







# Website review midwestmovementapparel.com

Generated on September 14 2024 04:56 AM






The score is 53/100






## SEO Content

	<b>Title</b>	<p>Midwest Movement Apparel</p> <p><b>Length : 24</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<b>Description</b>	<p>Midwest Movement aka MWM team apparel. Roots in the Fighting Game Community eSports</p> <p><b>Length : 83</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<b>Keywords</b>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<b>Og Meta Properties</b>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Midwest Movement Apparel</td> </tr> <tr> <td>url</td> <td>https://mwmapparel.com/</td> </tr> <tr> <td>title</td> <td>Midwest Movement Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Midwest Movement aka MWM team apparel. Roots in the Fighting Game Community eSports</td> </tr> <tr> <td>image</td> <td>https://cdn.shopify.com/s/files/1/0252/0268/8052/files/Midwest_Movement_1.png?height=628&amp;pad_color=fff&amp;v=1613773708&amp;width=1200</td> </tr> <tr> <td>image:secure_url</td> <td>https://cdn.shopify.com/s/files/1/0252/0268/8052/files/Midwest_Movement_1.png?height=628&amp;pad_color=fff&amp;v=1613773708&amp;width=1200</td> </tr> <tr> <td>image:width</td> <td>1200</td> </tr> </tbody> </table>	Property	Content	site_name	Midwest Movement Apparel	url	https://mwmapparel.com/	title	Midwest Movement Apparel	type	website	description	Midwest Movement aka MWM team apparel. Roots in the Fighting Game Community eSports	image	https://cdn.shopify.com/s/files/1/0252/0268/8052/files/Midwest_Movement_1.png?height=628&pad_color=fff&v=1613773708&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/0252/0268/8052/files/Midwest_Movement_1.png?height=628&pad_color=fff&v=1613773708&width=1200	image:width	1200
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## SEO Content

		image:height 628												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>16</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Just added to your cart</li><li>• [H2] Big Chillin Tee White</li><li>• [H2] Midwest Movement Tee Black</li><li>• [H2] Midwest Movement Tee White</li><li>• [H2] MWM Tee Exclusive Evo Team Colorway</li><li>• [H2] Big Chillin Tee White</li><li>• [H2] Big Chillin Tee Black</li><li>• [H2] Big Chillin Tee White</li><li>• [H2] Midwest Movement Tee Black</li><li>• [H2] Midwest Movement Tee White</li><li>• [H2] MWM Tee Exclusive Evo Team Colorway</li><li>• [H2] Big Chillin Tee White</li><li>• [H2] Big Chillin Tee Black</li><li>• [H2] Collection list</li><li>• [H2] New Products</li><li>• [H2] Support The Movement</li></ul>	H1	H2	H3	H4	H5	H6	1	16	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	16	0	0	0	0									
	Images	<p>We found 16 images on this web page.</p> <p>2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>9%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	Perfect, no Flash content has been detected on this page.												
	Iframe	Great, there are no Iframes detected on this page.												

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 9 links including 0 link(s) to files

## SEO Links

	Statistics	External Links : noFollow 11.11%
		External Links : Passing Juice 0%
		Internal Links 88.89%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Buy</a>	Internal	Passing Juice
<a href="#">Buy</a>	Internal	Passing Juice
<a href="#">Buy</a>	Internal	Passing Juice
<a href="#">BUY</a>	Internal	Passing Juice
<a href="#">Buy</a>	Internal	Passing Juice
<a href="#">View all</a>	Internal	Passing Juice
<a href="#">Midwest Movement Apparel</a>	Internal	Passing Juice
<a href="#">Powered by Shopify</a>	External	noFollow

## SEO Keywords

	Keywords Cloud	tee movement chillin black size buy big price midwest model
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
tee	14	✘	✘	✘	✔
buy	12	✘	✘	✘	✘
movement	10	✔	✘	✔	✔
midwest	9	✔	✘	✔	✔

# Keywords Consistency

price

9



## Usability

	Url	Domain : midwestmovementapparel.com Length : 26
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul>

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://mwmapparel.com/sitemap.xml>



### Robots.txt

<http://midwestmovementapparel.com/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.