



Website review minnesotanorth.edu

Generated on September 21 2024 05:35 AM





The score is 53/100






SEO Content

	Title	<p>Home - Minnesota North</p> <p>Length : 22</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Start a chat with our support team</p> <p>Length : 34</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 1843"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>site_name</td> <td>Minnesota North</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>title</td> <td>Home - Minnesota North</td> </tr> <tr> <td>description</td> <td>Minnesota North started as five unique schools that served our local communities and provide quality education.</td> </tr> <tr> <td>url</td> <td>https://minnesotanorth.edu/</td> </tr> </tbody> </table>	Property	Content	locale	en_US	site_name	Minnesota North	type	website	title	Home - Minnesota North	description	Minnesota North started as five unique schools that served our local communities and provide quality education.	url	https://minnesotanorth.edu/
Property	Content															
locale	en_US															
site_name	Minnesota North															
type	website															
title	Home - Minnesota North															
description	Minnesota North started as five unique schools that served our local communities and provide quality education.															
url	https://minnesotanorth.edu/															
	Headings	<table border="1" data-bbox="539 1865 1481 1939"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>0</td> <td>8</td> <td>11</td> <td>5</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1973 871 2069" style="list-style-type: none"> • [H2] Head North. • [H2] Applying • [H2] Programs 	H1	H2	H3	H4	H5	H6	0	8	11	5	0	0		
H1	H2	H3	H4	H5	H6											
0	8	11	5	0	0											

SEO Content

		<ul style="list-style-type: none">• [H2] Making College Affordable• [H2] Events• [H2] Request Info• [H2] Visit Us• [H2] Apply• [H3] Featured Programs• [H3] Natural Resources• [H3] Nursing• [H3] Diesel Mechanics and Heavy Equipment• [H3] Class Act/Pre-Education• [H3] Law Enforcement• [H3] Fisheries and Wildlife Management• [H3] Industrial Mechanical Technology• [H3] Graphic Design and Visual Communications• [H3] Campuses• [H3] Student Services• [H4] Academics Overview• [H4] Admissions & Aid Overview• [H4] Campuses Overview• [H4] Student Services Overview• [H4] About Overview
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 67 links including 1 link(s) to files</p>

SEO Links



Statistics

External Links : noFollow 0%

External Links : Passing Juice 13.43%

Internal Links 86.57%

In-page links

Anchor	Type	Juice
Workday helpdesk login	External	Passing Juice
Request Info	External	Passing Juice
Visit Us	Internal	Passing Juice
Apply	External	Passing Juice
Academics	Internal	Passing Juice
Admissions &#038; Aid	Internal	Passing Juice
Campuses	Internal	Passing Juice
Student Services	Internal	Passing Juice
About	Internal	Passing Juice
Athletics	Internal	Passing Juice
Programs	Internal	Passing Juice
Program Planners	Internal	Passing Juice
Records Office	Internal	Passing Juice
Transfer Information	Internal	Passing Juice
EMPOWER	Internal	Passing Juice
Applying	Internal	Passing Juice
Financial Aid	Internal	Passing Juice
Class Registration	Internal	Passing Juice
Success Stories	Internal	Passing Juice
Admissions FAQs	Internal	Passing Juice
Hibbing	Internal	Passing Juice

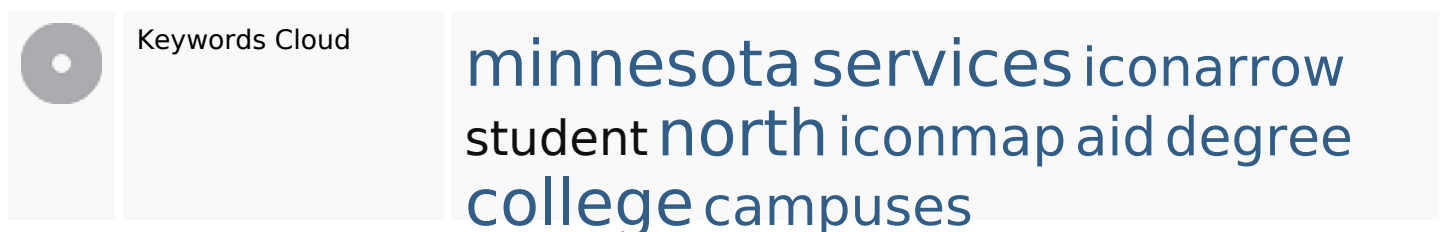
In-page links

Itasca	Internal	Passing Juice
Mesabi Range-Virginia	Internal	Passing Juice
Mesabi Range-Eveleth	Internal	Passing Juice
Rainy River	Internal	Passing Juice
Vermilion	Internal	Passing Juice
Academic Advising	Internal	Passing Juice
Business Office	Internal	Passing Juice
College Stores	Internal	Passing Juice
Counseling Services	Internal	Passing Juice
Accessibility/Disability Services	Internal	Passing Juice
Student Basic Needs Resources	Internal	Passing Juice
IT Services	Internal	Passing Juice
Library	Internal	Passing Juice
TRIO Programs	Internal	Passing Juice
Veteran's Benefits/Services	Internal	Passing Juice
History, Vision, Mission	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Faculty &#038; Staff Directory	Internal	Passing Juice
Accreditation	Internal	Passing Juice
Marketing and Branding	Internal	Passing Juice
Policies and Procedures	Internal	Passing Juice
Notifications, Alerts, and Reports	Internal	Passing Juice
Current Students	Internal	Passing Juice
Faculty &#038; Staff	Internal	Passing Juice
Customized Training	External	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Email Login	Internal	Passing Juice

In-page links

Course Search	External	Passing Juice
D2L Brightspace	External	Passing Juice
Eservices	External	Passing Juice
program finder.	Internal	Passing Juice
faculty & staff directory.	Internal	Passing Juice
Natural Resources	Internal	Passing Juice
Nursing	Internal	Passing Juice
Diesel Mechanics and Heavy Equipment	Internal	Passing Juice
Class Act/Pre-Education	Internal	Passing Juice
Law Enforcement	Internal	Passing Juice
Fisheries and Wildlife Management	Internal	Passing Juice
Industrial Mechanical Technology	Internal	Passing Juice
Graphic Design and Visual Communications	Internal	Passing Juice
Applying	External	Passing Juice
Making College Affordable	Internal	Passing Juice
Visit Us	Internal	Passing Juice
Apply	External	Passing Juice
Contact Us	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
minnesota	11	✓	✗	✗	✗







Keywords Consistency

north	11	✓	✗	✗	✓
services	9	✗	✗	✗	✓
college	9	✗		✗	✓
iconarrow	8	✗	✗	✗	✗





Usability

	Url	Domain : minnesotanorth.edu Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<p>✓ Excellent, your website doesn't use nested tables.</p>




Document

-  Too bad, your website is using inline styles.
-  Great, your website has few CSS files.
-  Too bad, your website has too many JS files (more than 6).
-  Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

-  Apple Icon
-  Meta Viewport Tag
-  Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://minnesotanorth.edu/sitemap.xml>



Robots.txt

<http://minnesotanorth.edu/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics