





# Website review middynme.com

Generated on September 24 2024 04:30 AM

The score is 46/100







## SEO Content

	Title	Middy N&#39; Me - Fine Equestrian Style-American Made in Sizes 0-22  <b>Length : 67</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	American made ladies designer apparel. Gorgeous equestrian and coastal inspired shirts, skirts and dresses. Coastal and equestrian print bedding, pillows, and wallpaper  <b>Length : 168</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Middy N&amp;#39; Me</td></tr><tr><td>url</td><td>https://middynme.com/</td></tr><tr><td>title</td><td>Middy N&amp;#39; Me - Fine Equestrian Style-American Made in Sizes 0-22</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>American made ladies designer apparel. Gorgeous equestrian and coastal inspired shirts, skirts and dresses. Coastal and equestrian print bedding, pillows, and wallpaper</td></tr></tbody></table>	Property	Content	site_name	Middy N&#39; Me	url	https://middynme.com/	title	Middy N&#39; Me - Fine Equestrian Style-American Made in Sizes 0-22	type	website	description	American made ladies designer apparel. Gorgeous equestrian and coastal inspired shirts, skirts and dresses. Coastal and equestrian print bedding, pillows, and wallpaper
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>23</td><td>38</td><td>0</td><td>0</td><td>0</td></tr></tbody></table>	H1	H2	H3	H4	H5	H6	1	23	38	0	0	0
H1	H2	H3	H4	H5	H6									
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## SEO Content

- [H1] Middy N' Me
- [H2] Item added to your cart
- [H2] Welcome to Middy N' Me...Exceptional Quality, Exquisite Prints, American Made & Timeless...□□□□
- [H2] BEST DRESSED IN MIDDY N ' ME
- [H2] Fine Equestrian Style... Who Says You Have To Own a Horse To Love Dressing Like You Do?
- [H2] COASTAL COLLECTION: GORGEOUS COLOR, EXQUISITE PRINTS, AMERICAN MADE JUST FOR YOU□□□□
- [H2] CELEBRATING ALL THINGS AMERICAN WEST□□□□□□□□□□
- [H2] \$195.00 FOR A CUSTOM FIT MIDDY N' ME? IT'S TRUE!
- [H2] THE HOLIDAY COLLECTION ~ PREPARE TO BE NOTICED : )
- [H2] Vintage Charm, Middy Style : )
- [H2] MEET THE LOVE MIDDY PROJECT
- [H2] Who Doesn't Adore Fine Equestrian Style? Saddle Up for Town & Country Living with Middy Home...
- [H2] Gorgeous Color, Exquisite Prints American Made & Timeless...
- [H2] THE FABRIC SHOP IS OPEN!
- [H2] GIFT GIVING MIDDY STYLE... Wrap it up with fresh colorful gift wrap in beautiful coastal and equestrian prints, elevating gifting to a whole new level.
- [H2] DISCOVER MIDDY WEST...
- [H2] EASY PEASY ROOM REFRESH WITH MIDDY PILLOWS
- [H2] WOW! THESE RUGS ARE GORGEOUS!!
- [H2] MEET OUR AWESOME CUSTOMERS!
- [H2] A fun little trip down memory lane... Our very first Middy N' Me show, July 2011 at the Chagrin Valley Hunter Jumper Classic & Grand Prix♥ Who knew??
- [H2] We'd love to hear from you!
- [H2] Subscribe to Middy Emails! Stay in Loop and Enjoy our Latest Promos & All Things Middy N' Me♥
- [H2] Country/region
- [H2] Country/region
- [H3] KESWICK FABRIC IN RATCATCHER
- [H3] KESWICK FABRIC IN RATCATCHER
- [H3] EQUESTRIAN COLLECTION
- [H3] EQUESTRIAN COLLECTION
- [H3] COUNTRY LIVING WALLPAPER IN PINE
- [H3] COUNTRY LIVING WALLPAPER IN PINE
- [H3] WALLPAPER COLLECTION
- [H3] WALLPAPER COLLECTION
- [H3] SWEET JANE IN LEMONY
- [H3] SWEET JANE IN LEMONY
- [H3] BEDDING COLLECTION
- [H3] BEDDING COLLECTION
- [H3] CABANA STRIPE IN SAGE
- [H3] CABANA STRIPE IN SAGE
- [H3] CABANA STRIPE IN PINK
- [H3] CABANA STRIPE IN PINK
- [H3] CABANA STRIPE IN AQUA
- [H3] CABANA STRIPE IN AQUA
- [H3] SWEET JANE IN PEAR
- [H3] SWEET JANE IN PEAR
- [H3] SWEET JANE IN HONEY CRISP
- [H3] SWEET JANE IN HONEY CRISP

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] SWEET JANE IN SUMMERTIME</li><li>• [H3] SWEET JANE IN SUMMERTIME</li><li>• [H3] TASHI IN VERDANT</li><li>• [H3] TASHI IN VERDANT</li><li>• [H3] TASHI IN JOY</li><li>• [H3] TASHI IN JOY</li><li>• [H3] TASHI IN NAVY</li><li>• [H3] TASHI IN NAVY</li><li>• [H3] SWEET JANE IN LEMONY</li><li>• [H3] SWEET JANE IN LEMONY</li><li>• [H3] SWEET JANE IN ORANGES</li><li>• [H3] SWEET JANE IN ORANGES</li><li>• [H3] SWEET JANE IN STRAWBERRY</li><li>• [H3] SWEET JANE IN STRAWBERRY</li><li>• [H3] MIDDY GIFT WRAP</li><li>• [H3] MIDDY GIFT WRAP</li></ul>
	Images	<p>We found 37 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>5%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 43 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 2.33%</p> <p>External Links : Passing Juice 0%</p> <p>Internal Links 97.67%</p>

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">SALE</a>	Internal	Passing Juice
<a href="#">NEW ARRIVALS</a>	Internal	Passing Juice
<a href="#">HOLIDAY COLLECTION</a>	Internal	Passing Juice
<a href="#">MIDDY GIFT CARDS</a>	Internal	Passing Juice
<a href="#">THE FABRIC SHOP</a>	Internal	Passing Juice
<a href="#">WALLPAPER</a>	Internal	Passing Juice
<a href="#">PILLOWS</a>	Internal	Passing Juice
<a href="#">BEDDING</a>	Internal	Passing Juice
<a href="#">MIDDY RUGS</a>	Internal	Passing Juice
<a href="#">COASTAL COLLECTION</a>	Internal	Passing Juice
<a href="#">EQUESTRIAN COLLECTION</a>	Internal	Passing Juice
<a href="#">GINGHAM SALE</a>	Internal	Passing Juice
<a href="#">GINGHAM COLLECTION</a>	Internal	Passing Juice
<a href="#">DRESS COLLECTION</a>	Internal	Passing Juice
<a href="#">SKIRT COLLECTION</a>	Internal	Passing Juice
<a href="#">MIDDY WEST COLLECTION</a>	Internal	Passing Juice
<a href="#">FOREVER FLANNEL COLLECTION</a>	Internal	Passing Juice
<a href="#">THE LOVE MIDDY PROJECT BRACELET</a>	Internal	Passing Juice
<a href="#">ABOUT US</a>	Internal	Passing Juice
<a href="#">SIZE GUIDE ~ FIND YOUR PERFECT FIT</a>	Internal	Passing Juice
<a href="#">EXCUSE ME, IS THAT A MIDDY N&amp;#39; ME?</a>	Internal	Passing Juice
<a href="#">View cart</a>	Internal	Passing Juice
<a href="#">KESWICK FABRIC IN RATCATCHER</a>	Internal	Passing Juice
<a href="#">here</a>	Internal	Passing Juice
<a href="#">COUNTRY LIVING WALLPAPER IN PINE</a>	Internal	Passing Juice

In-page links

<a href="#">SWEET JANE IN LEMONY</a>	Internal	Passing Juice
<a href="#">CABANA STRIPE IN SAGE</a>	Internal	Passing Juice
<a href="#">CABANA STRIPE IN PINK</a>	Internal	Passing Juice
<a href="#">CABANA STRIPE IN AQUA</a>	Internal	Passing Juice
<a href="#">SWEET JANE IN PEAR</a>	Internal	Passing Juice
<a href="#">SWEET JANE IN HONEY CRISP</a>	Internal	Passing Juice
<a href="#">SWEET JANE IN SUMMERTIME</a>	Internal	Passing Juice
<a href="#">TASHI IN VERDANT</a>	Internal	Passing Juice
<a href="#">TASHI IN JOY</a>	Internal	Passing Juice
<a href="#">TASHI IN NAVY</a>	Internal	Passing Juice
<a href="#">SWEET JANE IN ORANGES</a>	Internal	Passing Juice
<a href="#">SWEET JANE IN STRAWBERRY</a>	Internal	Passing Juice
<a href="#">Middy N&amp;#39; Me</a>	Internal	Passing Juice
<a href="#">Ecommerce Software by Shopify</a>	External	noFollow
<a href="#">Refund policy</a>	Internal	Passing Juice
<a href="#">Privacy policy</a>	Internal	Passing Juice
<a href="#">Terms of service</a>	Internal	Passing Juice

SEO Keywords

Keywords Cloud

unit from price usd regular middy jane collection sweet sale






Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
price	60	✖	✖	✖	✖
regular	30	✖	✖	✖	✖
from	30	✖	✖	✖	✔








## Keywords Consistency

usd	30	✖	✖	✖	✖
middy	21	✔	✖	✖	✔

## Usability

	Url	Domain : middynme.com Length : 12
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td>&lt;s&gt;</td><td>15</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	15
Deprecated tags	Occurrences					
<s>	15					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div>				

## Document

- ❌ Too bad, your website is using inline styles.
- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ❌ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://middynme.com/sitemap.xml>



### Robots.txt

<http://middynme.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics