



# Website review mail.farmtoyshop.au

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The score is 56/100







## SEO Content

	Title	<p>Case IH toys apparel and merchandise   Farm Toy Shop</p> <p><b>Length : 52</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Case IH tractor farm toys, kids farming gifts, country giftware clothing</p> <p><b>Length : 72</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="539 1377 1481 1451"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>0</td> <td>6</td> <td>9</td> <td>9</td> </tr> </tbody> </table> <ul data-bbox="614 1478 1460 2072" style="list-style-type: none"> <li>• [H1] Welcome to Farm Toy Shop</li> <li>• [H4] Welcome Guest!</li> <li>• [H4] New Products For September</li> <li>• [H4] Information</li> <li>• [H4] Customer Services</li> <li>• [H4] How To Contact Us</li> <li>• [H4]</li> <li>• [H5] TTMI/CASE CAP</li> <li>• [H5] TTMI/CASE MESH CAP</li> <li>• [H5] 1:64 Case IH Haying Set</li> <li>• [H5] 1:64 CASE IH AXIAL-FLOW 8250 COMBINE HARVESTING SET</li> <li>• [H5] 1:16 CASE IH RB565 ROUND BALER</li> <li>• [H5] 1:32 CIH PUMA 175 CVX</li> <li>• [H5] 1:32 CASE IH FARMALL 75C</li> <li>• [H5] STEEL PEDAL TRACTOR TRAILER BLACK</li> <li>• [H5] 1:64 Case IH Haying Set</li> <li>• [H6] \$14.50</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	0	6	9	9
H1	H2	H3	H4	H5	H6									
1	0	0	6	9	9									

## SEO Content

		<ul style="list-style-type: none"><li>• [H6] \$14.50</li><li>• [H6] \$57.92</li><li>• [H6] \$115.50</li><li>• [H6] \$105.55</li><li>• [H6] \$164.85</li><li>• [H6] \$149.00</li><li>• [H6] \$125.00</li><li>• [H6] \$57.92</li></ul>
	Images	We found 10 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>8%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 100% Internal Links 0%

## In-page links

Anchor	Type	Juice
<a href="#">My Profile</a>	External	Passing Juice

## In-page links

<a href="#">My Orders</a>	External	Passing Juice
<a href="#">My Address Book</a>	External	Passing Juice
<a href="#">My Password</a>	External	Passing Juice
<a href="#">Click here for instructions on enabling javascript in your browser</a>	External	Passing Juice
<a href="#">Catalog</a>	External	Passing Juice
<a href="#">log yourself in</a>	External	Passing Juice
<a href="#">create a profile</a>	External	Passing Juice
<a href="#">TTMI/CASE CAP</a>	External	Passing Juice
<a href="#">TTMI/CASE MESH CAP</a>	External	Passing Juice
<a href="#">1:64 Case IH Haying Set</a>	External	Passing Juice
<a href="#">1:64 CASE IH AXIAL-FLOW 8250 COMBINE HARVESTING SET</a>	External	Passing Juice
<a href="#">1:16 CASE IH RB565 ROUND BALER</a>	External	Passing Juice
<a href="#">1:32 CIH PUMA 175 CVX</a>	External	Passing Juice
<a href="#">1:32 CASE IH FARMALL 75C</a>	External	Passing Juice
<a href="#">STEEL PEDAL TRACTOR TRAILER BLACK</a>	External	Passing Juice
<a href="#">CASE CE</a>	External	Passing Juice
<a href="#">KIDS</a>	External	Passing Juice
<a href="#">SALE</a>	External	Passing Juice
<a href="#">STATIONERY</a>	External	Passing Juice
<a href="#">Toys</a>	External	Passing Juice
<a href="#">Giftware</a>	External	Passing Juice
<a href="#">Drinkware</a>	External	Passing Juice
<a href="#">Clothing</a>	External	Passing Juice
<a href="#">Headwear</a>	External	Passing Juice
<a href="#">Bags</a>	External	Passing Juice
<a href="#">What's New?</a>	External	Passing Juice
<a href="#">Privacy &amp; Cookie Policy</a>	External	Passing Juice
<a href="#">Terms &amp; Conditions</a>	External	Passing Juice

## In-page links

[Shipping & Returns](#)

External

Passing Juice

[Contact Us](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

javascript toy shop welcome cap **view case**  
ttmicase farm browser





## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
view	8	✘	✘	✘	✘
case	5	✔	✘	✔	✔
javascript	3	✘	✘	✘	✘
browser	3	✘	✘	✘	✘
farm	2	✔	✘	✔	✔





## Usability

	Url	Domain : mail.farmtoyshop.au Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Perfect. No inline css has been found in HTML tags!</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>https://mail.farmtoyshop.au/sitemap.xml http://mail.farmtoyshop.au/sitemap.xml</pre>
	Robots.txt	<pre>http://mail.farmtoyshop.au/robots.txt</pre> <p>Great, your website has a robots.txt file.</p>

## Optimization



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.