Website review
margotparadisstudios.com

Generated on September 24 2024 11:30 AM

The score is 45/100

SEO Content

✓	Title	Margot Paradis – Margot Paradis Studios **Length : 46** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Eclectic Art Apparel **Length : 20** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
site_name	Margot Paradis Studios
url	https://margotparadisstudios.com/
title	Margot Paradis
type	website
description	Eclectic Art Apparel
image	http://margotparadisstudios.com/cdn/shop/files/carry_the_sun_c8e678dd-6750-414b-b85c-af3183cde7a6.jpg?v=1694473250
image:secure_url	https://margotparadisstudios.com/cdn/shop/files/carry_the_sun_c8e678dd-6750-414b-b85c-af3183cde7a6.jpg?v=1694473250
image:width	1284
image:height	984

SEO Content

	Headings		**H1** 1	**H2** 6	**H3** 22	**H4** 0	**H5** 0	**H6** 0

- [H1]
- [H2] Item added to your cart
- [H2] Eclectic Art & Apparel
- [H2] Featured products
- [H2] Collections
- [H2] Eclectic Art & Apparel ☮ PHL -> NYC
- [H2] Subscribe to our emails
- [H3] 'Turn Towards The Sun' Framed Print
- [H3] 'Turn Towards The Sun' Framed Print
- [H3] '35 Million Beats' Framed Print
- [H3] '35 Million Beats' Framed Print
- [H3] 'Harvest' Framed Print
- [H3] 'Harvest' Framed Print
- [H3] 'Nine Lives' Framed Print
- [H3] 'Nine Lives' Framed Print
- [H3] 'Space and Time' Framed Print
- [H3] 'Space and Time' Framed Print
- [H3] 'Carry The Sun' Framed Print
- [H3] 'Carry The Sun' Framed Print
- [H3] 'Sunday Morning' Framed Print
- [H3] 'Sunday Morning' Framed Print
- [H3] 'Golden Afternoon' Framed Print
- [H3] 'Golden Afternoon' Framed Print
- [H3] Yoga
- [H3] Yoga
- [H3] Art Prints
- [H3] Art Prints
- [H3] Apparel
- [H3] Apparel

✗	Images	We found 22 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **4%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 15 links including 0 link(s) to files
●	Statistics	External Links : noFollow 6.67% External Links : Passing Juice 0% Internal Links 93.33%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Catalog	Internal	Passing Juice
Contact	Internal	Passing Juice
View cart	Internal	Passing Juice
'Turn Towards The Sun' Framed Print	Internal	Passing Juice
'35 Million Beats' Framed Print	Internal	Passing Juice
'Harvest' Framed Print	Internal	Passing Juice
'Nine Lives' Framed Print	Internal	Passing Juice
'Space and Time' Framed Print	Internal	Passing Juice
'Carry The Sun' Framed Print	Internal	Passing Juice
'Sunday Morning' Framed Print	Internal	Passing Juice
'Golden Afternoon' Framed Print	Internal	Passing Juice
View all	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords

⦿ Keywords Cloud	framed art usd sun from price unit sale print regular

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	32	✖	✖	✖	✖
framed	16	✖	✖	✖	✔
print	16	✖	✖	✖	✔
regular	16	✖	✖	✖	✖
from	16	✖	✖	✖	✖

Usability

⦿	Url	Domain : margotparadisstudios.com Length : 24
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✔	Printability	Great. We have found a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.

Document

❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	**Deprecated tags** **Occurrences** <s> 8 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
⚪	Speed Tips	✅ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon ✅ Meta Viewport Tag ✅ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://margotparadisstudios.com/sitemap.xml
✅	Robots.txt	http://margotparadisstudios.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.