



Website review marywark.com

Generated on September 21 2024 11:39 AM





The score is 53/100







SEO Content

	Title	<p>marywark - Wilson Sporting Goods Website</p> <p>Length : 42</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Shop the broadest selection of Wilson gear and apparel, including our exclusive custom builders to make it your own. Free shipping on orders over \$60.</p> <p>Length : 150</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1317 1481 1910"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>marywark - Wilson Sporting Goods Website</td> </tr> <tr> <td>description</td> <td>Shop the broadest selection of Wilson gear and apparel, including our exclusive custom builders to make it your own. Free shipping on orders over \$60.</td> </tr> <tr> <td>url</td> <td>https://www.marywark.com/</td> </tr> <tr> <td>site_name</td> <td>marywark</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	website	title	marywark - Wilson Sporting Goods Website	description	Shop the broadest selection of Wilson gear and apparel, including our exclusive custom builders to make it your own. Free shipping on orders over \$60.	url	https://www.marywark.com/	site_name	marywark
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	Headings	<table border="1" data-bbox="539 1933 1481 2007"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>9</td> <td>4</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 2033 791 2069" style="list-style-type: none"> • [H1] Home 	H1	H2	H3	H4	H5	H6	1	9	4	0	0	0		
H1	H2	H3	H4	H5	H6											
1	9	4	0	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Wilson Kaos Swift 1.5 Tennis Shoe Navy Blazer / Cooling Spray / Infrared Mens Shoes• [H2] Wilson Sideline Hoodie Classic Navy Womens Sweatshirts• [H2] Wilson Rush Pro 4.0 Tennis Shoe Black / White / China Blue Womens Shoes• [H2] Wilson Limitless Mini Skirt Port Royale Womens Skirts• [H2] Wilson Tennis Ball Short Bright White Womens Shorts• [H2] Wilson State Cardigan Faded Black Womens Sweaters• [H2] Wilson Stadium Coach's Jacket Classic Navy / Wilson Red Mens Jackets & Vests• [H2] Wilson Tournament Short 7" Classic Navy Mens Shorts• [H2] Chat Me• [H3] marywark• [H3] Products• [H3] Customer Service• [H3] Newsletter
	Images	<p>We found 15 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 43 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 100%</p>

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Menu	Internal	Passing Juice
marywark	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Womens	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Skirts	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Shoes	Internal	Passing Juice
Leggings &#038; Pants	Internal	Passing Juice
Tanks	Internal	Passing Juice
Sports Bras	Internal	Passing Juice
Dresses	Internal	Passing Juice
Shorts	Internal	Passing Juice
Jackets &#038; Vests	Internal	Passing Juice
Polos	Internal	Passing Juice
Short Sleeve Shirts	Internal	Passing Juice
Long Sleeve Tops	Internal	Passing Juice
Mens	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Tanks &#038; T-Shirts	Internal	Passing Juice
Long Sleeve Shirts	Internal	Passing Juice
Shoes	Internal	Passing Juice
Jackets &#038; Vests	Internal	Passing Juice
Pants &#038; Joggers	Internal	Passing Juice
Shorts	Internal	Passing Juice

In-page links

Polos	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Wilson	Internal	Passing Juice
Wishlist	Internal	Passing Juice
My account	Internal	Passing Juice
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Select options	Internal	noFollow
Contact	Internal	Passing Juice
Privacy	Internal	Passing Juice
Shipping	Internal	Passing Juice
Order Tracking	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
marywark	6	✓	✗	✗	✓
pants	3	✗	✗	✗	✗
jackets	3	✗	✗	✗	✓







Keywords Consistency

vests	3	✘	✘	✘	✔
sleeve	3	✘	✘	✘	✘



Usability

	Url	Domain : marywark.com Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none">✔ Excellent, your website doesn't use nested tables.✘ Too bad, your website is using inline styles.✘ Too bad, your website has too many CSS files (more than 4).




Document

-  Too bad, your website has too many JS files (more than 6).
-  Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<http://www.marywark.com/sitemap.xml>



Robots.txt

<http://marywark.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.