







Website review mmpapparel.com

Generated on September 24 2024 00:59 AM






The score is **46/100**




SEO Content

	<p>Title</p>	<p>MMP Apparel</p> <p>Length : 11</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	<p>Description</p>	<p>Quality. Comfort. Design. Three words used to describe what we and what we make. Every shirt is picked with comfort in mind and every design is made with the customer in mind. The best quality and the best designs made by t-shirt lovers for t-shirt lovers.</p> <p>Length : 256</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>														
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>														
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1379 1481 2069"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>MMP Apparel</td> </tr> <tr> <td>url</td> <td>https://www.mmpapparel.com/</td> </tr> <tr> <td>title</td> <td>MMP Apparel</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Quality. Comfort. Design. Three words used to describe what we and what we make. Every shirt is picked with comfort in mind and every design is made with the customer in mind. The best quality and the best designs made by t-shirt lovers for t-shirt lovers.</td> </tr> <tr> <td>image</td> <td>http://www.mmpapparel.com/cdn/shop/files/mmp_apparel_logo_5.png?v=1670858155</td> </tr> </tbody> </table>	Property	Content	site_name	MMP Apparel	url	https://www.mmpapparel.com/	title	MMP Apparel	type	website	description	Quality. Comfort. Design. Three words used to describe what we and what we make. Every shirt is picked with comfort in mind and every design is made with the customer in mind. The best quality and the best designs made by t-shirt lovers for t-shirt lovers.	image	http://www.mmpapparel.com/cdn/shop/files/mmp_apparel_logo_5.png?v=1670858155
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SEO Content

		<p>image:secure_url https://www.mmpapparel.com/cdn/shop/files/mmp_apparel_logo_5.png?v=1670858155</p> <p>image:width 1802</p> <p>image:height 1801</p>												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>3</td><td>14</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none">• [H1]• [H2] Quality. Comfort. Design.• [H2] Featured products• [H2]• [H3] Baseball Mom T-Shirt• [H3] Baseball Mom T-Shirt• [H3] Boo!• [H3] Boo!• [H3] It's Corn!• [H3] It's Corn!• [H3] Jack-O'-Lantern• [H3] Jack-O'-Lantern• [H3] MMP Gear• [H3] MMP Gear• [H3] Fall• [H3] Fall• [H3] Baseball• [H3] Baseball	H1	H2	H3	H4	H5	H6	1	3	14	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	14	0	0	0									
	Images	<p>We found 10 images on this web page.</p> <p>5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
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SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
	Statistics	External Links : noFollow 4.35% External Links : Passing Juice 17.39% Internal Links 78.26%


In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Unisex	Internal	Passing Juice
Youth	Internal	Passing Juice
Sale	Internal	Passing Juice
Baseball	Internal	Passing Juice
MMP Gear	Internal	Passing Juice
Fall	Internal	Passing Juice
Woodstock Elementary	Internal	Passing Juice
Contact	Internal	Passing Juice
Baseball Mom T-Shirt	Internal	Passing Juice
Boo!	Internal	Passing Juice
It's Corn!	Internal	Passing Juice
Jack-O-Lantern	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

MMP Customs	External	Passing Juice
Custom Pricing	External	Passing Juice
Follow us on Instagram!	External	Passing Juice
Like us on Facebook!	External	Passing Juice
Powered by Shopify	External	noFollow





SEO Keywords

 Keywords Cloud	unit sale regular price gear baseball shop mmp usd fall
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
price	16	✘	✘	✘	✘
mmp	9	✔	✘	✘	✔
regular	8	✘	✘	✘	✘
usd	8	✘	✘	✘	✘
baseball	7	✘	✘	✘	✔












Usability

 Url	Domain : mmpapparel.com Length : 14
 Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><s></td><td>4</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<s>	4
Deprecated tags	Occurrences					
<s>	4					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Too bad, your website does not take advantage of gzip.				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://www.mmpapparel.com/sitemap.xml
	Robots.txt	http://mmpapparel.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.