







Website review macreidgolf.com

Generated on September 23 2024 21:28 PM

The score is **48/100**



SEO Content

	<p>Title</p>	<p>Mac Reid Golf Co.</p> <p>Length : 17</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.</p> <p>Length : 111</p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1279 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Mac Reid</td> </tr> <tr> <td>url</td> <td>https://macreidgolf.com/</td> </tr> <tr> <td>title</td> <td>Mac Reid Golf Co.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.</td> </tr> <tr> <td>image</td> <td>http://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	site_name	Mac Reid	url	https://macreidgolf.com/	title	Mac Reid Golf Co.	type	website	description	Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.	image	http://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200	image:secure_url	https://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200	image:width	1200
Property	Content																			
site_name	Mac Reid																			
url	https://macreidgolf.com/																			
title	Mac Reid Golf Co.																			
type	website																			
description	Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.																			
image	http://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200																			
image:secure_url	https://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200																			
image:width	1200																			

SEO Content

image:height 628

Headings

H1	H2	H3	H4	H5	H6
1	6	30	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2] Top of the Leaderboard
- [H2] The Looper Hoodie
- [H2] Hoodies
- [H2] Tees
- [H2] Mac Reid Merch
- [H3] The Looper
- [H3] The Looper
- [H3] The Golpher Hoodie
- [H3] The Golpher Hoodie
- [H3] Mr. Birdie
- [H3] Mr. Birdie
- [H3] Architects Hoodie Light
- [H3] Architects Hoodie Light
- [H3] Play Thirty Six Hoodie
- [H3] Play Thirty Six Hoodie
- [H3] The Looper Hoodie
- [H3] The Looper Hoodie
- [H3] The Golpher Hoodie
- [H3] The Golpher Hoodie
- [H3] Play Thirty Six Tee
- [H3] Play Thirty Six Tee
- [H3] Sunset Strike
- [H3] Sunset Strike
- [H3] The Great Architects
- [H3] The Great Architects
- [H3] The Golpher
- [H3] The Golpher
- [H3] Mac Reid Tee
- [H3] Mac Reid Tee
- [H3] Mac Reid Comfy Hoodie
- [H3] Mac Reid Comfy Hoodie
- [H3] Mac Reid Alternate Hoodie
- [H3] Mac Reid Alternate Hoodie
- [H3] Mac Reid Branded Tee Dark
- [H3] Mac Reid Branded Tee Dark



Images

We found 35 images on this web page.

18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.



Text/HTML Ratio



Ratio : **7%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.





Flash

Perfect, no Flash content has been detected on this page.

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.85% External Links : Passing Juice 0% Internal Links 96.15%

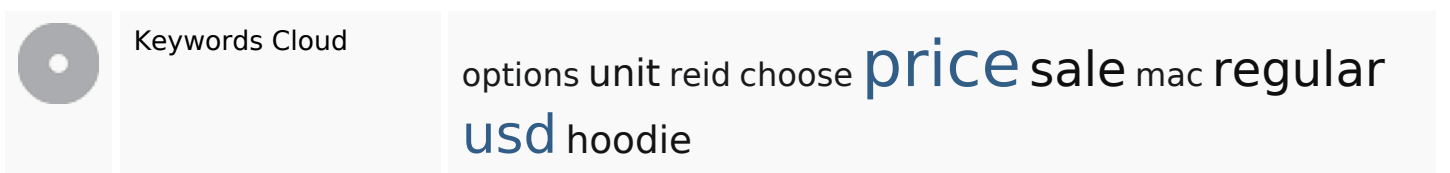
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Best Sellers	Internal	Passing Juice
Tees	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Home	Internal	Passing Juice
View cart	Internal	Passing Juice
The Looper	Internal	Passing Juice
The Golpher Hoodie	Internal	Passing Juice
Mr. Birdie	Internal	Passing Juice

In-page links

Shipping	Internal	Passing Juice
Architects Hoodie Light	Internal	Passing Juice
Play Thirty Six Hoodie	Internal	Passing Juice
The Looper Hoodie	Internal	Passing Juice
Play Thirty Six Tee	Internal	Passing Juice
Sunset Strike	Internal	Passing Juice
The Great Architects	Internal	Passing Juice
The Golpher	Internal	Passing Juice
Mac Reid Tee	Internal	Passing Juice
Mac Reid Comfy Hoodie	Internal	Passing Juice
Mac Reid Alternate Hoodie	Internal	Passing Juice
Mac Reid Branded Tee Dark	Internal	Passing Juice
Powered by Shopify	External	noFollow
Refund policy	Internal	Passing Juice
Privacy policy	Internal	Passing Juice
Terms of service	Internal	Passing Juice
Contact information	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	64	✘	✘	✘	✘
usd	39	✘	✘	✘	✘






Keywords Consistency

regular	32	✘	✘	✘	✘
sale	29	✘	✘	✘	✘
hoodie	17	✘	✘	✘	✔


Usability

	Url	Domain : macreidgolf.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>16</td> </tr> </tbody> </table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	16
Deprecated tags	Occurrences					
<s>	16					
	Speed Tips					




Document

	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
--	--

Mobile

	Mobile Optimization <ul style="list-style-type: none">✗ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://macreidgolf.com/sitemap.xml
	Robots.txt	http://macreidgolf.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.