





# Website review merrellfashion.com

Generated on August 23 2024 19:51 PM






The score is 48/100






## SEO Content

	Title	<p>Outdoor Apparel &amp; Accessories Of Good Quality In merrellfashion.com</p> <p><b>Length : 71</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>																
	Description	<p>Our Team Has Very Dedicated And Talented People Who Work Hard To Bring You The Hottest Pieces Merrell Clothing &amp; Shoes In Fashion.</p> <p><b>Length : 134</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Outdoor Apparel &amp; Accessories Of Good Quality In merrellfashion.com</td></tr><tr><td>description</td><td>Our Team Has Very Dedicated And Talented People Who Work Hard To Bring You The Hottest Pieces Merrell Clothing &amp; Shoes In Fashion.</td></tr><tr><td>url</td><td>https://www.merrellfashion.com/</td></tr><tr><td>site_name</td><td>merrellfashion.com</td></tr><tr><td>updated_time</td><td>2022-09-14T02:10:01+00:00</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Outdoor Apparel & Accessories Of Good Quality In merrellfashion.com	description	Our Team Has Very Dedicated And Talented People Who Work Hard To Bring You The Hottest Pieces Merrell Clothing & Shoes In Fashion.	url	https://www.merrellfashion.com/	site_name	merrellfashion.com	updated_time	2022-09-14T02:10:01+00:00
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## SEO Content

		image	https://www.merrellfashion.com/wp-content/uploads/2016/08/dummy-1-1.jpg											
		image:secure_url	https://www.merrellfashion.com/wp-content/uploads/2016/08/dummy-1-1.jpg											
		image:width	400											
		image:height	260											
		image:alt	Classic Shop											
		image:type	image/jpeg											
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>0</td> <td>3</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>• [H3] NEW ARRIVALS</li> <li>• [H3] NEW PRODUCTS</li> <li>• [H3] Login</li> <li>• [H4] Cart</li> </ul>	H1	H2	H3	H4	H5	H6	0	0	3	1	0	0
H1	H2	H3	H4	H5	H6									
0	0	3	1	0	0									
	Images	<p>We found 36 images on this web page.</p> <p>34 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 52 links including 0 link(s) to files

## SEO Links



### Statistics

External Links : noFollow 0%

External Links : Passing Juice 0%

Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Daypacks &amp; Bags</a>	Internal	Passing Juice
<a href="#">Hats &amp; Headwear</a>	Internal	Passing Juice
<a href="#">Hoodies &amp; Sweatshirts</a>	Internal	Passing Juice
<a href="#">Pants &amp; Shorts</a>	Internal	Passing Juice
<a href="#">Rain Jackets &amp; Vests</a>	Internal	Passing Juice
<a href="#">Socks</a>	Internal	Passing Juice
<a href="#">T-Shirts &amp; Tanks</a>	Internal	Passing Juice
<a href="#">Boys</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice
<a href="#">Girls</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice
<a href="#">Hiking</a>	Internal	Passing Juice
<a href="#">Sandals</a>	Internal	Passing Juice
<a href="#">Slip-Ons</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Trail Running</a>	Internal	Passing Juice
<a href="#">Wide Widths</a>	Internal	Passing Juice
<a href="#">Boots</a>	Internal	Passing Juice
<a href="#">Featured</a>	Internal	Passing Juice


## In-page links

<a href="#">Hiking</a>	Internal	Passing Juice
<a href="#">Sandals</a>	Internal	Passing Juice
<a href="#">Slip-Ons</a>	Internal	Passing Juice
<a href="#">Sneakers</a>	Internal	Passing Juice
<a href="#">Trail Running</a>	Internal	Passing Juice
<a href="#">Quick View</a>	Internal	Passing Juice
<a href="#">Men's Strongfield Leather Pull On Waterproof Comp Toe Work Boot Wide Width New Models merrell</a>	Internal	Passing Juice
<a href="#">Women's Thermo Rhea Mid Waterproof Cut Price merrell</a>	Internal	Passing Juice
<a href="#">Kinetic Fit™ Elite Footbed Wide Width Unbeatable Price merrell</a>	Internal	Passing Juice
<a href="#">Women's Thermo Rhea Mid Waterproof Unbeatable Price merrell</a>	Internal	Passing Juice
<a href="#">Women's Thermo Rhea Mid Waterproof Best Sale merrell</a>	Internal	Passing Juice
<a href="#">Men's Agility Synthesis Zero GORE-TEX® Affordable Price merrell</a>	Internal	Passing Juice
<a href="#">Women's Thermo Rhea Mid Waterproof Discounts merrell</a>	Internal	Passing Juice
<a href="#">Men's Strongfield Leather X 7; Waterproof Comp Toe Work Boot New merrell</a>	Internal	Passing Juice
<a href="#">Men's Jungle Slide Shopping Model merrell</a>	Internal	Passing Juice
<a href="#">Men's Hydro Moc Shopping Model merrell</a>	Internal	Passing Juice
<a href="#">Men's Sunbaked Arc Tee Discounts merrell</a>	Internal	Passing Juice
<a href="#">Clothing &amp; Accessories</a>	Internal	Passing Juice
<a href="#">Kids</a>	Internal	Passing Juice
<a href="#">Men</a>	Internal	Passing Juice
<a href="#">Women</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice

## In-page links

<a href="#">Returns &amp;#038; Exchanges</a>	Internal	Passing Juice
<a href="#">Delivery</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Payment Method</a>	Internal	Passing Juice
<a href="#">Shipping &amp;#038; Returns</a>	Internal	Passing Juice
<a href="#">Term and Conditions</a>	Internal	Passing Juice
<a href="#">Lost your password?</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	boots sneakers running hiking <b>add</b> featured sandals trail <b>wishlist</b> slip-ons
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
add	16	✘	✘	✘	✘
wishlist	16	✘	✘	✘	✘
featured	6	✘	✘	✘	✘
boots	4	✘	✘	✘	✘
hiking	4	✘	✘	✘	✘












## Usability

	Url	Domain : merrellfashion.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <pre>https://www.merrellfashion.com/sitemap_index.xml</pre>
	Robots.txt	<p><a href="http://merrellfashion.com/robots.txt">http://merrellfashion.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>