Website review
markedwards.com

Generated on September 21 2024 03:24 AM

The score is 56/100

SEO Content

✅	Title	Mark Edwards Apparel | fashion **Length : 31** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	Mark Edwards Apparel has trusted expertise in Mark Edwards is a critical partner for many of North America's premier fashion and apparel retailers. Providing design, trend, and market research, sourcing, and logistics services Manufacturing **Length : 241** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Mark Edwards Apparel | fashion
description	Mark Edwards Apparel has trusted expertise in Mark Edwards is a critical partner for many of North America's premier fashion and apparel retailers. Providing design, trend, and market research, sourcing, and logistics services Manufacturing
url	https://www.markedwards.com
site_name	Mark Edwards Apparel
type	website

Headings	H1	H2	H3	H4	H5	H6
	0	4	4	0	1	0

SEO Content

- [H2] WHO AND WHAT WE ARE
- [H2] Our Story
- [H2] PURPOSE
- [H2] CONTACT US
- [H3] Get to Know Us
- [H3] Committed to creating a mutually beneficial relationship to drive retail sales and profitability.
- [H3] Customized collections
- [H3] We provide the best in branded and private label manufacturing, sourcing, and design.
- [H5] Our strengths and areas of expertise

❌	Images	We found 10 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

	Keywords Cloud	apparel mark shipping edwards market manufacturing collections design retail expertise

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mark	10	✔	✖	✔	✖
edwards	9	✔	✖	✔	✖
design	6	✖	✖	✔	✔
apparel	5	✔	✖	✔	✖
expertise	5	✖	✖	✔	✔

Usability

	Url	Domain : markedwards.com Length : 15
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 0 Warnings : 0
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. https://www.markedwards.com/sitemap.xml https://www.markedwards.com/fr_fr-sitemap.xml
✓	Robots.txt	http://markedwards.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.