







# Website review mojosportswearcompany.com

Generated on September 19 2024 12:02 PM






The score is **49/100**





## SEO Content

	<p>Title</p>	<p>Mojo Sportswear Company   Get Your Mojo On!</p> <p><b>Length : 43</b></p> <p>Perfect, your title contains between 10 and 70 characters.</p>																		
	<p>Description</p>	<p>Mojo Sportswear Company is the place to find all of your performance Men &amp; Women's outdoor apparel.</p> <p><b>Length : 107</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>																		
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>																		
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1279 1481 2080"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Mojo Sportswear Company</td> </tr> <tr> <td>url</td> <td>https://www.mojosportswearcompany.com/</td> </tr> <tr> <td>title</td> <td>Mojo Sportswear Company   Get Your Mojo On!</td> </tr> <tr> <td>type</td> <td>website</td> </tr> <tr> <td>description</td> <td>Mojo Sportswear Company is the place to find all of your performance Men &amp; Women's outdoor apparel.</td> </tr> <tr> <td>image</td> <td>http://www.mojosportswearcompany.com/cdn/shop/files/IMG_6838_c8cd40dc-56a6-40f4-b7e0-19adf0d2a82e.jpg?v=1702832000</td> </tr> <tr> <td>image:secure_url</td> <td>https://www.mojosportswearcompany.com/cdn/shop/files/IMG_6838_c8cd40dc-56a6-40f4-b7e0-19adf0d2a82e.jpg?v=1702832000</td> </tr> <tr> <td>image:width</td> <td>1500</td> </tr> </tbody> </table>	Property	Content	site_name	Mojo Sportswear Company	url	https://www.mojosportswearcompany.com/	title	Mojo Sportswear Company   Get Your Mojo On!	type	website	description	Mojo Sportswear Company is the place to find all of your performance Men & Women's outdoor apparel.	image	http://www.mojosportswearcompany.com/cdn/shop/files/IMG_6838_c8cd40dc-56a6-40f4-b7e0-19adf0d2a82e.jpg?v=1702832000	image:secure_url	https://www.mojosportswearcompany.com/cdn/shop/files/IMG_6838_c8cd40dc-56a6-40f4-b7e0-19adf0d2a82e.jpg?v=1702832000	image:width	1500
Property	Content																			
site_name	Mojo Sportswear Company																			
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image:width	1500																			



## SEO Content

		image:height 1200												
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>9</td><td>8</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1]</li><li>• [H2] Item added to your cart</li><li>• [H2] PERFORMANCE GEAR</li><li>• [H2] Best Sellers</li><li>• [H2] Sign Up and Save 15% off your next purchase</li><li>• [H2] Featured</li><li>• [H2] Got Your Mojo On?</li><li>• [H2] About Us</li><li>• [H2] Customer Service</li><li>• [H2] Wholesale</li><li>• [H3] The Mr. Big Sport Check</li><li>• [H3] The Mr. Big Sport Check</li><li>• [H3] Men's Shorts</li><li>• [H3] Men's Shorts</li><li>• [H3] New Arrivals</li><li>• [H3] New Arrivals</li><li>• [H3] Island Bunny Fleece</li><li>• [H3] Island Bunny Fleece</li></ul>	H1	H2	H3	H4	H5	H6	1	9	8	0	0	0
H1	H2	H3	H4	H5	H6									
1	9	8	0	0	0									
	Images	<p>We found 9 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : <b>14%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>

## SEO Links

	In-page links	We found a total of 71 links including 0 link(s) to files
	Statistics	External Links : noFollow 1.41% External Links : Passing Juice 4.23% Internal Links 94.37%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">New</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Button-Ups</a>	Internal	Passing Juice
<a href="#">Polos</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Finny</a>	Internal	Passing Juice
<a href="#">Corporate Series Performance Shirts</a>	Internal	Passing Juice
<a href="#">Wireman X Performance Fishing Shirts</a>	Internal	Passing Juice
<a href="#">Ultimate-Guide 1/4 Zip Shirts</a>	Internal	Passing Juice
<a href="#">Fishing</a>	Internal	Passing Juice
<a href="#">Lifestyle</a>	Internal	Passing Juice
<a href="#">Beach</a>	Internal	Passing Juice
<a href="#">Americana</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Fleece</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Vests</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice


## In-page links

<a href="#">Shirts</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Performance Gear</a>	Internal	Passing Juice
<a href="#">Camisa de Playa Performance Shirts</a>	Internal	Passing Juice
<a href="#">Fleece</a>	Internal	Passing Juice
<a href="#">Outerwear</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Fleece</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">All</a>	Internal	Passing Juice
<a href="#">Shorts</a>	Internal	Passing Juice
<a href="#">Pants</a>	Internal	Passing Juice
<a href="#">Performance Gear</a>	Internal	Passing Juice
<a href="#">T-Shirts</a>	Internal	Passing Juice
<a href="#">Sweatshirts &amp; Fleece</a>	Internal	Passing Juice
<a href="#">Jackets</a>	Internal	Passing Juice
<a href="#">Headwear</a>	Internal	Passing Juice
<a href="#">Neck Gaiters</a>	Internal	Passing Juice
<a href="#">Drinkware</a>	Internal	Passing Juice
<a href="#">Blankets</a>	Internal	Passing Juice
<a href="#">Stickers &amp; Decals</a>	Internal	Passing Juice
<a href="#">Gift Card</a>	Internal	Passing Juice
<a href="#">Americana</a>	Internal	Passing Juice
<a href="#">Performance Gear</a>	Internal	Passing Juice
<a href="#">Bill Boyce</a>	Internal	Passing Juice
<a href="#">Fly Fishing</a>	Internal	Passing Juice
<a href="#">Raised By Waves</a>	Internal	Passing Juice
<a href="#">Island Bunny</a>	Internal	Passing Juice
<a href="#">The Basics</a>	Internal	Passing Juice

## In-page links

<a href="#">Mr. Big SS</a>	Internal	Passing Juice
<a href="#">Mr. Big Sport Check SS</a>	Internal	Passing Juice
<a href="#">Stretch Fit Shorts</a>	Internal	Passing Juice
<a href="#">Clearance</a>	Internal	Passing Juice
=	Internal	Passing Juice
<a href="#">Facebook</a>	External	Passing Juice
<a href="#">Instagram</a>	External	Passing Juice
<a href="#">Our Story</a>	Internal	Passing Juice
<a href="#">Partners</a>	Internal	Passing Juice
<a href="#">Pro-Staff</a>	Internal	Passing Juice
<a href="#">The Insider Review</a>	Internal	Passing Juice
<a href="#">Rewards Program</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Returns</a>	Internal	Passing Juice
<a href="#">Military &amp; First Responder Discounts</a>	Internal	Passing Juice
<a href="#">Shipping</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Log in</a>	External	Passing Juice
<a href="#">Apply</a>	Internal	Passing Juice
<a href="#">Apparel Customization</a>	Internal	Passing Juice
<a href="#">Mojo Sportswear Company</a>	Internal	Passing Juice
=	External	noFollow






## SEO Keywords

	Keywords Cloud	fishing shirts shorts fleece performance island gear bunny all new
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
performance	16	✘	✘	✔	✔
shorts	10	✘	✘	✘	✔
gear	10	✘	✘	✘	✔
shirts	10	✘	✘	✘	✘
fleece	10	✘	✘	✘	✔








## Usability

	Url	Domain : mojosportswearcompany.com Length : 25
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mojosportswearcompany.com/robots.txt">http://mojosportswearcompany.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>