Website review
mmsmarketing.co.za

Generated on September 22 2024 07:34 AM

The score is 53/100

SEO Content

✅	Title	Corporate promotional clothing and gifts - M&Ms Marketing **Length : 61** Perfect, your title contains between 10 and 70 characters.
✅	Description	A multifaceted marketing company assimilating diverse marketing elements and functions: - Apparel - Gifting - Branding - Digital **Length : 128** Great, your meta description contains between 70 and 160 characters.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	**Content**
locale	en_US
type	website
title	Corporate promotional clothing and gifts - M&Ms Marketing
description	A multifaceted marketing company assimilating diverse marketing elements and functions: - Apparel - Gifting - Branding - Digital
url	https://www.mmsmarketing.co.za/
site_name	M&Ms Marketing

⦿	Headings	

H1	H2	H3	H4	H5	H6
1	4	0	0	0	0

- [H1] WHAT OUR CLIENTS SAY
- [H2] Menu

SEO Content

		• [H2] Contact • [H2] CONNECT • [H2] Susbscribe
❌	Images	We found 17 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 9.09% External Links : Passing Juice 0% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
Sign In	Register	Internal	Passing Juice
HOME	Internal	Passing Juice

In-page links

APPAREL		Internal	Passing Juice
GIFTING		Internal	Passing Juice
BRANDING		Internal	Passing Juice
DISPLAY		Internal	Passing Juice
ABOUT		Internal	Passing Juice
RESOURCES		Internal	Passing Juice
CONTACT		Internal	Passing Juice
Out the Box		External	noFollow

SEO Keywords

	Keywords Cloud	mms clothing human promotional gifts corporate empty marketing field leave

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
corporate	1	✔	✖	✖	✖
promotional	1	✔	✖	✖	✖
clothing	1	✔	✖	✖	✖
gifts	1	✔	✖	✖	✖
mms	1	✖	✖	✖	✖

Usability

	Url	Domain : mmsmarketing.co.za Length : 18
	Favicon	Great, your website has a favicon.

Usability

|		
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 0 Warnings : 0
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✔ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap. https://www.mmsmarketing.co.za/sitemap_index.xml
✅	Robots.txt	http://mmsmarketing.co.za/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.