>
	Images	We found 13 images on this web page.						2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>						This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.						
	Iframe	Great, there are no Iframes detected on this page.						

## SEO Links

	URL Rewrite	Good. Your links looks friendly!						
	Underscores in the URLs	Perfect! No underscores detected in your URLs.						
	In-page links	We found a total of 6 links including 0 link(s) to files						
	Statistics	External Links : noFollow 0%						External Links : Passing Juice 16.67%


## SEO Links

Internal Links 83.33%

## In-page links

Anchor	Type	Juice
<a href="#">General Dentistry</a>	Internal	Passing Juice
<a href="#">Invisalign</a>	Internal	Passing Juice
<a href="#">Six Month Smiles</a>	Internal	Passing Juice
<a href="#">Inman Aligner</a>	Internal	Passing Juice
<a href="#">CFast</a>	Internal	Passing Juice
<a href="https://www.mikiwebdesign.co.uk/">https://www.mikiwebdesign.co.uk/</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	team cosmetic all patients <b>dental</b> practice care <b>teeth</b> dentistry treatment
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dental	11	✓	✗	✓	✓
teeth	8	✗	✗	✗	✗
practice	6	✗	✗	✓	✓
dentistry	5	✓	✗	✓	✓
team	4	✗	✗	✗	✗











## Usability

	Url	Domain : lwdental.co.uk Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

✓ Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://lwdental.co.uk/sitemap.xml">https://lwdental.co.uk/sitemap.xml</a>
	Robots.txt	<a href="http://lwdental.co.uk/robots.txt">http://lwdental.co.uk/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.