






# Website review minnesotanorth.edu

Generated on September 21 2024 06:58 AM


The score is 55/100






## SEO Content

	Title	Home - Minnesota North  <b>Length : 22</b>  Perfect, your title contains between 10 and 70 characters.														
	Description	Start a chat with our support team  <b>Length : 34</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>site_name</td><td>Minnesota North</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home - Minnesota North</td></tr><tr><td>description</td><td>Minnesota North started as five unique schools that served our local communities and provide quality education.</td></tr><tr><td>url</td><td>https://minnesotanorth.edu/</td></tr></table>	Property	Content	locale	en_US	site_name	Minnesota North	type	website	title	Home - Minnesota North	description	Minnesota North started as five unique schools that served our local communities and provide quality education.	url	https://minnesotanorth.edu/
Property	Content															
locale	en_US															
site_name	Minnesota North															
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title	Home - Minnesota North															
description	Minnesota North started as five unique schools that served our local communities and provide quality education.															
url	https://minnesotanorth.edu/															
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>8</td><td>11</td><td>5</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H2] Head North.</li><li>• [H2] Applying</li><li>• [H2] Programs</li></ul>	H1	H2	H3	H4	H5	H6	0	8	11	5	0	0		
H1	H2	H3	H4	H5	H6											
0	8	11	5	0	0											

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Making College Affordable</li> <li>• [H2] Events</li> <li>• [H2] Request Info</li> <li>• [H2] Visit Us</li> <li>• [H2] Apply</li> <li>• [H3] Featured Programs</li> <li>• [H3] Natural Resources</li> <li>• [H3] Nursing</li> <li>• [H3] Diesel Mechanics and Heavy Equipment</li> <li>• [H3] Class Act/Pre-Education</li> <li>• [H3] Law Enforcement</li> <li>• [H3] Fisheries and Wildlife Management</li> <li>• [H3] Industrial Mechanical Technology</li> <li>• [H3] Graphic Design and Visual Communications</li> <li>• [H3] Campuses</li> <li>• [H3] Student Services</li> <li>• [H4] Academics Overview</li> <li>• [H4] Admissions &amp; Aid Overview</li> <li>• [H4] Campuses Overview</li> <li>• [H4] Student Services Overview</li> <li>• [H4] About Overview</li> </ul>
	Images	<p>We found 16 images on this web page.</p> <p>12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>11%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 67 links including 1 link(s) to files</p>

## SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 13.43%
		Internal Links 86.57%

## In-page links

Anchor	Type	Juice
<a href="#">Workday helpdesk login</a>	External	Passing Juice
<a href="#">Request Info</a>	External	Passing Juice
<a href="#">Visit Us</a>	Internal	Passing Juice
<a href="#">Apply</a>	External	Passing Juice
<a href="#">Academics</a>	Internal	Passing Juice
<a href="#">Admissions &amp;#038; Aid</a>	Internal	Passing Juice
<a href="#">Campuses</a>	Internal	Passing Juice
<a href="#">Student Services</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Athletics</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Program Planners</a>	Internal	Passing Juice
<a href="#">Records Office</a>	Internal	Passing Juice
<a href="#">Transfer Information</a>	Internal	Passing Juice
<a href="#">EMPOWER</a>	Internal	Passing Juice
<a href="#">Applying</a>	Internal	Passing Juice
<a href="#">Financial Aid</a>	Internal	Passing Juice
<a href="#">Class Registration</a>	Internal	Passing Juice
<a href="#">Success Stories</a>	Internal	Passing Juice
<a href="#">Admissions FAQs</a>	Internal	Passing Juice
<a href="#">Hibbing</a>	Internal	Passing Juice

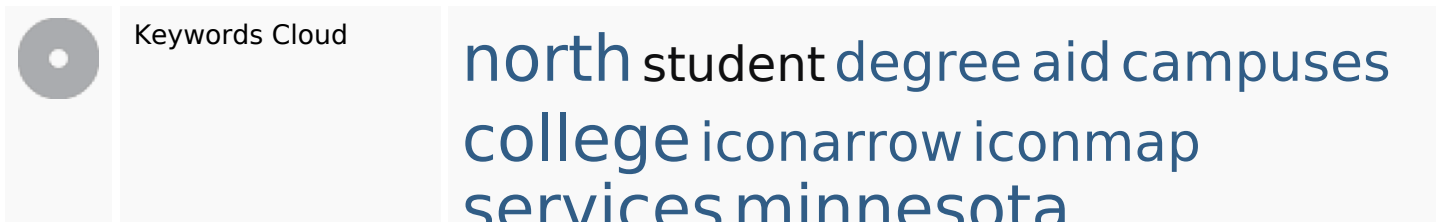
## In-page links

<a href="#">Itasca</a>	Internal	Passing Juice
<a href="#">Mesabi Range-Virginia</a>	Internal	Passing Juice
<a href="#">Mesabi Range-Eveleth</a>	Internal	Passing Juice
<a href="#">Rainy River</a>	Internal	Passing Juice
<a href="#">Vermilion</a>	Internal	Passing Juice
<a href="#">Academic Advising</a>	Internal	Passing Juice
<a href="#">Business Office</a>	Internal	Passing Juice
<a href="#">College Stores</a>	Internal	Passing Juice
<a href="#">Counseling Services</a>	Internal	Passing Juice
<a href="#">Accessibility/Disability Services</a>	Internal	Passing Juice
<a href="#">Student Basic Needs Resources</a>	Internal	Passing Juice
<a href="#">IT Services</a>	Internal	Passing Juice
<a href="#">Library</a>	Internal	Passing Juice
<a href="#">TRIO Programs</a>	Internal	Passing Juice
<a href="#">Veteran's Benefits/Services</a>	Internal	Passing Juice
<a href="#">History, Vision, Mission</a>	Internal	Passing Juice
<a href="#">Human Resources</a>	Internal	Passing Juice
<a href="#">Faculty &amp;#038; Staff Directory</a>	Internal	Passing Juice
<a href="#">Accreditation</a>	Internal	Passing Juice
<a href="#">Marketing and Branding</a>	Internal	Passing Juice
<a href="#">Policies and Procedures</a>	Internal	Passing Juice
<a href="#">Notifications, Alerts, and Reports</a>	Internal	Passing Juice
<a href="#">Current Students</a>	Internal	Passing Juice
<a href="#">Faculty &amp;#038; Staff</a>	Internal	Passing Juice
<a href="#">Customized Training</a>	External	Passing Juice
<a href="#">News</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Email Login</a>	Internal	Passing Juice

## In-page links

<a href="#">Course Search</a>	External	Passing Juice
<a href="#">D2L Brightspace</a>	External	Passing Juice
<a href="#">Eservices</a>	External	Passing Juice
<a href="#">program finder.</a>	Internal	Passing Juice
<a href="#">faculty &amp; staff directory.</a>	Internal	Passing Juice
<a href="#">Natural Resources</a>	Internal	Passing Juice
<a href="#">Nursing</a>	Internal	Passing Juice
<a href="#">Diesel Mechanics and Heavy Equipment</a>	Internal	Passing Juice
<a href="#">Class Act/Pre-Education</a>	Internal	Passing Juice
<a href="#">Law Enforcement</a>	Internal	Passing Juice
<a href="#">Fisheries and Wildlife Management</a>	Internal	Passing Juice
<a href="#">Industrial Mechanical Technology</a>	Internal	Passing Juice
<a href="#">Graphic Design and Visual Communications</a>	Internal	Passing Juice
<a href="#">Applying</a>	External	Passing Juice
<a href="#">Making College Affordable</a>	Internal	Passing Juice
<a href="#">Visit Us</a>	Internal	Passing Juice
<a href="#">Apply</a>	External	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice

## SEO Keywords








## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings






## Keywords Consistency

minnesota	11	✓	✗	✗	✗
north	11	✓	✗	✗	✓
services	9	✗	✗	✗	✓
college	9	✗	✗	✗	✓
iconarrow	8	✗	✗	✗	✗







## Usability

	Url	Domain : minnesotanorth.edu Length : 18
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.





## Document

	Speed Tips	 Excellent, your website doesn't use nested tables.
		 Too bad, your website is using inline styles.
		 Great, your website has few CSS files.
		 Too bad, your website has too many JS files (more than 6).
		 Perfect, your website takes advantage of gzip.

## Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

## Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		<a href="https://minnesotanorth.edu/sitemap.xml">https://minnesotanorth.edu/sitemap.xml</a>
	Robots.txt	<a href="http://minnesotanorth.edu/robots.txt">http://minnesotanorth.edu/robots.txt</a>
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		 Google Analytics