Website review
lynnfarreydds.com

The score is 62/100

pagepeeker

SEO Content

✓	Title	Dentist | Lynn M. Farrey, DDS | Arlington **Length : 41** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Dr. Lynn M. Farrey and Dr. John "Jack" Bell provide the dental treatments you need to achieve a lifetime of oral health. We strive to be the DMV's most patient-centric practice, where you can receive high-quality, excellent, comfortable, patient-centered dentistry that truly improves the quality of your life. **Length : 320** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Dentist | Lynn M. Farrey, DDS | Arlington
description	Dr. Lynn M. Farrey and Dr. John "Jack" Bell provide the dental treatments you need to achieve a lifetime of oral health. We strive to be the DMV's most patient-centric practice, where you can receive high-quality, excellent, comfortable, patient-centered dentistry that truly improves the quality of your life.
image	https://static.wixstatic.com/media/10be4a_f948 78f3afff41379221f56b24b386cd%7Emv2.png/v 1/fit/w_2500,h_1330,al_c/10be4a_f94878f3afff4 1379221f56b24b386cd%7Emv2.png

SEO Content

		image:width	2500			
		image:height	1330			
		url	https://www.lynnfarreydds.com			
		site_name	Lynn Farrey, DDS			
		type	website			

	Headings	**H1** 1	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0
		• [H1] Lynn M. Farrey, DDS • [H2] Robert S. • [H2] We look forward to seeing you soon!					

	Images	We found 6 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Instructions for Invisalign	Internal	Passing Juice
Home Care Instructions	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice
-	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	instructions lynn arlington years farrey dentist more dds home page
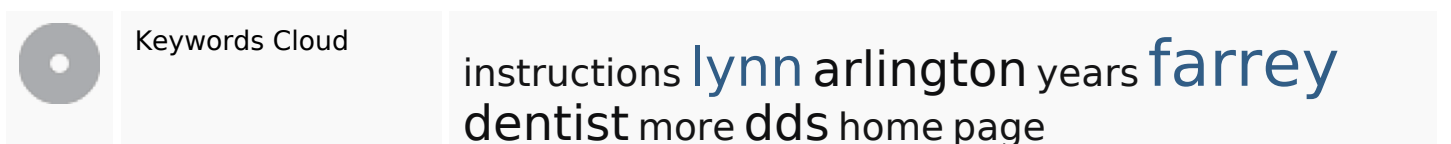
Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
farrey	6	✔	✖	✔	✔
lynn	4	✔	✖	✔	✔
dentist	3	✔	✖	✔	✖
dds	3	✔	✖	✖	✔
arlington	3	✔	✖	✖	✖

Usability

	Url	Domain : lynnfarreydds.com Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.

Usability

✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.lynnfarreydds.com/sitemap.xml
✓	Robots.txt	http://lynnfarreydds.com/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.