






# Website review millracegear.com

Generated on November 13 2024 12:49 PM





The score is 50/100







## SEO Content

	Title	Mill Race Gear &#8211; Marathon Apparel  <b>Length : 39</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>10</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Welcome to the Official Online Store of The Mill Race Marathon!</li><li>• [H2] View All Gear</li><li>• [H2] Short Sleeve Race Tee</li><li>• [H2] Finisher Medal Series Display: 2022 - 2025</li><li>• [H2] Longsleeve Race Tee</li><li>• [H2] Ladies Purple/Gray Longsleeve Tee</li><li>• [H2] 2023 Short Sleeve Race Tee</li><li>• [H2] 2023 5k Names Tee</li><li>• [H2] 2023 Marathon/Half Marathon Names Tee</li><li>• [H2] Columbus Indiana</li><li>• [H3] Make An Account</li><li>• [H3] Order Support</li><li>• [H3] Online Purchases</li><li>• [H3] Mill Race Gear</li></ul>	H1	H2	H3	H4	H5	H6	0	10	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	10	4	0	0	0									
	Images	We found 9 images on this web page.												

## SEO Content

		Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>5%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 7 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Shop</a>	Internal	Passing Juice
<a href="#">Tees</a>	Internal	Passing Juice
<a href="#">Hoodies</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Cart</a>	Internal	Passing Juice

## In-page links

[Checkout](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

cart gear **race** merchandise all **tee**  
account september marathon mill





## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
race	7	✓	✗	✗	✓
tee	6	✗	✗	✗	✓
marathon	4	✓	✗	✗	✓
mill	3	✓	✗	✗	✓
gear	3	✓	✗	✗	✓





## Usability

	Url	Domain : millracegear.com Length : 16
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://millracegear.com/wp-sitemap.xml</div>
	Robots.txt	http://millracegear.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.