







Website review maxxexchange.com

Generated on September 21 2024 04:49 AM






The score is 55/100







SEO Content

	Title	<p>MAXX EXCHANGE - Clothing and Apparel</p> <p>Length : 36</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Maxx Exchange conveys what you know is possible – the potential in you just waiting to be realized. We’re a lifestyle brand designed to infuse your image with positive energy. Our refined apparel is carefully selected for its classic style, quality, and comfort. Its understated aesthetic exudes confidence and reflects an optimistic attitude. When you want your family to wear</p> <p>Length : 377</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>												
	Keywords	<p>maxx, exchange, max, clothing, sports, casual, quality, polo, polos, shirt, shirts, hat, hats, accessories, men, mens, women, womens, coffee, polyester, cotton, triblend, v-neck, crew neck, long sleeve, short sleeve, shorts, no pocket, leggings, blanket, blankets, fleece, back pack, backpack, back packs, backpacks, lunch cooler, lunch coolers, shoe bag, shoe bags</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1608 1481 1989"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Maxx Exchange</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>url</td> <td>https://maxxexchange.com/</td> </tr> <tr> <td>title</td> <td>Maxx Exchange</td> </tr> </tbody> </table>	Property	Content	site_name	Maxx Exchange	type	website	url	https://maxxexchange.com/	title	Maxx Exchange		
Property	Content													
site_name	Maxx Exchange													
type	website													
url	https://maxxexchange.com/													
title	Maxx Exchange													
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>2</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	2	2	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	2	0	0	0	0									

SEO Content

		<ul style="list-style-type: none">• [H1] CASUAL WEAR and SPORTS WEAR• [H1] Welcome!• [H2] Error message• [H2]
	Images	We found 18 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 29 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.9% Internal Links 93.1%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Home	Internal	Passing Juice

In-page links

Men	Internal	Passing Juice
Women	Internal	Passing Juice
Kids	Internal	Passing Juice
Gifts	Internal	Passing Juice
Seasonal	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
About	Internal	Passing Juice
Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
MEN	External	Passing Juice
WOMEN	Internal	Passing Juice
KIDS	Internal	Passing Juice
SEASONAL	Internal	Passing Juice
T Shirt	Internal	Passing Juice
Tank Top	Internal	Passing Juice
Longsleeve	Internal	Passing Juice
Scoop Neck	Internal	Passing Juice
Tank Top	Internal	Passing Juice
V Neck	Internal	Passing Juice
Hats	Internal	Passing Juice
Mugs	Internal	Passing Juice
Drawstring Bags	Internal	Passing Juice
Request new password	Internal	Passing Juice
Home	Internal	Passing Juice
Login	Internal	Passing Juice
Devsaran	External	Passing Juice

SEO Keywords



Keywords Cloud

women tank men gifts wear exchange
kids maxx deprecated seasonal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
deprecated	4	✘	✘	✘	✘
maxx	2	✔	✔	✔	✘
exchange	2	✔	✔	✔	✘
men	2	✘	✔	✘	✘
women	2	✘	✔	✘	✘










Usability

	Url	Domain : maxxexchange.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
---	---------------------	--

Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://maxxexchange.com/sitemap.xml
	Robots.txt	http://maxxexchange.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.