






Website review michiganawesome.com

Generated on September 22 2024 17:34 PM






The score is 49/100







SEO Content

	<p>Title</p>	<p>Michigan Awesome Shirts, Gifts, & Michigan Souvenirs</p> <p>Length : 58</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Apparel, Drinkware, Stickers, Artisan Food and more! Everything you need to show your state pride. Proudly based in Holland, Michigan. Spread the love!</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1317 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Michigan Awesome</td> </tr> <tr> <td>url</td> <td>https://www.michiganawesome.com/</td> </tr> <tr> <td>title</td> <td>Michigan Awesome Shirts, Gifts, & Michigan Souvenirs</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Apparel, Drinkware, Stickers, Artisan Food and more! Everything you need to show your state pride. Proudly based in Holland, Michigan. Spread the love!</td> </tr> <tr> <td>image</td> <td>http://www.michiganawesome.com/cdn/shop/files/MA_CoverImage_3e0cde53-eb87-4a12-b450-77909eef9888.jpg?v=1681417980</td> </tr> </tbody> </table>	Property	Content	site_name	Michigan Awesome	url	https://www.michiganawesome.com/	title	Michigan Awesome Shirts, Gifts, & Michigan Souvenirs	type	website	description	Apparel, Drinkware, Stickers, Artisan Food and more! Everything you need to show your state pride. Proudly based in Holland, Michigan. Spread the love!	image	http://www.michiganawesome.com/cdn/shop/files/MA_CoverImage_3e0cde53-eb87-4a12-b450-77909eef9888.jpg?v=1681417980
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SEO Content

		<p>image:secure_url https://www.michiganawesome.com/cdn/shop/files/MA_CoverImage_3e0cde53-eb87-4a12-b450-77909eef9888.jpg?v=1681417980</p> <p>image:width 1920</p> <p>image:height 1080</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>12</td><td>0</td><td>7</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Your \$75+ order ships for free.• [H2] New Fall Lineup• [H2] Sticker Shock ☐☐• [H2] New Collection!• [H2] Michigan in FULL Color• [H2] Food & Gift Boxes• [H2] Shop Fall Favorites• [H2] Gifts & Gear• [H2] New Designs & Colors!• [H2] Best Sellers• [H2] ARTISAN FOOD• [H2] ARTISAN FOOD• [H4] Contact Us• [H4] Customer Service• [H4] Customer Service• [H4] Company• [H4] Company• [H4] Follow us• [H4] The Complete Michigan Gift Guide	H1	H2	H3	H4	H5	H6	1	12	0	7	0	0
H1	H2	H3	H4	H5	H6									
1	12	0	7	0	0									
	Images	<p>We found 87 images on this web page.</p> <p>33 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 63 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.59% External Links : Passing Juice 0% Internal Links 98.41%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
More Shipping Info	Internal	Passing Juice
Men's/Unisex	Internal	Passing Juice
Women's	Internal	Passing Juice
Youth	Internal	Passing Juice
Baby	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Long Sleeves	Internal	Passing Juice
Sweatshirts	Internal	Passing Juice
Bottoms	Internal	Passing Juice
Onesies	Internal	Passing Juice
Hats	Internal	Passing Juice
Beanies	Internal	Passing Juice
Stickers	Internal	Passing Juice
Jewelry	Internal	Passing Juice
Bags	Internal	Passing Juice

In-page links

Pet Accessories	Internal	Passing Juice
Wall Art	Internal	Passing Juice
Furniture	Internal	Passing Juice
Blankets	Internal	Passing Juice
Towels	Internal	Passing Juice
Puzzles	Internal	Passing Juice
Soaps	Internal	Passing Juice
Ornaments	Internal	Passing Juice
Home Accessories	Internal	Passing Juice
Toys & Games	Internal	Passing Juice
Gift Boxes	Internal	Passing Juice
Individual Food Items	Internal	Passing Juice
Business Gifts	Internal	Passing Juice
Barware	Internal	Passing Juice
Mugs	Internal	Passing Juice
Silipint®	Internal	Passing Juice
Tervis®	Internal	Passing Juice
Water Bottles	Internal	Passing Juice
Collections	Internal	Passing Juice
New	Internal	Passing Juice
On-Sale Now	Internal	Passing Juice
Closeout	Internal	Passing Juice
Mystery	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Careers	Internal	Passing Juice
Fundraisers	Internal	Passing Juice

In-page links

Returns/Exchanges	Internal	Passing Juice
Store Finder	Internal	Passing Juice
Wholesale	Internal	Passing Juice
Wine/Hard Cider	Internal	Passing Juice
Custom Printing	Internal	Passing Juice
Blog	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
SHOP NOW	Internal	Passing Juice
Dark Chocolate Cherries	Internal	Passing Juice
Women's Flowy V-neck Hoodie	Internal	Passing Juice
Water-Winter Wonderland Campfire Mug	Internal	Passing Juice
Michigan Awesome Sweatshirt Blanket	Internal	Passing Juice
Sizing	Internal	Passing Juice
Order Status	Internal	Passing Juice
Legal	Internal	Passing Juice
Michigan Awesome	Internal	Passing Juice
Ecommerce Software by Shopify	External	noFollow

SEO Keywords

	Keywords Cloud	new awesome designs sale now regular shop michigan price food
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Keywords Consistency

price	48	✘	✘	✘	✘
regular	32	✘	✘	✘	✘
sale	16	✘	✘	✘	✘
michigan	15	✔	✘	✔	✔
shop	10	✘	✘	✘	✔

Usability

	Url	Domain : michiganawesome.com Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table> <thead> <tr> <th>Deprecated tags</th> <th>Occurrences</th> </tr> </thead> <tbody> <tr> <td><s></td> <td>16</td> </tr> </tbody> </table>	Deprecated tags	Occurrences	<s>	16
Deprecated tags	Occurrences					
<s>	16					

Document

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



Speed Tips

- ✓ Excellent, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.
- ✓ Great, your website has few CSS files.
- ✗ Too bad, your website has too many JS files (more than 6).
- ✗ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✗ Apple Icon
- ✓ Meta Viewport Tag
- ✓ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.michiganawesome.com/sitemap.xml>



Robots.txt

<http://michiganawesome.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics