





Website review merchologyaustralia.com.au

Generated on September 21 2024 00:45 AM





The score is 56/100




SEO Content

	Title	<div>Merchology Australia Company Logo Corporate Apparel and Gifts</div> <div>Length : 63</div> <div>Perfect, your title contains between 10 and 70 characters.</div>														
	Description	<div>Merchology delivers corporate apparel & company logo gifts to Australian customers, with free logos, discounts up to 50% off, and low-cost shipping.</div> <div>Length : 152</div> <div>Great, your meta description contains between 70 and 160 characters.</div>														
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>														
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Merchology Australia Company Logo Corporate Apparel and Gifts</td></tr><tr><td>url</td><td>https://www.merchologyaustralia.com.au/</td></tr><tr><td>description</td><td>Merchology delivers corporate apparel & company logo gifts to Australian customers, with free logos, discounts up to 50% off, and low-cost shipping.</td></tr><tr><td>image</td><td>http://www.merchologyaustralia.com.au/cdn/shop/t/17/assets/slide-image-4_1024x1024.jpg?v=2420903495740585261547489978</td></tr><tr><td>image:secure_url</td><td>https://www.merchologyaustralia.com.au/cdn/shop/t/17/assets/slide-image-4_1024x1024.jpg?v=2420903495740585261547489978</td></tr></tbody></table>	Property	Content	type	website	title	Merchology Australia Company Logo Corporate Apparel and Gifts	url	https://www.merchologyaustralia.com.au/	description	Merchology delivers corporate apparel & company logo gifts to Australian customers, with free logos, discounts up to 50% off, and low-cost shipping.	image	http://www.merchologyaustralia.com.au/cdn/shop/t/17/assets/slide-image-4_1024x1024.jpg?v=2420903495740585261547489978	image:secure_url	https://www.merchologyaustralia.com.au/cdn/shop/t/17/assets/slide-image-4_1024x1024.jpg?v=2420903495740585261547489978
Property	Content															
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image:secure_url	https://www.merchologyaustralia.com.au/cdn/shop/t/17/assets/slide-image-4_1024x1024.jpg?v=2420903495740585261547489978															





SEO Content

		site_name	Merchology Australia				
	Headings	H1	H2	H3	H4	H5	H6
		0	3	8	19	0	0
		<ul style="list-style-type: none">• [H2] Showcase Your Company Logo With Personalised Caps• [H2] Add Your Company Logo to The North Face Apparel• [H2] Add Your Company Logo to Moleskine Journals and Notebooks• [H3] FEATURED CATEGORIES• [H3] Custom Logo Moleskine• [H3] Port Authority Corporate Apparel• [H3] FEATURED Brands• [H3] ABOUT MERCHOLOGY AUSTRALIA• [H3] Need help? Our Merchologists are ready to assist you.• [H3] You can always expect:• [H3] Customer Reviews• [H4] Bulk discounts up to 50% off: larger cart = better discount• [H4] Branding of your custom logo included in all item pricing*• [H4] Free shipping throughout Australia on all orders over \$500*• [H4] Add Your Logo to Moleskine Journals• [H4] Men’s Corporate Apparel (All)• [H4] Women’s Corporate Apparel (All)• [H4] Corporate Embroidered Bags (All)• [H4] Corporate Embroidered Hats (All)• [H4] Affordable, Customisable Clothing• [H4] Custom Logo Gifts (All)• [H4] Drinkware (All)• [H4] Hi Vis Collection• [H4] Workwear Collection• [H4] Stormtech• [H4] Nike• [H4] Flexfit• [H4] AS Colour• [H4] The North Face• [H4] Moleskine					
	Images	<p>We found 29 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	<p>Ratio : 7%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>					
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>					

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 179 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.56% Internal Links 99.44%

In-page links

Anchor	Type	Juice
Brands	Internal	Passing Juice
Alternative Apparel	Internal	Passing Juice
AS Colour	Internal	Passing Juice
CornerStone	Internal	Passing Juice
Flexfit	Internal	Passing Juice
Great Southern	Internal	Passing Juice
Identitee	Internal	Passing Juice
Kanata	Internal	Passing Juice
Moleskine	Internal	Passing Juice
Next Level	Internal	Passing Juice
Nike	Internal	Passing Juice

In-page links

OGIO	Internal	Passing Juice
Port & Co.	Internal	Passing Juice
Port Authority	Internal	Passing Juice
Red House	Internal	Passing Juice
Sport-Tek	Internal	Passing Juice
Stormtech	Internal	Passing Juice
The North Face	Internal	Passing Juice
Tirano	Internal	Passing Juice
Yupoong	Internal	Passing Juice
Men	Internal	Passing Juice
Men's Polos	Internal	Passing Juice
Moisture Wicking	Internal	Passing Juice
Cotton	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Pocket Polos	Internal	Passing Juice
Men's Tops	Internal	Passing Juice
Quarter Zips	Internal	Passing Juice
Full Zips	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Vests	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Men's Jackets	Internal	Passing Juice
Vests	Internal	Passing Juice
Softshell	Internal	Passing Juice
Fleece	Internal	Passing Juice
Insulated	Internal	Passing Juice

In-page links

Rain Jackets	Internal	Passing Juice
Wind Jackets	Internal	Passing Juice
Parkas	Internal	Passing Juice
Men's T-Shirts	Internal	Passing Juice
Moisture-Wicking	Internal	Passing Juice
Cotton	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Sleeveless	Internal	Passing Juice
Henley	Internal	Passing Juice
Men's Shirts	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Casual Shirts	Internal	Passing Juice
Work Shirts	Internal	Passing Juice
Men's Bottoms	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Men's Workwear	Internal	Passing Juice
Women	Internal	Passing Juice
Women's Polos	Internal	Passing Juice
Moisture Wicking	Internal	Passing Juice
Cotton	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Pocket Polos	Internal	Passing Juice
Women's Tops	Internal	Passing Juice
Quarter Zips	Internal	Passing Juice
Full Zips	Internal	Passing Juice

In-page links

Sweatshirts	Internal	Passing Juice
Hoodies	Internal	Passing Juice
Vests	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Cardigans	Internal	Passing Juice
Women's Jackets	Internal	Passing Juice
Vests	Internal	Passing Juice
Softshell	Internal	Passing Juice
Fleece	Internal	Passing Juice
Insulated	Internal	Passing Juice
Rain Jackets	Internal	Passing Juice
Wind Jackets	Internal	Passing Juice
Parkas	Internal	Passing Juice
Women's T-Shirts	Internal	Passing Juice
Moisture Wicking	Internal	Passing Juice
Cotton	Internal	Passing Juice
Short Sleeve	Internal	Passing Juice
Long Sleeve	Internal	Passing Juice
Sleeveless	Internal	Passing Juice
Tanks	Internal	Passing Juice
3/4 Sleeve	Internal	Passing Juice
Women's Shirts	Internal	Passing Juice
Dress Shirts	Internal	Passing Juice
Casual Shirts	Internal	Passing Juice
Women's Bottoms	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Women's Workwear	Internal	Passing Juice

In-page links

Bags	Internal	Passing Juice
Backpacks	Internal	Passing Juice
Duffels	Internal	Passing Juice
Messengers	Internal	Passing Juice
Briefcases	Internal	Passing Juice
Totes	Internal	Passing Juice
Luggage & Travel	Internal	Passing Juice
Carry-Ons	Internal	Passing Juice
Suitcases	Internal	Passing Juice
Travel Accessories	Internal	Passing Juice
Coolers	Internal	Passing Juice
Soft Sided	Internal	Passing Juice
Lunch Bags	Internal	Passing Juice
Rolling	Internal	Passing Juice
Cinch Sacks	Internal	Passing Juice
Fashion	Internal	Passing Juice
Headwear	Internal	Passing Juice
Moisture Wicking	Internal	Passing Juice
Cotton	Internal	Passing Juice
Structured	Internal	Passing Juice
Unstructured	Internal	Passing Juice
Snapback	Internal	Passing Juice
Toques & Beanies	Internal	Passing Juice
Visors	Internal	Passing Juice
Bucket Hats	Internal	Passing Juice
Women's	Internal	Passing Juice
Headbands	Internal	Passing Juice
Gifts	Internal	Passing Juice

In-page links

Drinkware	Internal	Passing Juice
Stainless Steel Bottles	Internal	Passing Juice
Plastic Water Bottles	Internal	Passing Juice
Travel Drinkware	Internal	Passing Juice
Stoneware Mugs	Internal	Passing Juice
Office Supplies	Internal	Passing Juice
Hard Cover Notebooks	Internal	Passing Juice
Soft Cover Notebooks	Internal	Passing Juice
Pens	Internal	Passing Juice
USB Flash Drives	Internal	Passing Juice
Blankets	Internal	Passing Juice
Towels	Internal	Passing Juice
Chairs	Internal	Passing Juice
Fidget Spinners	Internal	Passing Juice
Golf	Internal	Passing Juice
Golf Towels	Internal	Passing Juice
More	Internal	Passing Juice
Collections	Internal	Passing Juice
Workwear	Internal	Passing Juice
High-Vis Safety Apparel	Internal	Passing Juice
Tall Styles	Internal	Passing Juice
Extended Size Styles	Internal	Passing Juice
Camo & Outdoors	Internal	Passing Juice
Quick Ship Products	Internal	Passing Juice
Quick Ship Men's Polos	Internal	Passing Juice
Quick Ship Women's Polos	Internal	Passing Juice
Quick Ship Men's T-Shirts	Internal	Passing Juice
Quick Ship Women's T-Shirts	Internal	Passing Juice

In-page links

Quick Ship Headwear	Internal	Passing Juice
Quick Ship Bags	Internal	Passing Juice
Aprons	Internal	Passing Juice
Gloves	Internal	Passing Juice
Scarves	Internal	Passing Juice
Robes	Internal	Passing Juice
Youth	Internal	Passing Juice
Sale	Internal	Passing Juice
About	Internal	Passing Juice
Reviews	Internal	Passing Juice
Shipping Info	Internal	Passing Juice
FAQ	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Merchology U.S.	External	Passing Juice
Bulk Discounts Up to 50% Off + Your Logo Included in Pricing. Free Shipping on \$500+*	Internal	noFollow
Login	Internal	noFollow
Sign up	Internal	noFollow
Shop Now	Internal	Passing Juice
Stormtech Custom Polos	Internal	Passing Juice
Nike Dri Fit Corporate Polos	Internal	Passing Juice
Flexfit Blank Snapback Caps	Internal	Passing Juice
AS Colour	Internal	Passing Juice
Custom Logo AS Colour T-Shirts	Internal	Passing Juice
TNF Custom Logo Jackets	Internal	Passing Juice
Moleskine Logo Notebooks	Internal	Passing Juice
Mockups	Internal	Passing Juice
Decoration	Internal	Passing Juice

SEO Keywords



Keywords Cloud

logo free australia company moleskine
corporate all custom brands apparel

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
logo	17	✓	✗	✓	✓
all	12	✗	✗	✗	✓
apparel	11	✓	✗	✓	✓
custom	11	✗	✗	✓	✓
corporate	10	✓	✗	✓	✓











Usability

	Url	Domain : merchologyaustralia.com.au Length : 26
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
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Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.merchologyaustralia.com.au/sitemap.xml</div>
	Robots.txt	http://merchologyaustralia.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>