Website review
mallstreetmarket.online

Generated on September 23 2024 05:37 AM

The score is 47/100

SEO Content

✅	Title	Mall Street Market Boutique – Girls just wanna have fun **Length : 62** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Trendy Apparel, accessories, jewelry,bags, women's,childrens **Length : 60** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Girls just wanna have fun
url	https://girlsjustwannahavefun.shop/
title	Mall Street Market Boutique
type	website
description	Trendy Apparel, accessories, jewelry,bags, women's,childrens
image	http://girlsjustwannahavefun.shop/cdn/shop/files/IMG_3037.jpg?v=1712900841
image:secure_url	https://girlsjustwannahavefun.shop/cdn/shop/files/IMG_3037.jpg?v=1712900841
image:width	1620
image:height	966

SEO Content

	Headings	H1	H2	H3	H4	H5	H6
		1	4	10	0	0	0

- [H1]
- [H2] Item added to your cart
- [H2] Browse our NEW Arivals
- [H2] Featured products
- [H2] Subscribe to our emails
- [H3] Fringe Western Party Cami Mini Dress
- [H3] Fringe Western Party Cami Mini Dress
- [H3] Ribbon Print Dress
- [H3] Ribbon Print Dress
- [H3] Eyelet Floral Cami Tiered Mini Dress
- [H3] Eyelet Floral Cami Tiered Mini Dress
- [H3] Bustier sleeveless mini dress
- [H3] Bustier sleeveless mini dress
- [H3] PUFF SLEEVE RUFFLE MINI DRESS
- [H3] PUFF SLEEVE RUFFLE MINI DRESS

❌	Images	We found 12 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 19 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 5.26% External Links : Passing Juice 0%

SEO Links

		Internal Links 94.74%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Tops/Tees	Internal	Passing Juice
Dresses	Internal	Passing Juice
Sets	Internal	Passing Juice
Jackets	Internal	Passing Juice
Accessories	Internal	Passing Juice
Cups/Tumblers	Internal	Passing Juice
Charm Bar	Internal	Passing Juice
Touchland	Internal	Passing Juice
Shoes	Internal	Passing Juice
View cart	Internal	Passing Juice
Shop now	Internal	Passing Juice
Fringe Western Party Cami Mini Dress	Internal	Passing Juice
Ribbon Print Dress	Internal	Passing Juice
Eyelet Floral Cami Tiered Mini Dress	Internal	Passing Juice
Bustier sleeveless mini dress	Internal	Passing Juice
PUFF SLEEVE RUFFLE MINI DRESS	Internal	Passing Juice
Girls just wanna have fun	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	cami dress price fringe mini usd sale new regular unit

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	20	✖	✖	✖	✖
dress	10	✖	✖	✖	✔
regular	10	✖	✖	✖	✖
usd	10	✖	✖	✖	✖
mini	8	✖	✖	✖	✔

Usability

	Url	Domain : mallstreetmarket.online Length : 23
✔	Favicon	Great, your website has a favicon.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✔	Email Privacy	Great no email address has been found in plain text!

Document

	Deprecated HTML	Deprecated tags	Occurrences
❌		<s>	5

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	
⚪		✅ Excellent, your website doesn't use nested tables.
		❌ Too bad, your website is using inline styles.
		❌ Too bad, your website has too many CSS files (more than 4).
		❌ Too bad, your website has too many JS files (more than 6).
		❌ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⚪		❌ Apple Icon
		✅ Meta Viewport Tag
		✅ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✅		https://girlsjustwannahavefun.shop/sitemap.xml

	Robots.txt	http://mallstreetmarket.online/robots.txt
✅		Great, your website has a robots.txt file.

	Analytics	Missing
❌		We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.