Website review
modaamourboutique.com

Generated on September 20 2024 05:47 AM

The score is 63/100

SEO Content

✅	Title	Home | Moda Amour Apparel **Length : 25** Perfect, your title contains between 10 and 70 characters.
⚠️	Description	"People will stare, make it worth their while" **Length : 56** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
type	website
site_name	Moda Amour Apparel
title	Moda Amour Apparel
url	https://www.modaamourboutique.com/
description	"People will stare, make it worth their while"
image	https://assets.bigcartel.com/account_images/634972/erika-_moda_amour1.jpg?auto=format&fit=max&h=1200&w=1200
image:secure_url	https://assets.bigcartel.com/account_images/634972/erika-_moda_amour1.jpg?auto=format&fit=max&h=1200&w=1200

Headings					
H1	**H2**	**H3**	**H4**	**H5**	**H6**

SEO Content

		1	0	0	0	0	0
		• [H1] Featured products					
❌	Images	We found 20 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
✅	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.					
✅	Flash	Perfect, no Flash content has been detected on this page.					
✅	Iframe	Great, there are no Iframes detected on this page.					

SEO Links

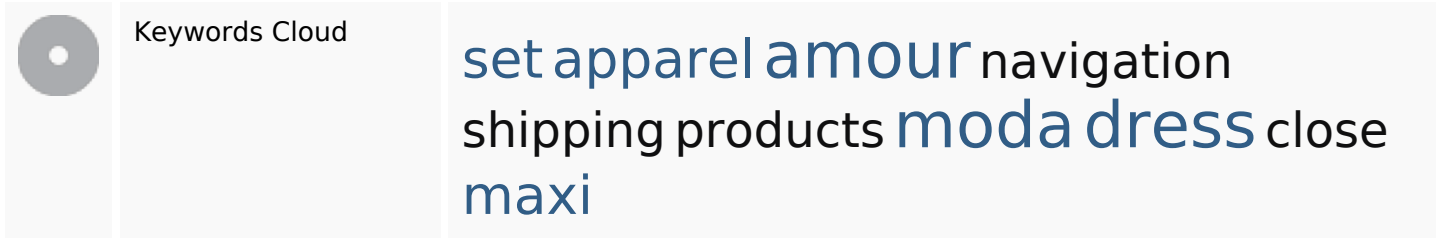|		
✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 16 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.25% Internal Links 93.75%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Shop	Internal	Passing Juice
All	Internal	Passing Juice

In-page links

MODA AMOUR APPAREL	Internal	Passing Juice
CURVY	Internal	Passing Juice
TOPS	Internal	Passing Juice
BOTTOMS	Internal	Passing Juice
DRESSES	Internal	Passing Juice
TWO PIECES	Internal	Passing Juice
MEN	Internal	Passing Juice
About Us	Internal	Passing Juice
Shipping	Internal	Passing Juice
Returns	Internal	Passing Juice
Customer Reviews	Internal	Passing Juice
Contact	Internal	Passing Juice
Powered by Big Cartel	External	Passing Juice

SEO Keywords

Keywords Cloud	set apparel amour navigation shipping products moda dress close maxi

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
dress	5	✖	✖	✖	✖
moda	4	✔	✖	✖	✖
amour	4	✔	✖	✖	✖
apparel	3	✔	✖	✖	✖
maxi	3	✖	✖	✖	✖

Usability

	Url	Domain : modaamourboutique.com Length : 21
✅	Favicon	Great, your website has a favicon.
❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 0 Warnings : 0
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✔ Perfect. No inline css has been found in HTML tags! ✔ Great, your website has few CSS files. ✔ Perfect, your website has few JavaScript files. ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✔	Apple Icon
		✔	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		https://www.modaamourboutique.com/sitemap.xml
✖	Robots.txt	**Missing**
		Your website doesn't have a robots.txt file - this can be problematic.
		A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
✔	Analytics	Great, your website has an analytics tool.
		Google Analytics