

Website review maxandmika.in

Generated on November 10 2024 05:31 AM





The score is 57/100







SEO Content

	Title	Welcome to Max & Mika Pet Shop Online - Pet Products Online - Dog Food, Cat Food, Toys, Dog Apparel at best price Max & Mika Pet Shop Online - Pet Products Online - Dog Food, Cat Food, Toys, Dog Apparel at best price					
		Length : 230					
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.					
	Description	Length : 0					
		Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords						
		Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 1	H3 20	H4 4	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Latest Product• [H3] Max & Mika - Woofmani Pet Cologne• [H3] Max & Mika - McQueen Pet Cologne• [H3] Max & Mika -Papaya & Coconut Shampoo• [H3] Max & Mika - Oatmeal & Tea Tree Shampoo• [H3] Max & Mika - Lavender Shampoo• [H3] Max & Mika - Mixed Fruit Shampoo• [H3] Max & Mika Dog Biscuits Chicken Flavor (500gms)• [H3] Max & Mika Dog Biscuits Mutton Flavor (300gms)• [H3] Designer Dog Harness - Abstract Yellow Colour (Medium)• [H3] Designer Dog Harness - Abstract Yellow Colour (Medium)• [H3] Designer Dog Harness - Abstract Yellow Colour (Small)• [H3] Non Toxic Chew Toy (Imported) - Yellow Color• [H3] Non Toxic Chew Toy (Imported) - Pink Color					

SEO Content

		<ul style="list-style-type: none"> • [H3] Non Toxic Chew Toy (Imported) - Red Color • [H3] Reflective Dog Collar (Grey Colour) • [H3] Reflective Dog Collar (Yellow Colour) • [H3] Reflective Dog Collar (Red Colour) • [H3] Dog Soap - Aloe Vera & Coconut Milk (50 gms) & Bone Soap (20 gms) Combo Pack • [H3] Bone Soap (Dog Soap) - Aloe Vera & Eucalyptus Essential Oil (20 gms) - Pack of 4 • [H3] Paw Soap (Dog Soap) - Aloe Vera & Shea Butter (50 gms) • [H4] Login • [H4] Main Menu • [H4] Knowledge Base • [H4] For enquiries
	Images	<p>We found 33 images on this web page.</p> <p>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 27%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 8.57%</p> <p>Internal Links 91.43%</p>


In-page links

[illegible]

In-page links

=	Internal	Passing Juice
Moti Confectionery Private Limited	External	Passing Juice
My Account	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Shipping Policy	Internal	Passing Juice
Return Policy	Internal	Passing Juice
PSKS Web Services	External	Passing Juice



SEO Keywords

	Keywords Cloud	accessories max details pet mika colour view dog soap grooming
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pet	24	✓	✗	✗	✓
view	20	✗	✗	✗	✗
details	20	✗	✗	✗	✗
dog	17	✓	✗	✗	✓
max	11	✓	✗	✗	✓

Usability

	Url	Domain : maxandmika.in Length : 13
	Favicon	Great, your website has a favicon.





Usability

	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document





	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 12 Warnings : 19
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Perfect. No inline css has been found in HTML tags!</div> <div><div></div> Great, your website has few CSS files.</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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Mobile

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.maxandmika.in/sitemap.xml
	Robots.txt	http://maxandmika.in/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics