





Website review midwestbeyond.com

Generated on September 24 2024 04:30 AM






The score is 46/100







SEO Content

	Title	<p>Aisling</p> <p>Length : 7</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>																	
	Description	<p>Aisling is the non-branded brand. We represent where you’re from, where you’ve been and what you love to do. Let’s get outside! Unless the weather is bad, because a movie day snuggling in bed is the best too ♥.</p> <p>Length : 223</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>																	
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																	
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>site_name</td><td>Aisling</td></tr><tr><td>url</td><td>https://byaisling.com/</td></tr><tr><td>title</td><td>Aisling</td></tr><tr><td>type</td><td>website</td></tr><tr><td>description</td><td>Aisling is the non-branded brand. We represent where you’re from, where you’ve been and what you love to do. Let’s get outside! Unless the weather is bad, because a movie day snuggling in bed is the best too ♥.</td></tr></tbody></table>						Property	Content	site_name	Aisling	url	https://byaisling.com/	title	Aisling	type	website	description	Aisling is the non-branded brand. We represent where you’re from, where you’ve been and what you love to do. Let’s get outside! Unless the weather is bad, because a movie day snuggling in bed is the best too ♥.
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	Headings	H1 1	H2 8	H3 9	H4 0	H5 0	H6 0												

SEO Content

		<ul style="list-style-type: none">• [H1]• [H2] Item added to your cart• [H2]• [H2] imagine. explore. create.• [H2] Collections• [H2] Quick links• [H2] Info• [H2] Our mission• [H2] Subscribe to our emails• [H3] Lifestyle Hats• [H3] Lifestyle Hats• [H3] State Hats• [H3] State Hats• [H3] Da Bear• [H3] Da Bear• [H3] Quality Hats for Quality People• [H3] Art for your forehead!• [H3] "This is good stuff."
	Images	<p>We found 12 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 65 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.54%

SEO Links

External Links : Passing Juice 0%

Internal Links 98.46%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
alabama	Internal	Passing Juice
arkansas	Internal	Passing Juice
california	Internal	Passing Juice
florida	Internal	Passing Juice
colorado	Internal	Passing Juice
georgia	Internal	Passing Juice
idaho	Internal	Passing Juice
illinois	Internal	Passing Juice
indiana	Internal	Passing Juice
iowa	Internal	Passing Juice
kansas	Internal	Passing Juice
kentucky	Internal	Passing Juice
louisiana	Internal	Passing Juice
michigan	Internal	Passing Juice
minnesota	Internal	Passing Juice
mississippi	Internal	Passing Juice
montana	Internal	Passing Juice
nebraska	Internal	Passing Juice
north carolina	Internal	Passing Juice
north dakota	Internal	Passing Juice
ohio	Internal	Passing Juice

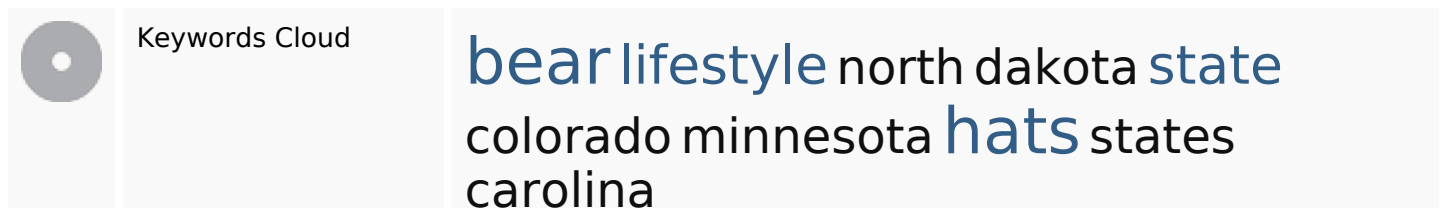
In-page links

pennsylvania	Internal	Passing Juice
south carolina	Internal	Passing Juice
south dakota	Internal	Passing Juice
tennessee	Internal	Passing Juice
texas	Internal	Passing Juice
utah	Internal	Passing Juice
west virginia	Internal	Passing Juice
virginia	Internal	Passing Juice
wisconsin	Internal	Passing Juice
wyoming	Internal	Passing Juice
On The Fly	Internal	Passing Juice
Fish	Internal	Passing Juice
Lures	Internal	Passing Juice
They Exist	Internal	Passing Juice
Wildlife	Internal	Passing Juice
Sunsets & Landscapes	Internal	Passing Juice
Say Whaaaaat?!	Internal	Passing Juice
Unsalted	Internal	Passing Juice
Red Rocks	Internal	Passing Juice
they exist b&#39;s	Internal	Passing Juice
go fish b&#39;s	Internal	Passing Juice
go wild b&#39;s	Internal	Passing Juice
red rocks b&#39;s	Internal	Passing Juice
say whaaat?! b&#39;s	Internal	Passing Juice
colorado b&#39;s	Internal	Passing Juice
minnesota b&#39;s	Internal	Passing Juice
wisconsin b&#39;s	Internal	Passing Juice
da bear b&#39;s	Internal	Passing Juice

In-page links

Da Bear	Internal	Passing Juice
Shop All	Internal	Passing Juice
About Us	Internal	Passing Juice
Contact Us	Internal	Passing Juice
=	Internal	Passing Juice
1	Internal	Passing Juice
2	Internal	Passing Juice
3	Internal	Passing Juice
4	Internal	Passing Juice
states	Internal	Passing Juice
lifestyle	Internal	Passing Juice
Search	Internal	Passing Juice
Policies	Internal	Passing Juice
Powered by Shopify	External	noFollow






SEO Keywords












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hats	8	×	×	×	✓
bear	7	×	×	×	✓
lifestyle	6	×	×	×	✓
state	5	×	×	×	✓
states	4	×	×	×	×





Usability

	Url	Domain : midwestbeyond.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>

Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div>
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1013 696">https://byaisling.com/sitemap.xml</div>
	Robots.txt	<p>http://midwestbeyond.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 949 860 1008"> Google Analytics</div>