



# Website review mallelondon.com

Generated on September 20 2024 01:57 AM

The score is **56/100**



## SEO Content

	Title	Malle London - Makers of Luggage, Apparel and Adventure Accessories <b>Length : 67</b> Perfect, your title contains between 10 and 70 characters.														
	Description	Malle London is dedicated to creating the finest British motorcycle luggage and adventure accessories. Hosts of the most inappropriate motorcycle races and the greatest motorcycle rallies in Great Britain and Europe. <b>Length : 216</b> Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_GB</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Malle London - Makers of Luggage, Apparel and Adventure Accessories</td></tr><tr><td>description</td><td>Malle London is dedicated to creating the finest British motorcycle luggage and adventure accessories. Hosts of the most inappropriate motorcycle races and the greatest motorcycle rallies in Great Britain and Europe.</td></tr><tr><td>url</td><td>https://mallelondon.com/</td></tr><tr><td>site_name</td><td>Malle London</td></tr></tbody></table>	Property	Content	locale	en_GB	type	website	title	Malle London - Makers of Luggage, Apparel and Adventure Accessories	description	Malle London is dedicated to creating the finest British motorcycle luggage and adventure accessories. Hosts of the most inappropriate motorcycle races and the greatest motorcycle rallies in Great Britain and Europe.	url	https://mallelondon.com/	site_name	Malle London
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# SEO Content

image





<https://mallelondon.com/wp-content/uploads/2023/02/Test-Pilot-Specials.jpg>

Headings





H1	H2	H3	H4	H5	H6
1	4	15	32	4	0

- [H1] HOME - Malle London - Malle - Makers of Luggage, Apparel & Adventure Accessories
- [H2]
- [H2] PREPARED TO GET LOST
- [H2] Malle Race & Rally Calendar
- [H2] Latest From The Malle Journal
- [H3] PREPARE FOR THE ADVENTURE - SHOP NOW >
- [H3] TEST PILOT SPECIALS - SHOP NOW >
- [H3] Expedition Helmet Bag - Black
- [H3] Expedition Helmet Bag - Desert Sand
- [H3] The Malle Mile 2024 Official Race T-Shirt
- [H3] The Malle Expedition Backpack - Black
- [H3] MILES - THE ART OF LOSING A MOTORCYCLE RACE - SPECIAL EDITION
- [H3] MILES - THE ART OF LOSING A MOTORCYCLE RACE
- [H3] Malle Expedition Duffel
- [H3] The Malle Expedition Backpack - Desert Sand
- [H3] Malle Expedition Pannier
- [H3] The Malle X NEXX A.T.P Carbon Fibre Motorcycle Helmet
- [H3] ML1 Men's Flight Jacket - Desert Sand
- [H3] Malle Motorcycle Trousers
- [H3] MALLE LONDON
- [H4] NEW: THE MALLE X BREITLING COLLECTION
- [H4] NEW: THE MALLE EXPEDITION COLLECTION
- [H4] THE MALLE MILE
- [H4] THE GREAT MALLE RALLY
- [H4] THE MILE BEACH RACE
- [H4] THE GREAT MALLE MOUNTAIN RALLY
- [H4] NEW: THE MALLE X BREITLING COLLECTION
- [H4] NEW: THE MALLE EXPEDITION COLLECTION
- [H4] THE MALLE MILE
- [H4] THE GREAT MALLE RALLY
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- [H4] NEW: THE MALLE EXPEDITION COLLECTION
- [H4] THE MALLE MILE
- [H4] THE GREAT MALLE RALLY
- [H4] THE MILE BEACH RACE
- [H4] THE GREAT MALLE MOUNTAIN RALLY
- [H4] MAKERS OF LUGGAGE, APPAREL & ADVENTURE ACCESSORIES FROM LONDON, ENGLAND
- [H4] HOSTS OF THE MALLE MILE, THE MILE BEACH RACE, MALLE CANYON, THE GREAT MALLE MOUNTAIN RALLY AND THE GREAT MALLE RALLY
- [H4] Malle Canyon 2024 October 12th - 13th
- [H4] LEARN MORE >
- [H4] The Mile Beach Race 2025 Dates Coming Soon
- [H4] View Film >

## SEO Content

		<ul style="list-style-type: none"><li>• [H4] The Great Malle Rally 2025 June 22nd - 29th</li><li>• [H4] JOIN THE RALLY &gt;</li><li>• [H4] The Malle Mile 2025 July 17th - 20st</li><li>• [H4] LEARN MORE &gt;</li><li>• [H4] The Great Malle Mountain Rally 2025 September 14th - 21st</li><li>• [H4] JOIN THE RALLY &gt;</li><li>• [H4] The Great Malle Arctic Rally 2025 August 7th - 17th</li><li>• [H4] LEARN MORE &gt;</li><li>• [H5] The Malle Mile Beach Race 2024 Official Film</li><li>• [H5] Introducing Miles - The Art of Losing a Motorcycle Race</li><li>• [H5] The Great Malle Rally 2024 - Official Gallery</li><li>• [H5] Introducing The 'Malle Adventurer' - Single Malt Whisky</li></ul>
	Images	We found 132 images on this web page.  79 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>3%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 90 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 8.89%  Internal Links 91.11%

## In-page links

Anchor	Type	Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Twitter</a>	External	Passing Juice
<a href="#">Motorcycle</a>	Internal	Passing Juice
<a href="#">Travel</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Motorcycle</a>	Internal	Passing Juice
<a href="#">T-Shirts &amp; Jerseys</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Caps &amp; Hats</a>	Internal	Passing Juice
<a href="#">Knitwear</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Race Overalls</a>	Internal	Passing Juice
<a href="#">Artwork</a>	Internal	Passing Juice
<a href="#">Books</a>	Internal	Passing Juice
<a href="#">Milers</a>	Internal	Passing Juice
<a href="#">Test Pilot</a>	Internal	Passing Juice
<a href="#">Malle Canyon 2024</a>	Internal	Passing Juice
<a href="#">The Malle Mile</a>	Internal	Passing Juice
<a href="#">The Malle Mile Beach Race 2024</a>	Internal	Passing Juice
<a href="#">The Great Malle Rally 2025</a>	Internal	Passing Juice
<a href="#">The Great Malle Mountain Rally 2025</a>	Internal	Passing Juice
<a href="#">The Great Malle Arctic Rally 2025</a>	Internal	Passing Juice
<a href="#">The Lost Club</a>	Internal	Passing Juice
<a href="#">Expeditions</a>	Internal	Passing Juice
<a href="#">The Journal</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice

## In-page links

<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">My Bag</a>	Internal	Passing Juice
<a href="#">LUGGAGE</a>	Internal	Passing Juice
<a href="#">ADVENTURE ACCESSORIES</a>	Internal	Passing Juice
<a href="#">THE MALLE MILE</a>	Internal	Passing Juice
<a href="#">MALLE CANYON</a>	Internal	Passing Juice
<a href="#">THE GREAT MALLE MOUNTAIN RALLY</a>	Internal	Passing Juice
<a href="#">THE GREAT MALLE RALLY</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Expedition Helmet Bag &amp;#8211; Black</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Expedition Collection</a>	Internal	Passing Juice
<a href="#">Helmet</a>	Internal	Passing Juice
<a href="#">Luggage &amp; Bags</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Expedition Helmet Bag &amp;#8211; Desert Sand</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Race</a>	Internal	Passing Juice
<a href="#">The Mile 2024</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">The Malle Expedition Backpack &amp;#8211; Black</a>	Internal	Passing Juice
<a href="#">home</a>	Internal	Passing Juice
<a href="#">Motorcycle</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">MILES - THE ART OF LOSING A MOTORCYCLE RACE &amp;#8211; SPECIAL EDITION</a>	Internal	Passing Juice
<a href="#">Miles</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow


## In-page links

<a href="#">MILES - THE ART OF LOSING A MOTORCYCLE RACE</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Malle Moto</a>	Internal	Passing Juice
<a href="#">Motorcycle Panniers</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">The Malle Expedition Backpack &amp;#8211; Desert Sand</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Rally</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">Motorcycle Accessories</a>	Internal	Passing Juice
<a href="#">Racing</a>	Internal	Passing Juice
<a href="#">The Mile</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">AdventureWear</a>	Internal	Passing Juice
<a href="#">Clothing</a>	Internal	Passing Juice
<a href="#">Jackets &amp; Apparel</a>	Internal	Passing Juice
<a href="#">Mens Flight Jackets</a>	Internal	Passing Juice
<a href="#">Motorcycle Jackets</a>	Internal	Passing Juice
<a href="#">Terrain</a>	Internal	Passing Juice
<a href="#">Add to Bag</a>	Internal	noFollow
<a href="#">JOIN THE RALLY</a>	Internal	Passing Juice
<a href="#">The Malle Mile Beach Race 2024 Official Film</a>	Internal	Passing Juice
<a href="#">Introducing Miles &amp;#8211; The Art of Losing a Motorcycle Race</a>	Internal	Passing Juice
<a href="#">The Great Malle Rally 2024 &amp;#8211; Official Gallery</a>	Internal	Passing Juice
<a href="#">Introducing The &amp;#8216;Malle Adventurer&amp;#8217; - Single Malt Whisky</a>	Internal	Passing Juice
<a href="#">ADVENTURE ACCESSORIES</a>	Internal	Passing Juice
<a href="#">INSTAGRAM</a>	External	Passing Juice

## In-page links

<a href="#">FACEBOOK</a>	External	Passing Juice
<a href="#">TWITTER</a>	External	Passing Juice
<a href="#">VIMEO</a>	External	Passing Juice
<a href="#">YOUTUBE</a>	External	Passing Juice
<a href="#">DELIVERY &amp;#038; RETURNS</a>	Internal	Passing Juice
<a href="#">BECOME A RETAIL PARTNER</a>	Internal	Passing Juice
<a href="#">CAREER OPPORTUNITIES</a>	Internal	Passing Juice
<a href="#">SITEMAP</a>	Internal	Passing Juice



## SEO Keywords

	Keywords Cloud	luggage rally add expedition <b>malle</b> race mile all <b>motorcycle</b> bag
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
malle	39	✓	✗	✓	✓
motorcycle	27	✗	✗	✓	✓
all	16	✓	✗	✓	✓
luggage	15	✓	✗	✓	✓
rally	15	✗	✗	✗	✓












## Usability

	Url	Domain : mallelondon.com Length : 15
	Favicon	Great, your website has a favicon.





## Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>





## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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# Mobile

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://mallelondon.com/sitemap_index.xml">https://mallelondon.com/sitemap_index.xml</a>
	Robots.txt	<a href="http://mallelondon.com/robots.txt">http://mallelondon.com/robots.txt</a> Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics