







Website review motofemmes.com.au

Generated on September 23 2024 19:25 PM






The score is 47/100







SEO Content

	<p>Title</p>	<p>Womens & Mens Motorcycle Gear, Clothing, Apparel Australia Moto Est.</p> <p>Length : 74</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Description</p>	<p>Ride in style with Moto Est. Buy top quality motorcycle gear & accessories for urban motorbike & scooter riders. From men's & women's leather and textile jackets with armour to Kevlar jeans, boots, gloves, Hedon helmets, bike luggage and more. Free Shipping on orders over \$150 Australia wide.</p> <p>Length : 313</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.</p>										
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>										
	<p>Og Meta Properties</p>	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="539 1478 1481 1881"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Moto Est.</td> </tr> <tr> <td>url</td> <td>https://www.motoest.com.au/</td> </tr> <tr> <td>title</td> <td>Womens & Mens Motorcycle Gear, Clothing, Apparel Australia Moto Est.</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Moto Est.	url	https://www.motoest.com.au/	title	Womens & Mens Motorcycle Gear, Clothing, Apparel Australia Moto Est.	type	website
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	Headings	<table border="1"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>0</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul style="list-style-type: none"> • [H1] Moto Est. • [H2] Currency • [H2] CLOSING DOWN SALE 50% OFF EVERYTHING • [H2] LEARNER . DASHBOARD • [H2] SHOP EVERYTHING . • [H2] C U R V E . • [H2] V E G A N . • [H2] user manuals. • [H2] H e r . S t o r y • [H2] "That's what they said" • [H2] from the journal. • [H2] Currency 	H1	H2	H3	H4	H5	H6	1	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
1	11	0	0	0	0									
	Images	<p>We found 94 images on this web page.</p> <p>18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>												

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 32 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

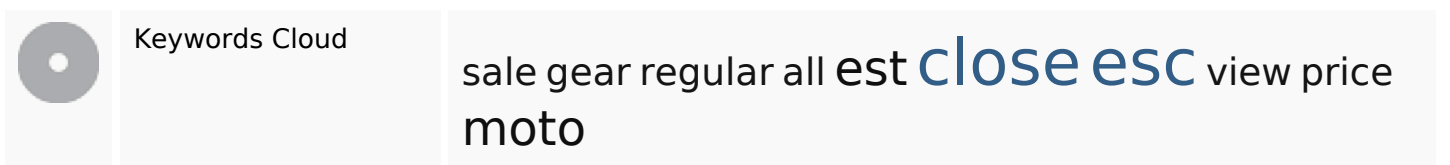
In-page links

Anchor	Type	Juice
Skip to content	Internal	Passing Juice
FEMMES	Internal	Passing Juice
HOMMES	Internal	Passing Juice
BRANDS.	Internal	Passing Juice
JOURNAL.	Internal	Passing Juice
SALE.	Internal	Passing Juice
Log in	Internal	Passing Juice
SHOP . ALL	Internal	Passing Juice
learn . more	Internal	Passing Juice
ATWYLD	Internal	Passing Juice
Shipping	Internal	Passing Juice
view full product details	Internal	Passing Juice
TRIP MACHINE	Internal	Passing Juice
view full product details	Internal	Passing Juice
Moto Est.	Internal	Passing Juice
view full product details	Internal	Passing Juice

In-page links

view full product details	Internal	Passing Juice
view full product details	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Vote Empower.ME 2023	Internal	Passing Juice
USER MANUAL Motorcycle Security 101	Internal	Passing Juice
STYLE RIDERS Winter '23	Internal	Passing Juice
Get In Touch	Internal	Passing Juice
Shipping & Returns	Internal	Passing Juice
FAQs	Internal	Passing Juice
Ride now. Pay Later	Internal	Passing Juice
T&Cs	Internal	Passing Juice
Our Story	Internal	Passing Juice
{{{name}}}	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
close	34	✘	✘	✘	✘
esc	34	✘	✘	✘	✘
moto	17	✔	✘	✔	✔
est	14	✔	✘	✔	✔

Keywords Consistency

view

13



Usability

	Url	Domain : motofemmes.com.au Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><thead><tr><th>Deprecated tags</th><th>Occurrences</th></tr></thead><tbody><tr><td><u></td><td>3</td></tr></tbody></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	3
Deprecated tags	Occurrences					
<u>	3					
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles.				

Document

- ✔ Great, your website has few CSS files.
- ✘ Too bad, your website has too many JS files (more than 6).
- ✘ Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://www.motoest.com.au/sitemap.xml>



Robots.txt

<http://motofemmes.com.au/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics