Website review
makeotherpeoplehappy.com

Generated on September 24 2024 00:23 AM

The score is 47/100

SEO Content

✓	Title	Happiness Foundation PBC
		Length : 24
		Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0**
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Happiness Foundation PBC
url	https://makeotherpeoplehappy.com
title	Happiness Foundation PBC
type	website
description	Happiness Foundation is inspiring and enabling people to make other people happy. Shop apparel to make a statement and start spreading happiness.
image	http://makeotherpeoplehappy.com/cdn/shop/files/happiness_logo.png?height=628&pad_color=ffffff&v=1696079966&width=1200
image:secure_url	https://makeotherpeoplehappy.com/cdn/shop/files/happiness_logo.png?height=628&pad_color=ffffff&v=1696079966&width=1200
image:width	1200

SEO Content

		image:height	628				

	Headings	**H1**	**H2**	**H3**	**H4**	**H5**	**H6**
◐		0	2	0	0	0	0

- [H2] Enter store using password:
- [H2]

	Images	We found 2 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗		

	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✗		

	Flash	Perfect, no Flash content has been detected on this page.
✓		

	Iframe	Great, there are no Iframes detected on this page.
✓		

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓		

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓		

	In-page links	We found a total of 2 links including 0 link(s) to files
✓		

	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%
◐		

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice

In-page links

Log in here	Internal	Passing Juice

SEO Keywords

Keywords Cloud	pbc owner enter password store foundation skip log happiness using

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
enter	3	✖	✖	✖	✔
password	3	✖	✖	✖	✔
store	3	✖	✖	✖	✔
using	2	✖	✖	✖	✔
owner	2	✖	✖	✖	✖

Usability

	Url	Domain : makeotherpeoplehappy.com Length : 24
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
		✓ Excellent, your website doesn't use nested tables.
		✓ Perfect. No inline css has been found in HTML tags!
		✗ Too bad, your website has too many CSS files (more than 4).
		✗ Too bad, your website has too many JS files (more than 6).
		✗ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
		✗ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://makeotherpeoplehappy.com/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.