

Website review mmsmarketing.co.za

Generated on September 22 2024 05:41 AM

The score is 53/100

SEO Content

Title	Length: 6	51	onal clothing	-	·	-
Description	elements a	nd funct	keting comp tions: - Appai escription co	el - Gifting -	Branding -	
Keywords	-		n't found me enerator to c			age. Use <u>this free</u>
Og Meta Properties	Good, your	page ta	ike advantag	e of Og Prop	erties.	
	Propert	:y	Content			
	locale		en_US			
	type		website			
	title		•	promotional Marketing	clothing ar	nd gifts -
	descriptio	n	assimilatin	eted marketi g diverse m - Apparel - G	arketing ele	
			https://ww	w.mmsmark	eting.co.za	1
	site_name	:	M&Ms	Marketing		
Headings	H1 1	H2 4	H3 0	H4 0	H5 0	H6 0
] WHAT] Menu	OUR CLIENTS	S SAY		

SEO Content

		[H2] Contact[H2] CONNECT[H2] Susbscribe
&	Images	We found 17 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
8	Text/HTML Ratio	Ratio: 0 % This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
②	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 11 links including 0 link(s) to files
	Statistics	External Links : noFollow 9.09%
		External Links : Passing Juice 0%
		Internal Links 90.91%

In-page links

Anchor	Туре	Juice
Skip to content	Internal	Passing Juice
Sign In Register	Internal	Passing Juice
HOME	Internal	Passing Juice

In-page links

<u>APPAREL</u>	Internal	Passing Juice
<u>GIFTING</u>	Internal	Passing Juice
BRANDING	Internal	Passing Juice
DISPLAY	Internal	Passing Juice
ABOUT	Internal	Passing Juice
<u>RESOURCES</u>	Internal	Passing Juice
CONTACT	Internal	Passing Juice
Out the Box	External	noFollow

SEO Keywords

Keywords Cloud	marketing empty human clothing corporate promotional leave mms field gifts
----------------	--

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
corporate	1	*	×	×	×
promotional	1	*	×	×	×
clothing	1	*	×	×	×
gifts	1	*	×	×	×
mms	1	×	×	×	×

Usability

0	Url	Domain : mmsmarketing.co.za Length : 18

Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5	
	Encoding	Perfect. Your declared charset is UTF-8.	
	W3C Validity	Errors: 0 Warnings: 0	
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.	
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.	
•	Speed Tips	 Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Too bad, your website has too many CSS files (more than 4). Too bad, your website has too many JS files (more than 6). Perfect, your website takes advantage of gzip. 	

Mobile

0	Mobile Optimization	•	Apple Icon

Mobile

✓ Meta Viewport Tag
✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
		https://www.mmsmarketing.co.za/sitemap_index.xml
	Robots.txt	http://mmsmarketing.co.za/robots.txt
		Great, your website has a robots.txt file.
8	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.