

Website review mmcgriffingear.com

Generated on September 20 2024 20:42 PM




The score is 57/100





SEO Content

	Title	Official Marymount Manhattan College Apparel & Merch Length : 56 Perfect, your title contains between 10 and 70 characters.																
	Description	The Official Store for Marymount Manhattan College - Griffin Gear! Shop for all your MMC school spirit needs! Length : 109 Great, your meta description contains between 70 and 160 characters.																
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Official Marymount Manhattan College Apparel & Merch</td></tr><tr><td>description</td><td>The Official Store for Marymount Manhattan College - Griffin Gear! Shop for all your MMC school spirit needs!</td></tr><tr><td>url</td><td>https://mmcgriffingear.com/</td></tr><tr><td>site_name</td><td>Griffin Gear</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633</td></tr></tbody></table>	Property	Content	type	website	title	Official Marymount Manhattan College Apparel & Merch	description	The Official Store for Marymount Manhattan College - Griffin Gear! Shop for all your MMC school spirit needs!	url	https://mmcgriffingear.com/	site_name	Griffin Gear	image	https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633	image:secure_url	https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633
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type	website																	
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url	https://mmcgriffingear.com/																	
site_name	Griffin Gear																	
image	https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633																	
image:secure_url	https://cdn.shopify.com/s/files/1/0626/7493/files/Griffin_Gear_MMC_Logo_Social_Sharing_Image_Shopify_URL.png?v=1588000633																	





SEO Content

		<div>image:width1200</div> <div>image:height402</div>
	Headings	<div> <div> <div>H11</div> <div>H20</div> <div>H35</div> <div>H415</div> <div>H516</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] Griffin Gear • [H3] Back in Stock! • [H3] OUR NEWEST ITEMS! • [H3] Shop by Category • [H3] About • [H3] Contact Us • [H4] Sweatshirts & Jackets • [H4] Shirts • [H4] Pants • [H4] Shorts • [H4] Matching Sets • [H4] Baby & Youth • [H4] Accessories • [H4] Supplies & More • [H4] Drinkware • [H4] Alumni • [H4] Pet Supplies • [H4] Positive Impact - Apparel Created from Recycled Bottles • [H4] Clearance • [H4] Holiday • [H4] Gift Cards • [H5] Dad Tee • [H5] Mom Tee • [H5] Three Layer Face Mask • [H5] Liberal Arts Tee • [H5] MMC 1936 Stadium Crew • [H5] Marymount Reverse Fleece Pant • [H5] MMC NYC Academy Shorts • [H5] Marymount Jersey Slub Tee • [H5] Marymount Weathered Fleece Hood • [H5] Marymount 1936 Full-Zip Hoodie • [H5] MMC Corduroy Half-Zip • [H5] Marymount Tri-Blend Jogger Pant • [H5] Marymount Quilted Knit Crew • [H5] Marymount Royal Quarter Zip • [H5] MMC Kid Tee • [H5] Griffins 1/4 Zip </div>
	Images	<p>We found 41 images on this web page.</p> <p>8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 11%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 39 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Log in	Internal	Passing Juice
Create an account	Internal	Passing Juice
Check out	Internal	Passing Juice
Shirts & Tees	Internal	Passing Juice
Outerwear	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Baby & Youth	Internal	Passing Juice
Drinkware	Internal	Passing Juice

In-page links

Accessories	Internal	Passing Juice
Supplies & More	Internal	Passing Juice
Pet Supplies	Internal	Passing Juice
Holiday	Internal	Passing Juice
Clearance	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
About Us	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
View collection →	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Sold Out	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
Buy	Internal	Passing Juice
View all collections →	Internal	Passing Juice
Matching Sets	Internal	Passing Juice
Alumni	Internal	Passing Juice
Positive Impact - Apparel Created from Recycled Bottles	Internal	Passing Juice

In-page links

[Search](#)

Internal

Passing Juice

[Return & Refund Policy](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

buy from more shop griffin supplies
marymount products gear tee











Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
buy	8	✗	✗	✗	✗
marymount	8	✓	✗	✓	✓
griffin	6	✗	✗	✓	✓
gear	6	✗	✗	✓	✓
products	6	✗	✗	✗	✗





Usability

	Url	Domain : mmcgriffingear.com Length : 18
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://mmcgriffingear.com/sitemap.xml</div>
	Robots.txt	http://mmcgriffingear.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.