





Website review mgkandco.com

Generated on September 23 2024 19:14 PM





The score is 48/100



SEO Content

|  | Title | <p>Welcome to MGK & CO - Stylish Children's Clothing! &ndash; MGK & Co Ltd</p> <p>Length : 83</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | |
|--|--|---|----------|---------|-----------|--------------|-----|-----------------------|-------|--|------|---------|
|  | Description | <p>"Discover Trendy Kids's Fashion at MGK & Co - Your Go-To Destination for Stylish Children's Clothing! Explore a Vibrant Collection of Kids's Apparel, from Adorable Baby Onesies to Stylish Styles for Growing Kids. Shop Today. Shop Now for Quality, Comfort, and Style!" Fashion Apparel for Children. Children clothing.</p> <p>Length : 340</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p> | | | | | | | | | | |
|  | Keywords | <p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p> | | | | | | | | | | |
|  | Og Meta Properties | <p>Good, your page take advantage of Og Properties.</p> <table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>MGK & Co Ltd</td></tr><tr><td>url</td><td>https://mgkandco.com/</td></tr><tr><td>title</td><td>Welcome to MGK & CO - Stylish Children's Clothing!</td></tr><tr><td>type</td><td>website</td></tr></table> | Property | Content | site_name | MGK & Co Ltd | url | https://mgkandco.com/ | title | Welcome to MGK & CO - Stylish Children's Clothing! | type | website |
| Property | Content | | | | | | | | | | | |
| site_name | MGK & Co Ltd | | | | | | | | | | | |
| url | https://mgkandco.com/ | | | | | | | | | | | |
| title | Welcome to MGK & CO - Stylish Children's Clothing! | | | | | | | | | | | |
| type | website | | | | | | | | | | | |

SEO Content

| | | |
|--|-----------------|---|
| | | <div>description</div> <div> <p>“Discover Trendy Kids’ Fashion at MGK & Co - Your Go-To Destination for Stylish Children’s Clothing! Explore a Vibrant Collection of Kids’ Apparel, from Adorable Baby Onesies to Stylish Styles for Growing Kids. Shop Today. Shop Now for Quality, Comfort, and Style!” Fashion Apparel for Children. Children clothing.</p> </div> <div>image</div> <div> <p>http://mgkandco.com/cdn/shop/files/logo_jpg_59b248c3-b472-47e5-9b4b-06dece3f7dd3_1200x1200.png?v=1696395150</p> </div> <div>image:alt</div> <div> <p>MGK & Co Ltd</p> </div> <div>image:secure_url</div> <div> <p>https://mgkandco.com/cdn/shop/files/logo_jpg_59b248c3-b472-47e5-9b4b-06dece3f7dd3_1200x1200.png?v=1696395150</p> </div> |
|  | Headings | <div> <div> <div>H1</div> <div>0</div> </div> <div> <div>H2</div> <div>7</div> </div> <div> <div>H3</div> <div>9</div> </div> <div> <div>H4</div> <div>0</div> </div> <div> <div>H5</div> <div>1</div> </div> <div> <div>H6</div> <div>0</div> </div> </div> <div> <ul style="list-style-type: none"> • [H2] Your Cart • [H2] • [H2] Country/region • [H2] Stylish Kids' Clothing • [H2] Popular Collections • [H2] More To Love • [H2] Country/region • [H3] • [H3] Bear Collection • [H3] Shoes • [H3] Kids Matching Sets • [H3] Rompers • [H3] Bows & Headbands • [H3] Dresses • [H3] • [H3] Get connected • [H5] \$0.00 </div> |
|  | Images | <div>We found 45 images on this web page.</div> <div>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</div> |
|  | Text/HTML Ratio | <div>Ratio : 1%</div> <div>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</div> |
|  | Flash | <div>Perfect, no Flash content has been detected on this page.</div> |

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 38 links including 0 link(s) to files



Statistics

External Links : noFollow 2.63%

External Links : Passing Juice 0%

Internal Links 97.37%

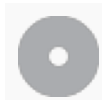
In-page links

| Anchor | Type | Juice |
|-----------------------------------|----------|---------------|
| Continue shopping | Internal | Passing Juice |
| HOME | Internal | Passing Juice |
| BABY (0-24M) | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| CONTACT US | Internal | Passing Juice |
| Log in | Internal | Passing Juice |
| Create Account | Internal | Passing Juice |
| DRESSES | Internal | Passing Juice |
| SWEATERS | Internal | Passing Juice |
| JUMPERS | Internal | Passing Juice |
| ROMPERS | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| BIRTHDAY & CAKE SMASH | Internal | Passing Juice |
| TOPS | Internal | Passing Juice |
| BOTTOMS | Internal | Passing Juice |
| JUMPERS | Internal | Passing Juice |
| ROMPERS | Internal | Passing Juice |
| BIRTHDAY & CAKE SMASH | Internal | Passing Juice |
| CHRISTMAS | Internal | Passing Juice |
| SWEETHEART COLLECTION | Internal | Passing Juice |
| CUTE KIDS SET | Internal | Passing Juice |
| VIBRANT STRIPES | Internal | Passing Juice |
| BEAR COLLECTION | Internal | Passing Juice |
| SOCKS & TIGHTS | Internal | Passing Juice |
| EDUCATIONAL TOYS | Internal | Passing Juice |
| MONTESSORI TOYS | Internal | Passing Juice |
| PERSONALIZED BABY GIFTS | Internal | Passing Juice |
| BOWS & HEADBANDS | Internal | Passing Juice |
| BEANIES, HATS & TURBANS | Internal | Passing Juice |
| HAIR CLIPS | Internal | Passing Juice |
| BACKPACKS | Internal | Passing Juice |
| BABY FEEDING | Internal | Passing Juice |
| SWADDLE WRAPS | Internal | Passing Juice |
| Shop now | Internal | Passing Juice |
| Shoes | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| View all | Internal | Passing Juice |
| Exchange & Returns | Internal | Passing Juice |
| Powered by Shopify | External | noFollow |

SEO Keywords



Keywords Cloud

collection from stylish mgk romper kids nbsp
clothing baby sale

Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| baby | 8 | ✖ | ✖ | ✓ | ✖ |
| kids | 4 | ✖ | ✖ | ✓ | ✓ |
| sale | 4 | ✖ | ✖ | ✖ | ✖ |
| stylish | 3 | ✓ | ✖ | ✓ | ✓ |
| from | 3 | ✖ | ✖ | ✓ | ✖ |










Usability

| | | |
|--|--------------|---|
| | Url | Domain : mgkandco.com Length : 12 |
| | Favicon | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| | Printability | We could not find a Print-Friendly CSS. |
| | Language | Good. Your declared language is en. |
| | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|----------|--|
| | Doctype | HTML 5 |
| | Encoding | Perfect. Your declared charset is UTF-8. |




Document

| | | |
|---|-----------------|---|
|  | W3C Validity | Errors : 0 Warnings : 0 |
|  | Email Privacy | Great no email address has been found in plain text! |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

Mobile

| | | |
|---|---------------------|---|
|  | Mobile Optimization | <div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div> |
|---|---------------------|---|

Optimization

| | | |
|---|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div>https://mgkandco.com/sitemap.xml</div> |
|  | Robots.txt | <div>http://mgkandco.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div> |
|  | Analytics | <div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div> |