





# Website review macreidgolf.com

Generated on September 23 2024 21:26 PM

The score is 48/100



## SEO Content

	Title	Mac Reid Golf Co.  <b>Length : 17</b>  Perfect, your title contains between 10 and 70 characters.																		
	Description	Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.  <b>Length : 111</b>  Great, your meta description contains between 70 and 160 characters.																		
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																		
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Mac Reid</td></tr><tr><td>url</td><td>https://macreidgolf.com/</td></tr><tr><td>title</td><td>Mac Reid Golf Co.</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.</td></tr><tr><td>image</td><td>http://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&amp;pad_color=ffffff&amp;v=1701882303&amp;width=1200</td></tr><tr><td>image:secure_url</td><td>https://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&amp;pad_color=ffffff&amp;v=1701882303&amp;width=1200</td></tr><tr><td>image:width</td><td>1200</td></tr></tbody></table>	Property	Content	site_name	Mac Reid	url	https://macreidgolf.com/	title	Mac Reid Golf Co.	type	website	description	Off-course golf apparel for the golf enthusiast who wants to showcase their love of the game outside the ropes.	image	http://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200	image:secure_url	https://macreidgolf.com/cdn/shop/files/mac_reid_logo_black_transparent.png?height=628&pad_color=ffffff&v=1701882303&width=1200	image:width	1200
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image:width	1200																			

# SEO Content

image:height 628

## Headings

H1	H2	H3	H4	H5	H6
1	6	30	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2] Top of the Leaderboard
- [H2] The Looper Hoodie
- [H2] Hoodies
- [H2] Tees
- [H2] Mac Reid Merch
- [H3] The Looper
- [H3] The Looper
- [H3] The Golpher Hoodie
- [H3] The Golpher Hoodie
- [H3] Mr. Birdie
- [H3] Mr. Birdie
- [H3] Architects Hoodie Light
- [H3] Architects Hoodie Light
- [H3] Play Thirty Six Hoodie
- [H3] Play Thirty Six Hoodie
- [H3] The Looper Hoodie
- [H3] The Looper Hoodie
- [H3] The Golpher Hoodie
- [H3] The Golpher Hoodie
- [H3] Play Thirty Six Tee
- [H3] Play Thirty Six Tee
- [H3] Sunset Strike
- [H3] Sunset Strike
- [H3] The Great Architects
- [H3] The Great Architects
- [H3] The Golpher
- [H3] The Golpher
- [H3] Mac Reid Tee
- [H3] Mac Reid Tee
- [H3] Mac Reid Comfy Hoodie
- [H3] Mac Reid Comfy Hoodie
- [H3] Mac Reid Alternate Hoodie
- [H3] Mac Reid Alternate Hoodie
- [H3] Mac Reid Branded Tee Dark
- [H3] Mac Reid Branded Tee Dark

## Images

We found 35 images on this web page.

18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.

## Text/HTML Ratio



Ratio : **7%**

This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.





## Flash

Perfect, no Flash content has been detected on this page.

## SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 26 links including 0 link(s) to files
	Statistics	External Links : noFollow 3.85% External Links : Passing Juice 0% Internal Links 96.15%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Best Sellers</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">The Looper</a>	Internal	Passing Juice
<a href="#">The Golpher Hoodie</a>	Internal	Passing Juice
<a href="#">Mr. Birdie</a>	Internal	Passing Juice

## In-page links

<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Architects Hoodie Light</a>	Internal	Passing Juice
<a href="#">Play Thirty Six Hoodie</a>	Internal	Passing Juice
<a href="#">The Looper Hoodie</a>	Internal	Passing Juice
<a href="#">Play Thirty Six Tee</a>	Internal	Passing Juice
<a href="#">Sunset Strike</a>	Internal	Passing Juice
<a href="#">The Great Architects</a>	Internal	Passing Juice
<a href="#">The Golpher</a>	Internal	Passing Juice
<a href="#">Mac Reid Tee</a>	Internal	Passing Juice
<a href="#">Mac Reid Comfy Hoodie</a>	Internal	Passing Juice
<a href="#">Mac Reid Alternate Hoodie</a>	Internal	Passing Juice
<a href="#">Mac Reid Branded Tee Dark</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	regular <b>usd</b> sale <b>price</b> mac choose reid unit options hoodie
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	64	✖	✖	✖	✖
usd	39	✖	✖	✖	✖






## Keywords Consistency

regular	32	✖	✖	✖	✖
sale	29	✖	✖	✖	✖
hoodie	17	✖	✖	✖	✔

## Usability

	Url	Domain : macreidgolf.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;s&gt;</td><td>16</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	16
Deprecated tags	Occurrences					
<s>	16					
	Speed Tips					

## Document



- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✗ Too bad, your website has too many CSS files (more than 4).
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://macreidgolf.com/sitemap.xml>



### Robots.txt

<http://macreidgolf.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.