Website review
mw2consulting.com

Generated on September 21 2024 06:38 AM

The score is 56/100

SEO Content

⚠️	Title	Home page **Length : 9** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
❌	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** 1 **H2** 11 **H3** 5 **H4** 14 **H5** 0 **H6** 0 • [H1] Trusted brands choose MW2 to successfully grow their ecommerce business. • [H2] Complete end-to-end ecommerce services in one place. • [H2] Learn more about MW2 Services. • [H2] Proven results for some of the largest brands in ecommerce. • [H2] Success Stories You Can Count On • [H2] We Are a Certified eCommerce experts • [H2] End to End E-commerce Services • [H2] Free Project Estimate • [H2] Corporate • [H2] Case Studies • [H2] Connect • [H2] Explore Our Business Sites • [H3] CEO, Central Group • [H3] CEO • [H3] VP of Ecommerce

SEO Content

- [H3] Chief Technology Officer
- [H3] Senior Systems Analyst
- [H4] Shopify Web Development
- [H4] Shopify Theme Development
- [H4] Ecommerce Services & Strategy
- [H4] Shopify App Development
- [H4] User Experience Design
- [H4] Shopify Plus Store
- [H4] Shopify Migration
- [H4] Ecommerce Platform Selection
- [H4] Direct Selling Solution
- [H4] Shopify Headless
- [H4] Hire Shopify Developers
- [H4] Digital Marketing
- [H4] SEO Optimization
- [H4] Social Selling

	Images	We found 20 images on this web page. Good, most or all of your images have alt attributes.
	Text/HTML Ratio	Ratio : **26%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 31 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.68% Internal Links 90.32%

In-page links

Anchor	Type	Juice
Menu	Internal	Passing Juice
Work	Internal	Passing Juice
Capabilities	Internal	Passing Juice
About	Internal	Passing Juice
Contact	Internal	Passing Juice
Blog	Internal	Passing Juice
Account	Internal	Passing Juice
Free Estimate	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
See All	Internal	Passing Juice
Solutions	Internal	Passing Juice
Our Process	Internal	Passing Juice
LUXASIA	Internal	Passing Juice
PCA Skin	Internal	Passing Juice
Honeywell	Internal	Passing Juice
Workpays	Internal	Passing Juice
Apple	Internal	Passing Juice
James Free Jewelers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Offices	Internal	Passing Juice
Blog	Internal	Passing Juice
Careers	Internal	Passing Juice
MW2 Mobile	External	Passing Juice

In-page links

MW2 Talent	External	Passing Juice
MW2 Direct	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

Keywords Cloud	ecommerce e-commerce experience services magento mw2 more shopify development store

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shopify	25	✖	✖	✖	✔
magento	18	✖	✖	✖	✖
development	16	✖	✖	✖	✔
services	13	✖	✖	✖	✔
store	12	✖	✖	✖	✔

Usability

	Url	Domain : mw2consulting.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability

	Dublin Core	This page does not take advantage of Dublin Core.
❌		

Document

	Doctype	HTML 5
✅		

	Encoding	Perfect. Your declared charset is UTF-8.
✅		

	W3C Validity	Errors : 0 Warnings : 0
❌		

	Email Privacy	Great no email address has been found in plain text!
✅		

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
✅		

	Speed Tips	
⚪		✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.
		✖ Too bad, your website has too many CSS files (more than 4).
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	
⚪		✖ Apple Icon
		✔ Meta Viewport Tag
		✔ Flash content

Optimization

	XML Sitemap	Missing
❌		

Optimization

		Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://mw2consulting.com/robots.txt Great, your website has a robots.txt file.
✓	Analytics	Great, your website has an analytics tool. Google Analytics