



# Website review mw2consulting.com

Generated on September 21 2024 04:38 AM





The score is 56/100







## SEO Content

	<p>Title</p>	<p>Home page</p> <p><b>Length : 9</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>												
	<p>Keywords</p>	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="539 1413 1481 1480"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>11</td> <td>5</td> <td>14</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="619 1518 1465 2078" style="list-style-type: none"> <li>• [H1] Trusted brands choose MW2 to successfully grow their ecommerce business.</li> <li>• [H2] Complete end-to-end ecommerce services in one place.</li> <li>• [H2] Learn more about MW2 Services.</li> <li>• [H2] Proven results for some of the largest brands in ecommerce.</li> <li>• [H2] Success Stories You Can Count On</li> <li>• [H2] We Are a Certified eCommerce experts</li> <li>• [H2] End to End E-commerce Services</li> <li>• [H2] Free Project Estimate</li> <li>• [H2] Corporate</li> <li>• [H2] Case Studies</li> <li>• [H2] Connect</li> <li>• [H2] Explore Our Business Sites</li> <li>• [H3] CEO, Central Group</li> <li>• [H3] CEO</li> <li>• [H3] VP of Ecommerce</li> </ul>	H1	H2	H3	H4	H5	H6	1	11	5	14	0	0
H1	H2	H3	H4	H5	H6									
1	11	5	14	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Chief Technology Officer</li><li>• [H3] Senior Systems Analyst</li><li>• [H4] Shopify Web Development</li><li>• [H4] Shopify Theme Development</li><li>• [H4] Ecommerce Services &amp; Strategy</li><li>• [H4] Shopify App Development</li><li>• [H4] User Experience Design</li><li>• [H4] Shopify Plus Store</li><li>• [H4] Shopify Migration</li><li>• [H4] Ecommerce Platform Selection</li><li>• [H4] Direct Selling Solution</li><li>• [H4] Shopify Headless</li><li>• [H4] Hire Shopify Developers</li><li>• [H4] Digital Marketing</li><li>• [H4] SEO Optimization</li><li>• [H4] Social Selling</li></ul>
	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : <b>26%</b> Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.68% Internal Links 90.32%


## In-page links

Anchor	Type	Juice
<a href="#">Menu</a>	Internal	Passing Juice
<a href="#">Work</a>	Internal	Passing Juice
<a href="#">Capabilities</a>	Internal	Passing Juice
<a href="#">About</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Account</a>	Internal	Passing Juice
<a href="#">Free Estimate</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">Learn More</a>	Internal	Passing Juice
<a href="#">See All</a>	Internal	Passing Juice
<a href="#">Solutions</a>	Internal	Passing Juice
<a href="#">Our Process</a>	Internal	Passing Juice
<a href="#">LUXASIA</a>	Internal	Passing Juice
<a href="#">PCA Skin</a>	Internal	Passing Juice
<a href="#">Honeywell</a>	Internal	Passing Juice
<a href="#">Workpays</a>	Internal	Passing Juice
<a href="#">Apple</a>	Internal	Passing Juice
<a href="#">James Free Jewelers</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Offices</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Careers</a>	Internal	Passing Juice
<a href="#">MW2 Mobile</a>	External	Passing Juice

## In-page links

<a href="#">MW2 Talent</a>	External	Passing Juice
<a href="#">MW2 Direct</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice





## SEO Keywords

 Keywords Cloud	more <b>development</b> experience e-commerce <b>magento</b> ecommerce services <b>shopify</b> store mw2
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopify	25	✘	✘	✘	✔
magento	18	✘	✘	✘	✘
development	16	✘	✘	✘	✔
services	13	✘	✘	✘	✔
store	12	✘	✘	✘	✔












## Usability

 Url	Domain : mw2consulting.com Length : 17
 Favicon	Great, your website has a favicon.
 Printability	Great. We have found a Print-Friendly CSS.
 Language	Good. Your declared language is en.





## Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile


	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing
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## Optimization



		<p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://mw2consulting.com/robots.txt">http://mw2consulting.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>