







Website review mallofbrand.com

Generated on September 23 2024 13:26 PM


The score is 49/100






SEO Content

	Title	<p>NB Univers</p> <p>Length : 10</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Offres exclusives chez New Balance Outlet ! Des prix incroyables sur les nouveautés et plus. Équipez-vous en style et performance à petit prix. Ne manquez pas ces deals uniques. Visitez et économisez dès maintenant !</p> <p>Length : 216</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 1995"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>NB Univers</td> </tr> <tr> <td>image</td> <td>http://www.newb-store.com/cdn/shop/files/Capture_d_ecran_2024-02-16_190808.png?v=1708350948&width=2048</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.newb-store.com/cdn/shop/files/Capture_d_ecran_2024-02-16_190808.png?v=1708350948&width=2048</td> </tr> <tr> <td>image:width</td> <td>94</td> </tr> <tr> <td>image:height</td> <td>58</td> </tr> </tbody> </table>	Property	Content	type	website	title	NB Univers	image	http://www.newb-store.com/cdn/shop/files/Capture_d_ecran_2024-02-16_190808.png?v=1708350948&width=2048	image:secure_url	https://www.newb-store.com/cdn/shop/files/Capture_d_ecran_2024-02-16_190808.png?v=1708350948&width=2048	image:width	94	image:height	58
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SEO Content

		<p>description Offres exclusives chez New Balance Outlet ! Des prix incroyables sur les nouveautés et plus. Équipez-vous en style et performance à petit prix. Ne manquez pas ces deals uniques. Visitez et économisez dès maintenant !</p> <p>url https://www.newb-store.com/</p> <p>site_name NBUivers</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>8</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] NBUivers • [H2] Meilleures Ventes • [H2] A vous de choisir ! • [H2] Modèle 9060 • [H2] Modèle 2002 • [H2] Modèle 327 • [H2] Modèle 550 • [H2] Actualités • [H2] Foire Aux Questions 	H1	H2	H3	H4	H5	H6	1	8	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	8	0	0	0	0									
	Images	<p>We found 99 images on this web page.</p> <p>10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 5%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 53 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

In-page links

Anchor	Type	Juice
Passer au contenu	Internal	Passing Juice
Accueil	Internal	Passing Juice
New Balance Hommes	Internal	Passing Juice
New Balance Femmes	Internal	Passing Juice
New Balance Unisexes	Internal	Passing Juice
Suivi de commande	Internal	Passing Juice
Contactez-nous	Internal	Passing Juice
Explorer nos produits	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
2002RD	Internal	Passing Juice
9060	Internal	Passing Juice
Bricks & Wood x New Balance 9060	Internal	Passing Juice
2002RD	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
1906D	Internal	Passing Juice
2002R	Internal	Passing Juice
2002RD	Internal	Passing Juice
9060	Internal	Passing Juice

In-page links

991 Made in UK	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
9060	Internal	Passing Juice
327	Internal	Passing Juice
New Balance	Internal	Passing Juice
Choisissez	Internal	Passing Juice
en bleu	Internal	Passing Juice
9060	Internal	Passing Juice
Livraison gratuite	Internal	Passing Juice
2002RD	Internal	Passing Juice
2002RD	Internal	Passing Juice
327	Internal	Passing Juice
327	Internal	Passing Juice
327	Internal	Passing Juice
327	Internal	Passing Juice
327	Internal	Passing Juice
327	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
550	Internal	Passing Juice
Tendance Sneakers New Balance 2024 : Confort, Style et Durabilité	Internal	Passing Juice
Découvrez les Avantages Incontournables de Notre Boutique Outlet New Balance	Internal	Passing Juice

In-page links

Nouveau Design : Les Baskets New Balance Adoptées par la Jeunesse	Internal	Passing Juice
retourner ou échanger	Internal	Passing Juice
Conditions Générales de Vente	Internal	Passing Juice
Mentions Légales	Internal	Passing Juice
FAQ	Internal	Passing Juice

SEO Keywords



Keywords Cloud

promo code **prix** vente new ajouter remise
nbunivers10 normal economisez


Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
prix	91	✘	✘	✔	✘
ajouter	44	✘	✘	✘	✘
vente	44	✘	✘	✘	✔
normal	43	✘	✘	✘	✘
economisez	41	✘	✘	✘	✘












Usability

	Url	Domain : mallofbrand.com Length : 15
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is fr.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.



Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization

		https://www.newb-store.com/sitemap.xml
	Robots.txt	http://mallofbrand.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.