







Website review mgkandco.com

Generated on September 23 2024 17:30 PM





The score is 48/100




SEO Content

	<p>Title</p>	<p>Welcome to MGK & CO - Stylish Children's Clothing! &ndash; MGK & Co Ltd</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>"Discover Trendy Kids's Fashion at MGK & Co - Your Go-To Destination for Stylish Children's Clothing! Explore a Vibrant Collection of Kids's Apparel, from Adorable Baby Onesies to Stylish Styles for Growing Kids. Shop Today. Shop Now for Quality, Comfort, and Style!" Fashion Apparel for Children. Children clothing.</p> <p>Length : 340</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1512 1481 1937"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>MGK & Co Ltd</td> </tr> <tr> <td>url</td> <td>https://mgkandco.com/</td> </tr> <tr> <td>title</td> <td>Welcome to MGK & CO - Stylish Children's Clothing!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	MGK & Co Ltd	url	https://mgkandco.com/	title	Welcome to MGK & CO - Stylish Children's Clothing!	type	website
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SEO Content

		<p>description &quot;Discover Trendy Kids&#39; Fashion at MGK & Co - Your Go-To Destination for Stylish Children&#39;s Clothing! Explore a Vibrant Collection of Kids&#39; Apparel, from Adorable Baby Onesies to Stylish Styles for Growing Kids. Shop Today. Shop Now for Quality, Comfort, and Style!&quot; Fashion Apparel for Children. Children clothing.</p> <p>image http://mgkandco.com/cdn/shop/files/logo_jpg_59b248c3-b472-47e5-9b4b-06dece3f7dd3_1200x1200.png?v=1696395150</p> <p>image:alt MGK & Co Ltd</p> <p>image:secure_url https://mgkandco.com/cdn/shop/files/logo_jpg_59b248c3-b472-47e5-9b4b-06dece3f7dd3_1200x1200.png?v=1696395150</p>												
	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>7</td> <td>9</td> <td>0</td> <td>1</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H2] Your Cart • [H2] • [H2] Country/region • [H2] Stylish Kids' Clothing • [H2] Popular Collections • [H2] More To Love • [H2] Country/region • [H3] • [H3] Bear Collection • [H3] Shoes • [H3] Kids Matching Sets • [H3] Rompers • [H3] Bows & Headbands • [H3] Dresses • [H3] • [H3] Get connected • [H5] \$0.00 	H1	H2	H3	H4	H5	H6	0	7	9	0	1	0
H1	H2	H3	H4	H5	H6									
0	7	9	0	1	0									
	Images	<p>We found 45 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 1%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												

SEO Content

	Iframe	Great, there are no Iframes detected on this page.
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SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 38 links including 0 link(s) to files
	Statistics	External Links : noFollow 2.63% External Links : Passing Juice 0% Internal Links 97.37%

In-page links

Anchor	Type	Juice
Continue shopping	Internal	Passing Juice
HOME	Internal	Passing Juice
BABY (0-24M)	Internal	Passing Juice
ABOUT US	Internal	Passing Juice
CONTACT US	Internal	Passing Juice
Log in	Internal	Passing Juice
Create Account	Internal	Passing Juice
DRESSES	Internal	Passing Juice
SWEATERS	Internal	Passing Juice
JUMPERS	Internal	Passing Juice
ROMPERS	Internal	Passing Juice

In-page links

BIRTHDAY & CAKE SMASH	Internal	Passing Juice
TOPS	Internal	Passing Juice
BOTTOMS	Internal	Passing Juice
JUMPERS	Internal	Passing Juice
ROMPERS	Internal	Passing Juice
BIRTHDAY & CAKE SMASH	Internal	Passing Juice
CHRISTMAS	Internal	Passing Juice
SWEETHEART COLLECTION	Internal	Passing Juice
CUTE KIDS SET	Internal	Passing Juice
VIBRANT STRIPES	Internal	Passing Juice
BEAR COLLECTION	Internal	Passing Juice
SOCKS & TIGHTS	Internal	Passing Juice
EDUCATIONAL TOYS	Internal	Passing Juice
MONTESSORI TOYS	Internal	Passing Juice
PERSONALIZED BABY GIFTS	Internal	Passing Juice
BOWS & HEADBANDS	Internal	Passing Juice
BEANIES, HATS & TURBANS	Internal	Passing Juice
HAIR CLIPS	Internal	Passing Juice
BACKPACKS	Internal	Passing Juice
BABY FEEDING	Internal	Passing Juice
SWADDLE WRAPS	Internal	Passing Juice
Shop now	Internal	Passing Juice
Shoes	Internal	Passing Juice
View all	Internal	Passing Juice
View all	Internal	Passing Juice
Exchange & Returns	Internal	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

from mgk kids nbsp stylish baby romper
clothing sale collection

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
baby	8	✘	✘	✔	✘
kids	4	✘	✘	✔	✔
sale	4	✘	✘	✘	✘
stylish	3	✔	✘	✔	✔
from	3	✘	✘	✔	✘










Usability

	Url	Domain : mgkandco.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://mgkandco.com/sitemap.xml
	Robots.txt	http://mgkandco.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

Optimization