# Website review
# mdelkriver.com

Generated on November 05 2024 07:38 AM

**The score is 56/100**

## SEO Content

| | | |
|---|---|---|
| ✔ | Title | Home \| Metro Dentalcare Elk River<br><br>**Length : 33**<br><br>Perfect, your title contains between 10 and 70 characters. |
| ⚠ | Description | Home \| Metro Dentalcare Elk River<br><br>**Length : 33**<br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length. |
| ✖ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✔ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| title | Home \| Metro Dentalcare Elk River |
| description | Home \| Metro Dentalcare Elk River |
| url | https://mdelkriver.com/ |
| type | website |

| | | |
|---|---|---|
| ○ | Headings | |

| H1 | H2 | H3 | H4 | H5 | H6 |
|---|---|---|---|---|---|
| 1 | 3 | 5 | 0 | 0 | 0 |

- [H1] Comprehensive care for your overall wellness.
- [H2] New Patient
- [H2] Quick Links
- [H2] Quality, comfortable care.
- [H3] Visit Us
- [H3] Our Hours
- [H3] Preventative Oral Health
- [H3] Restorative Dentistry
- [H3] Dental Problems

# SEO Content

| | | |
|---|---|---|
| ❌ | Images | We found 7 images on this web page.<br><br>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **4%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✔ | Flash | Perfect, no Flash content has been detected on this page. |
| ✔ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

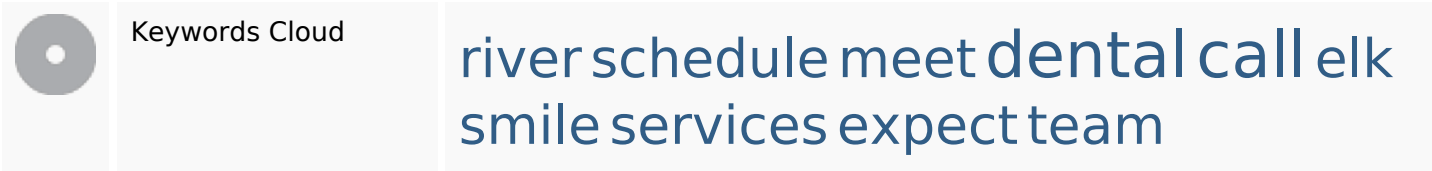| | | |
|---|---|---|
| ✔ | URL Rewrite | Good. Your links looks friendly! |
| ✔ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✔ | In-page links | We found a total of 24 links including 0 link(s) to files |
| ⦿ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 8.33%<br><br>Internal Links 91.67% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| Our Services | Internal | Passing Juice |
| Meet Our Team | Internal | Passing Juice |
| What to Expect | Internal | Passing Juice |
| Payment Options | Internal | Passing Juice |
| Insurance | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Schedule with Us | Internal | Passing Juice |
| Home | Internal | Passing Juice |
| Get Directions | External | Passing Juice |
| What to expect | Internal | Passing Juice |
| Appointment FAQs | Internal | Passing Juice |
| Payment Options | Internal | Passing Juice |
| Mouth Guards | Internal | Passing Juice |
| Dental Cleanings &amp; Checkups | Internal | Passing Juice |
| Sealants | Internal | Passing Juice |
| Bridges | Internal | Passing Juice |
| Crowns | Internal | Passing Juice |
| Implants | Internal | Passing Juice |
| Emergency Dental Care | Internal | Passing Juice |
| Cracked Teeth | Internal | Passing Juice |
| Oral Trauma | Internal | Passing Juice |
| See All Services | Internal | Passing Juice |
| Privacy Policy | Internal | Passing Juice |
| Terms &amp; Conditions | Internal | Passing Juice |
| Careers | External | Passing Juice |

# SEO Keywords

| | Keywords Cloud | river schedule meet dental call elk smile services expect team |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| | | | | | |

# Keywords Consistency

| | | | | | |
|---|---|---|---|---|---|
| dental | 9 | ✔ | ✘ | ✔ | ✔ |
| call | 8 | ✘ | ✘ | ✘ | ✘ |
| elk | 7 | ✔ | ✘ | ✔ | ✘ |
| river | 7 | ✔ | ✘ | ✔ | ✘ |
| services | 7 | ✘ | ✘ | ✘ | ✘ |

# Usability

| | | |
|---|---|---|
| ⬤ | Url | Domain : mdelkriver.com<br>Length : 14 |
| ✔ | Favicon | Great, your website has a favicon. |
| ✘ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✘ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✘ | W3C Validity | Errors : 0<br>Warnings : 0 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |

# Document

| | Speed Tips | |
|---|---|---|
| | | ✔ Excellent, your website doesn't use nested tables. |
| | | ✖ Too bad, your website is using inline styles. |
| | | ✖ Too bad, your website has too many CSS files (more than 4). |
| | | ✔ Perfect, your website has few JavaScript files. |
| | | ✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | Mobile Optimization | |
|---|---|---|
| | | ✖ Apple Icon |
| | | ✔ Meta Viewport Tag |
| | | ✔ Flash content |

# Optimization

| | XML Sitemap | Great, your website has an XML sitemap. |
|---|---|---|
| ✔ | | https://mdelkriver.com/sitemap.xml |
| ✔ | Robots.txt | http://mdelkriver.com/robots.txt <br><br> Great, your website has a robots.txt file. |
| ✖ | Analytics | Missing <br><br> We didn't detect an analytics tool installed on this website. <br><br> Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |