








# Website review michiganfootball.store

Generated on September 21 2024 03:23 AM





The score is 55/100







## SEO Content

	<p>Title</p>	<p>michiganfootball.store</p> <p><b>Length : 22</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	<p>Description</p>	<p>michiganfootball.store offers apparel and merchandise for the biggest football fans of the maize and blue</p> <p><b>Length : 105</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1783"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>michiganfootball.store</td> </tr> <tr> <td>url</td> <td>https://michiganfootball.store/</td> </tr> <tr> <td>title</td> <td>michiganfootball.store</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>michiganfootball.store offers apparel and merchandise for the biggest football fans of the maize and blue</td> </tr> </tbody> </table>	Property	Content	site_name	michiganfootball.store	url	https://michiganfootball.store/	title	michiganfootball.store	type	website	description	michiganfootball.store offers apparel and merchandise for the biggest football fans of the maize and blue
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	<p>Headings</p>	<table border="1" data-bbox="539 1809 1481 1883"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>1</td> <td>12</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1912 1034 2074" style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Item added to your cart</li> <li>• [H3] T-Shirts</li> <li>• [H3] T-Shirts</li> <li>• [H3] Hoodies</li> </ul>	H1	H2	H3	H4	H5	H6	1	1	12	0	0	0
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## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Hoodies</li><li>• [H3] Magnets</li><li>• [H3] Magnets</li><li>• [H3] Youth</li><li>• [H3] Youth</li><li>• [H3] Performance Gear</li><li>• [H3] Performance Gear</li><li>• [H3] Mouse Pads</li><li>• [H3] Mouse Pads</li></ul>
	Images	We found 7 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>2%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 0 link(s) to files
	Statistics	External Links : noFollow 7.14% External Links : Passing Juice 0% Internal Links 92.86%

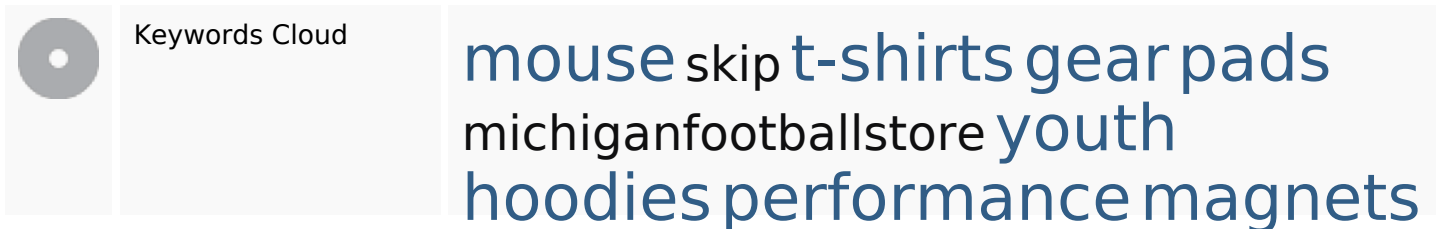
## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Performance</a>	Internal	Passing Juice
<a href="#">Youth</a>	Internal	Passing Juice
<a href="#">Magnets</a>	Internal	Passing Juice
<a href="#">Mouse Pads</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">michiganfootball.store</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice
<a href="#">Contact information</a>	Internal	Passing Juice

## SEO Keywords



## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
t-shirts	2	✘	✘	✘	✔
hoodies	2	✘	✘	✘	✔
magnets	2	✘	✘	✘	✔
youth	2	✘	✘	✘	✔

# Keywords Consistency

performance

2



## Usability

	Url	Domain : michiganfootball.store Length : 22
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://michiganfootball.store/sitemap.xml>



### Robots.txt

<http://michiganfootball.store/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.