





# Website review maylillie.com

Generated on November 10 2024 16:38 PM






The score is 55/100






## SEO Content

	Title	<p>Trendy Women's Apparel &amp; Accessories   May Lillie Boutique</p> <p><b>Length : 66</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Discover stylish tops, dresses, denim, shoes &amp; accessories at May Lillie Boutique in Pawnee, Oklahoma. Stay on-trend with practical western fashion for the modern woman.</p> <p><b>Length : 173</b></p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>May Lillie Boutique</td></tr><tr><td>url</td><td>https://maylillie.com/</td></tr><tr><td>title</td><td>Trendy Women's Apparel &amp; Accessories   May Lillie Boutique</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Discover stylish tops, dresses, denim, shoes &amp; accessories at May Lillie Boutique in Pawnee, Oklahoma. Stay on-trend with practical western fashion for the modern woman.</td></tr><tr><td>image</td><td>http://maylillie.com/cdn/shop/files/Logo_4f5385db-b13c-4741-8b70-1e50595f93cd_1200x1200.png?v=1611210864</td></tr></tbody></table>	Property	Content	site_name	May Lillie Boutique	url	https://maylillie.com/	title	Trendy Women's Apparel & Accessories   May Lillie Boutique	type	website	description	Discover stylish tops, dresses, denim, shoes & accessories at May Lillie Boutique in Pawnee, Oklahoma. Stay on-trend with practical western fashion for the modern woman.	image	http://maylillie.com/cdn/shop/files/Logo_4f5385db-b13c-4741-8b70-1e50595f93cd_1200x1200.png?v=1611210864
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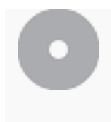
## SEO Content

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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>5</td><td>5</td><td>1</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] May Lillie Boutique</li><li>• [H2] Just added to your cart</li><li>• [H2] New Arrivals</li><li>• [H2] Featured collections</li><li>• [H2] Curves</li><li>• [H2] Currency</li><li>• [H3]</li><li>• [H3] Stylish Tops!</li><li>• [H3] Bottoms!</li><li>• [H3] Outerwear!</li><li>• [H3] Sweaters!</li><li>• [H4] WHO ARE WE</li></ul>	H1	H2	H3	H4	H5	H6	1	5	5	1	0	0
H1	H2	H3	H4	H5	H6									
1	5	5	1	0	0									
	Images	<p>We found 21 images on this web page.</p> <p>21 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>17%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 15 links including 0 link(s) to files
	Statistics	External Links : noFollow 6.67%

## SEO Links



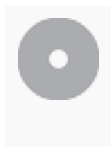
External Links : Passing Juice 0%

Internal Links 93.33%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">May Lillie Boutique</a>	Internal	Passing Juice
<a href="#">Shop Now!</a>	Internal	Passing Juice
<a href="#">Shop Tops</a>	Internal	Passing Juice
<a href="#">Shop Bottoms</a>	Internal	Passing Juice
<a href="#">Shop Outerwear</a>	Internal	Passing Juice
<a href="#">Shop Sweaters</a>	Internal	Passing Juice
<a href="#">Shop Curves</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice
<a href="#">Search</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Return Policy</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">AED ا.د.</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords



Keywords Cloud

lillie boutique shop tops pay sale bottoms  
all accessories menu

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti	Headings
---------	---------	-------	----------	-----------	----------






## Keywords Consistency

				on	
sale	14	✖	✖	✖	✖
tops	8	✖	✖	✔	✔
pay	8	✖	✖	✖	✖
accessories	7	✔	✖	✔	✖
shop	6	✖	✖	✖	✖

## Usability

	Url	Domain : maylillie.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td></td></tr></table>	Deprecated tags	Occurrences		
Deprecated tags	Occurrences					

## Document

<s>

4

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://maylillie.com/sitemap.xml>



### Robots.txt

<http://maylillie.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.