







Website review merrilees.com

Generated on September 21 2024 00:46 AM






The score is 56/100






SEO Content

	<p>Title</p>	<p>Merrilee's Swimwear Boutique - Women's Swimwear & Apparel Since 1977!</p> <p>Length : 81</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Description</p>	<p>Shop Clothing, Swimwear, Accessories, & More at Merrilee's - family-owned and operated since 1977! Bikinis, seasonal wear, gifts for the home, and more!</p> <p>Length : 160</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1384 1481 2078"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>url</td> <td>https://merrilees.com/</td> </tr> <tr> <td>site_name</td> <td>Merrilee's Swimwear</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Merrilee's Swimwear Boutique - Women's Swimwear & Apparel Since 1977!</td> </tr> <tr> <td>image</td> <td>https://merrilees.com/cdn/shop/files/logo_1_c7f14f4f-32cb-41fa-8e81-6f0509293f4a_1200x.png?v=1614304314</td> </tr> <tr> <td>image:secure_url</td> <td>https://merrilees.com/cdn/shop/files/logo_1_c7f14f4f-32cb-41fa-8e81-6f0509293f4a_1200x.png?v=1614304314</td> </tr> </tbody> </table>	Property	Content	url	https://merrilees.com/	site_name	Merrilee's Swimwear	type	website	title	Merrilee's Swimwear Boutique - Women's Swimwear & Apparel Since 1977!	image	https://merrilees.com/cdn/shop/files/logo_1_c7f14f4f-32cb-41fa-8e81-6f0509293f4a_1200x.png?v=1614304314	image:secure_url	https://merrilees.com/cdn/shop/files/logo_1_c7f14f4f-32cb-41fa-8e81-6f0509293f4a_1200x.png?v=1614304314
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SEO Content

		<p>image:width 1200</p> <p>image:height 628</p> <p>description Shop Clothing, Swimwear, Accessories, & More at Merrilee's - family-owned and operated since 1977! Bikinis, seasonal wear, gifts for the home, and more!</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>4</td> <td>0</td> <td>0</td> <td>1</td> <td>3</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Welcome To Merrilee's Swimwear Boutique. • [H2] Handmade in Laguna Beach. • [H2] Visit us in stores! • [H2] @Merrilees_Swimwear • [H5] ☐☐ • [H6] Quick Links • [H6] Sign Up For Our Newsletter • [H6] Since 1977 	H1	H2	H3	H4	H5	H6	0	4	0	0	1	3
H1	H2	H3	H4	H5	H6									
0	4	0	0	1	3									
	Images	<p>We found 42 images on this web page.</p> <p>42 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 23%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 24 links including 0 link(s) to files

SEO Links



Statistics

External Links : noFollow 4.17%

External Links : Passing Juice 4.17%

Internal Links 91.67%


In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Checkout	Internal	Passing Juice
New Arrivals	Internal	Passing Juice
Tops	Internal	Passing Juice
Bottoms	Internal	Passing Juice
One Pieces	Internal	Passing Juice
Shop By Color	Internal	Passing Juice
Cover Ups	Internal	Passing Juice
Swim Accessories	Internal	Passing Juice
Resort Clothing	Internal	Passing Juice
Gift Items	Internal	Passing Juice
Greeting Cards	Internal	Passing Juice
Our Story	Internal	Passing Juice
Our Stores	Internal	Passing Juice
Contact	Internal	Passing Juice
Instagram.	External	Passing Juice
Swimwear Care	Internal	Passing Juice
Size Guide	Internal	Passing Juice
Returns	Internal	Passing Juice
Employment	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice

In-page links

Terms Of Service	Internal	Passing Juice
Merrilee's Swimwear	Internal	Passing Juice
Website builder by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	lazyload--fade-alt data-sizesauto 4000w lazyload class 3500w 4500w 5000w img
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
img	12	✘	✘	✘	✘
class	12	✘	✘	✘	✘
lazyload	12	✘	✘	✘	✘
lazyload--fade-	12	✘	✘	✘	✘
alt	12	✘	✘	✘	✘

Usability

	Url	Domain : merrilees.com Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile




	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap.
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Optimization



		https://merrilees.com/sitemap.xml
	Robots.txt	http://merrilees.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics