

# Website review middynme.com

Generated on September 24 2024 03:25 AM

**The score is 46/100** 

#### **SEO Content**

|   | Title              | Middy N' Me - Fine Equestrian Style-American Made in Sizes 0  Length: 67  Perfect, your title contains between 10 and 70 characters.                   |                 |                                                                          |                           |                                        |                                  |
|---|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|--------------------------------------------------------------------------|---------------------------|----------------------------------------|----------------------------------|
| 1 | Description        | American made ladies designer apparel. Gorgeous equestri coastal inspired shirts, skirts and dresses. Coastal and eque bedding, pillows, and wallpaper |                 |                                                                          |                           |                                        |                                  |
|   |                    |                                                                                                                                                        | ur meta d       | description she<br>included). Use                                        |                           |                                        | 70 and 160<br>Ilate text length. |
|   | Keywords           | Very bad. We haven't found meta keywords on your page. Use <u>this fronline meta tags generator</u> to create keywords.                                |                 |                                                                          |                           | ge. Use <u>this free</u>               |                                  |
|   | Og Meta Properties | Good, your page take advantage of Og Properties.                                                                                                       |                 |                                                                          |                           |                                        |                                  |
|   |                    | Propert                                                                                                                                                | :y              | Content                                                                  |                           |                                        |                                  |
|   |                    | site_name                                                                                                                                              | 2               | Middy N                                                                 | 89; Me                    |                                        |                                  |
|   |                    | url https://middynme.com/                                                                                                                              |                 |                                                                          |                           |                                        |                                  |
|   |                    | title Middy N' Me -<br>American Made in S                                                                                                              |                 |                                                                          |                           | - Fine Equestrian Style-<br>Sizes 0-22 |                                  |
|   |                    | type                                                                                                                                                   |                 | website                                                                  |                           |                                        |                                  |
|   |                    |                                                                                                                                                        | n               | American m<br>Gorgeous ec<br>shirts, skirts<br>equestrian p<br>wallpaper | uestrian ar<br>and dresse | id coastal i<br>s. Coastal             | nspired<br>and                   |
|   | Headings           | <b>H1</b><br>1                                                                                                                                         | <b>H2</b><br>23 | <b>H3</b><br>38                                                          | <b>H4</b><br>0            | <b>H5</b><br>0                         | <b>H6</b><br>0                   |

#### **SEO Content**

•

- [H1] Middy N' Me
- [H2] Item added to your cart
- [H2] Welcome to Middy N' Me...Exceptional Quality, Exquisite Prints, American Made & Timeless...□□□□
- [H2] BEST DRESSED IN MIDDY N ' ME
- [H2] Fine Equestrian Style... Who Says You Have To Own a Horse To Love Dressing Like You Do?
- [H2] COASTAL COLLECTION: GORGEOUS COLOR, EXQUISITE PRINTS, AMERICAN MADE JUST FOR YOU∏∏∏
- [H2] CELEBRATING ALL THINGS AMERICAN WEST
- [H2] \$195.00 FOR A CUSTOM FIT MIDDY N' ME? IT'S TRUE!
- [H2] THE HOLIDAY COLLECTION ~ PREPARE TO BE NOTICED : )
- [H2] Vintage Charm, Middy Style : )
- [H2] MEET THE LOVE MIDDY PROJECT
- [H2] Who Doesn't Adore Fine Equestrian Style? Saddle Up for Town & Country Living with Middy Home...
- [H2] Gorgeous Color, Exquisite Prints American Made & Timeless...
- [H2] THE FABRIC SHOP IS OPEN!
- [H2] GIFT GIVING MIDDY STYLE... Wrap it up with fresh colorful gift wrap in beautiful coastal and equestrian prints, elevating gifting to a whole new level.
- [H2] DISCOVER MIDDY WEST...
- [H2] EASY PEASY ROOM REFRESH WITH MIDDY PILLOWS
- [H2] WOW! THESE RUGS ARE GORGEOUS!!
- [H2] MEET OUR AWESOME CUSTOMERS!
- [H2] A fun little trip down memory lane... Our very first Middy N' Me show, July 2011 at the Chagrin Valley Hunter Jumper Classic & Grand Prix♥ Who knew??
- [H2] We'd love to hear from you!
- [H2] Subscribe to Middy Emails! Stay in Loop and Enjoy our Latest Promos & All Things Middy N' Me♥
- [H2] Country/region
- [H2] Country/region
- [H3] KESWICK FABRIC IN RATCATCHER
- [H3] KESWICK FABRIC IN RATCATCHER
- [H3] EQUESTRIAN COLLECTION
- [H3] EQUESTRIAN COLLECTION
- [H3] COUNTRY LIVING WALLPAPER IN PINE
- [H3] COUNTRY LIVING WALLPAPER IN PINE
- [H3] WALLPAPER COLLECTION
- [H3] WALLPAPER COLLECTION
- [H3] SWEET JANE IN LEMONY
- [H3] SWEET JANE IN LEMONY
- [H3] BEDDING COLLECTION
- [H3] BEDDING COLLECTION
- [H3] CABANA STRIPE IN SAGE
- [H3] CABANA STRIPE IN SAGE
- [H3] CABANA STRIPE IN PINK
- [H3] CABANA STRIPE IN PINK
- [H3] CABANA STRIPE IN AQUA
- [H3] CABANA STRIPE IN AQUA
- [H3] SWEET JANE IN PEAR
- [H3] SWEET JANE IN PEAR
- [H3] SWEET JANE IN HONEY CRISP
- [H3] SWEET JANE IN HONEY CRISP

#### **SEO Content**

|                 | <ul> <li>[H3] SWEET JANE IN SUMMERTIME</li> <li>[H3] TASHI IN VERDANT</li> <li>[H3] TASHI IN VERDANT</li> <li>[H3] TASHI IN JOY</li> <li>[H3] TASHI IN JOY</li> <li>[H3] TASHI IN NAVY</li> <li>[H3] TASHI IN NAVY</li> <li>[H3] SWEET JANE IN LEMONY</li> <li>[H3] SWEET JANE IN LEMONY</li> <li>[H3] SWEET JANE IN ORANGES</li> <li>[H3] SWEET JANE IN ORANGES</li> <li>[H3] SWEET JANE IN STRAWBERRY</li> <li>[H3] SWEET JANE IN STRAWBERRY</li> <li>[H3] MIDDY GIFT WRAP</li> <li>[H3] MIDDY GIFT WRAP</li> </ul> |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Images          | We found 37 images on this web page.  16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                           |
| Text/HTML Ratio | Ratio: <b>5%</b> This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.                                                                                                                                                                                                                                                                                                                                                                           |
| Flash           | Perfect, no Flash content has been detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
| lframe          | Great, there are no Iframes detected on this page.                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

#### **SEO Links**

| URL Rewrite             | Good. Your links looks friendly!                          |
|-------------------------|-----------------------------------------------------------|
| Underscores in the URLs | Perfect! No underscores detected in your URLs.            |
| In-page links           | We found a total of 43 links including 0 link(s) to files |
| Statistics              | External Links : noFollow 2.33%                           |
|                         | External Links : Passing Juice 0%                         |
|                         | Internal Links 97.67%                                     |

# **In-page links**

| Anchor                             | Туре     | Juice         |
|------------------------------------|----------|---------------|
| Skip to content                    | Internal | Passing Juice |
| SALE                               | Internal | Passing Juice |
| NEW ARRIVALS                       | Internal | Passing Juice |
| HOLIDAY COLLECTION                 | Internal | Passing Juice |
| MIDDY GIFT CARDS                   | Internal | Passing Juice |
| THE FABRIC SHOP                    | Internal | Passing Juice |
| WALLPAPER                          | Internal | Passing Juice |
| PILLOWS                            | Internal | Passing Juice |
| BEDDING                            | Internal | Passing Juice |
| MIDDY RUGS                         | Internal | Passing Juice |
| COASTAL COLLECTION                 | Internal | Passing Juice |
| EQUESTRIAN COLLECTION              | Internal | Passing Juice |
| GINGHAM SALE                       | Internal | Passing Juice |
| GINGHAM COLLECTION                 | Internal | Passing Juice |
| DRESS COLLECTION                   | Internal | Passing Juice |
| SKIRT COLLECTION                   | Internal | Passing Juice |
| MIDDY WEST COLLECTION              | Internal | Passing Juice |
| FOREVER FLANNEL COLLECTION         | Internal | Passing Juice |
| THE LOVE MIDDY PROJECT BRACELET    | Internal | Passing Juice |
| ABOUT US                           | Internal | Passing Juice |
| SIZE GUIDE ~ FIND YOUR PERFECT FIT | Internal | Passing Juice |
| EXCUSE ME, IS THAT A MIDDY N' ME?  | Internal | Passing Juice |
| <u>View cart</u>                   | Internal | Passing Juice |
| KESWICK FABRIC IN RATCATCHER       | Internal | Passing Juice |
| <u>here</u>                        | Internal | Passing Juice |
| COUNTRY LIVING WALLPAPER IN PINE   | Internal | Passing Juice |

#### **In-page links**

| SWEET JANE IN LEMONY          | Internal | Passing Juice |
|-------------------------------|----------|---------------|
| CABANA STRIPE IN SAGE         | Internal | Passing Juice |
| CABANA STRIPE IN PINK         | Internal | Passing Juice |
| CABANA STRIPE IN AQUA         | Internal | Passing Juice |
| SWEET JANE IN PEAR            | Internal | Passing Juice |
| SWEET JANE IN HONEY CRISP     | Internal | Passing Juice |
| SWEET JANE IN SUMMERTIME      | Internal | Passing Juice |
| TASHI IN VERDANT              | Internal | Passing Juice |
| TASHI IN JOY                  | Internal | Passing Juice |
| TASHI IN NAVY                 | Internal | Passing Juice |
| SWEET JANE IN ORANGES         | Internal | Passing Juice |
| SWEET JANE IN STRAWBERRY      | Internal | Passing Juice |
| Middy N' Me                   | Internal | Passing Juice |
| Ecommerce Software by Shopify | External | noFollow      |
| Refund policy                 | Internal | Passing Juice |
| Privacy policy                | Internal | Passing Juice |
| Terms of service              | Internal | Passing Juice |

# **SEO Keywords**



Keywords Cloud

regular middy sale usd from collection unit sweet jane **Price** 

# **Keywords Consistency**

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
| price   | 60      | ×     | ×        | ×               | ×        |
| regular | 30      | ×     | ×        | ×               | ×        |
| from    | 30      | ×     | ×        | ×               | ✓        |
|         |         |       |          |                 |          |

# **Keywords Consistency**

| usd   | 30 | ×        | × | × | ×        |
|-------|----|----------|---|---|----------|
| middy | 21 | <b>~</b> | × | × | <b>→</b> |

# **Usability**

| 0        | Url          | Domain : middynme.com<br>Length : 12                                                                                          |
|----------|--------------|-------------------------------------------------------------------------------------------------------------------------------|
|          | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often. |
| <b>②</b> | Printability | Great. We have found a Print-Friendly CSS.                                                                                    |
|          | Language     | Good. Your declared language is en.                                                                                           |
| 8        | Dublin Core  | This page does not take advantage of Dublin Core.                                                                             |

#### **Document**

|           | Doctype         | HTML 5                                                                                |                                      |
|-----------|-----------------|---------------------------------------------------------------------------------------|--------------------------------------|
| <b>②</b>  | Encoding        | Perfect. Your declared charset is UTF-8                                               |                                      |
| 8         | W3C Validity    | Errors: 0<br>Warnings: 0                                                              |                                      |
| 8         | Email Privacy   | Warning! At least one email address had Use <u>free antispam protector</u> to hide em |                                      |
|           |                 |                                                                                       |                                      |
| $\otimes$ | Deprecated HTML | Deprecated tags                                                                       | Occurrences                          |
| 8         | Deprecated HTML | Deprecated tags <s></s>                                                               | Occurrences 15                       |
| <b>※</b>  | Deprecated HTML |                                                                                       | 15<br>that are no longer used. It is |

#### **Document**

| × | Too bad, your website is using inline styles.               |
|---|-------------------------------------------------------------|
| × | Too bad, your website has too many CSS files (more than 4). |
| × | Too bad, your website has too many JS files (more than 6).  |
| × | Too bad, your website does not take advantage of gzip.      |

#### Mobile

| Mobile Optim | Mobile Optimization | × | Apple Icon        |
|--------------|---------------------|---|-------------------|
|              |                     | ~ | Meta Viewport Tag |
|              |                     | * | Flash content     |

# **Optimization**

|  | XML Sitemap                      | Great, your website has an XML sitemap.                                    |
|--|----------------------------------|----------------------------------------------------------------------------|
|  | https://middynme.com/sitemap.xml |                                                                            |
|  | Robots.txt                       | http://middynme.com/robots.txt  Great, your website has a robots.txt file. |
|  | Analytics                        | Great, your website has an analytics tool.                                 |
|  |                                  | Google Analytics                                                           |