

Website review mmpapparel.com

Generated on September 24 2024 00:59 AM

The score is 46/100



	Title	MMP Apparel			
		Length: 11			
		Perfect, your title contains between 10 and 70 characters.			
1	Description	Quality. Comfort. Design. Three words used to describe what we and what we make. Every shirt is picked with comfort in mind and every design is made with the customer in mind. The best quality and the best designs made by t-shirt lovers for t-shirt lovers.			
		Length: 256			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.			
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> online meta tags generator to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		site_name	MMP Apparel		
		url	https://www.mmpapparel.com/		
		title	MMP Apparel		
		type	website		
		description	Quality. Comfort. Design. Three words used to describe what we and what we make. Every shirt is picked with comfort in mind and every design is made with the customer in mind. The best quality and the best designs made by t-shirt lovers for t-shirt lovers.		
		image	http://www.mmpapparel.com/cdn/shop/files/mmp_apparel_logo_5.png?v=1670858155		

SEO Content

		image:secure_url				arel.com/cdr ig?v=16708	n/shop/files/m 58155
		image:width		1802			
		image:height		1801			
	Headings	H1 H 1 3	2	H3 14	H4 0	H5 0	H6 0
		 [H1] [H2] Quality. Comfort. Design. [H2] Featured products [H2] [H3] Baseball Mom T-Shirt [H3] Boseball Mom T-Shirt [H3] Boo! [H3] Boo! [H3] It's Corn! [H3] It's Corn! [H3] Jack-O'-Lantern [H3] Jack-O'-Lantern [H3] MMP Gear [H3] Fall [H3] Fall [H3] Baseball [H3] Baseball 					
8	Images	We found 10 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
8	Text/HTML Ratio	Ratio: 8% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Fla	sh cor	ntent has be	een detecte	d on this pa	ge.
O	Iframe	Great, there ar	re no l	frames dete	ected on thi	s page.	

SEO Links

⊘	URL Rewrite	Good. Your links looks friendly!

SEO Links

	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 23 links including 0 link(s) to files
0	Statistics	External Links : noFollow 4.35%
		External Links : Passing Juice 17.39% Internal Links 78.26%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Home	Internal	Passing Juice
Shop All	Internal	Passing Juice
Men	Internal	Passing Juice
Women	Internal	Passing Juice
Unisex	Internal	Passing Juice
<u>Youth</u>	Internal	Passing Juice
Sale	Internal	Passing Juice
Baseball	Internal	Passing Juice
MMP Gear	Internal	Passing Juice
<u>Fall</u>	Internal	Passing Juice
Woodstock Elementary	Internal	Passing Juice
<u>Contact</u>	Internal	Passing Juice
Baseball Mom T-Shirt	Internal	Passing Juice
Boo!	Internal	Passing Juice
<u>lt':s Corn!</u>	Internal	Passing Juice
Jack-O':-Lantern	Internal	Passing Juice
Search	Internal	Passing Juice

In-page links

MMP Customs	External	Passing Juice
Custom Pricing	External	Passing Juice
Follow us on Instagram!	External	Passing Juice
Like us on Facebook!	External	Passing Juice
Powered by Shopify	External	noFollow

SEO Keywords



Keywords Cloud

unit sale regular price gear baseball shop mmp usd fall

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
price	16	×	×	×	×
mmp	9	♥	×	×	✓
regular	8	×	×	×	×
usd	8	×	×	×	×
baseball	7	×	×	×	*

Usability

0	Url	Domain : mmpapparel.com Length : 14
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



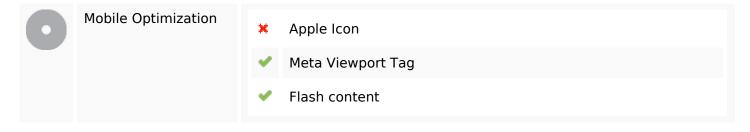
Dublin Core

This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
②	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors: 0 Warnings: 0
②	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Deprecated tags Occurrences
		Operecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
0	Speed Tips	 Excellent, your website doesn't use nested tables.
		Too bad, your website is using inline styles.
		X Too bad, your website has too many CSS files (more than 4).
		Too bad, your website has too many JS files (more than 6).
		Too bad, your website does not take advantage of gzip.

Mobile



Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.mmpapparel.com/sitemap.xml
	Robots.txt	http://mmpapparel.com/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.