# Website review
# maxineyachtwear.co

Generated on September 22 2024 21:30 PM

**The score is 50/100**

## SEO Content

| | | |
|---|---|---|
| ✅ | Title | **Maxine Affairs**<br><br>**Length : 14**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠️ | Description | Swimsuits for women. Luxury beachwear and resort wear.<br><br>**Length : 54**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ❌ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✅ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| image | http://maxineaffairs.com/cdn/shop/files/Quickbooks_Logo.png?v=1664478066 |
| image:secure_url | https://maxineaffairs.com/cdn/shop/files/Quickbooks_Logo.png?v=1664478066 |
| image:width | 600 |
| image:height | 600 |
| site_name | Maxine Affairs |

| | | |
|---|---|---|
| ⚪ | Headings | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 1 | 4 | 6 | 0 | 0 | 0 |

- [H1] Maxine Affairs
- [H2] Currency
- [H2] Currency
- [H2] Currency
- [H2] Currency

# SEO Content

|  |  |  |
|---|---|---|
|  |  | - [H3] TOPS<br>- [H3] BOTTOMS<br>- [H3] ACCESSORIES<br>- [H3] BEST SELLERS<br>- [H3] Keep In Touch<br>- [H3] Product Title |
| ❌ | Images | We found 6 images on this web page.<br><br>4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ✅ | Text/HTML Ratio | Ratio : **33%**<br><br>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

|  |  |  |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 19 links including 0 link(s) to files |
| ⊙ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| HOME | Internal | Passing Juice |
|  |  |  |

# In-page links

| NEW ARRIVALS | | Internal | Passing Juice |
|---|---|---|---|
| ONE PIECES | | Internal | Passing Juice |
| TOPS | | Internal | Passing Juice |
| BOTTOMS | | Internal | Passing Juice |
| ACCESSORIES | | Internal | Passing Juice |
| BEST SELLERS | | Internal | Passing Juice |
| ALL PRODUCTS | | Internal | Passing Juice |
| E-GIFT CARDS | | Internal | Passing Juice |
| MAX BY KIM COLLECTION | | Internal | Passing Juice |
| Login | | Internal | Passing Juice |
| Size Guide | | Internal | Passing Juice |
| Privacy | | Internal | Passing Juice |
| Return Policy | | Internal | Passing Juice |
| Terms of Service | | Internal | Passing Juice |
| Contact Us | | Internal | Passing Juice |
| About Us | | Internal | Passing Juice |
| Fabric Care | | Internal | Passing Juice |
| Product Title | | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | eur usd xof aud xcd nzd gbp islands xaf south |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| usd | 214 | ✖ | ✖ | ✖ | ✖ |
| eur | 144 | ✖ | ✖ | ✖ | ✖ |

# Keywords Consistency

| islands | 48 | ✖ | ✖ | ✖ | ✖ |
|---------|----|---|---|---|---|
| xof | 36 | ✖ | ✖ | ✖ | ✖ |
| xcd | 32 | ✖ | ✖ | ✖ | ✖ |

# Usability

| | Url | Domain : maxineyachtwear.co<br>Length : 18 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | Doctype | HTML 5 |
|---|---|---|
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✖ | Email Privacy | Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers. |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles. |

# Document

✖   Too bad, your website has too many CSS files (more than 4).

✖   Too bad, your website has too many JS files (more than 6).

✖   Too bad, your website does not take advantage of gzip.

# Mobile

| Mobile Optimization | | |
|---|---|---|
| | ✖ | Apple Icon |
| | ✔ | Meta Viewport Tag |
| | ✔ | Flash content |

# Optimization

| ✔ | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| | | https://maxineaffairs.com/sitemap.xml |
| ✔ | Robots.txt | http://maxineyachtwear.co/robots.txt |
| | | Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing |
| | | We didn't detect an analytics tool installed on this website. |
| | | Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |