





Website review mwreynolds.com

Generated on September 21 2024 13:34 PM






The score is 54/100







SEO Content

	Title	<div>M. W. Reynolds</div> <div>Length : 14</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																
	Description	<div>Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour</div> <div>Length : 159</div> <div>Great, your meta description contains between 70 and 160 characters.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://mwreynolds.com/</td></tr><tr><td>site_name</td><td>M.W. Reynolds</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>M. W. Reynolds</td></tr><tr><td>description</td><td>Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour</td></tr><tr><td>image</td><td>https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200</td></tr><tr><td>image:secure_url</td><td>https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200</td></tr></tbody></table>	Property	Content	url	https://mwreynolds.com/	site_name	M.W. Reynolds	type	website	title	M. W. Reynolds	description	Handcrafted goods for the modern sportsman. Rugged apparel and sporting lifestyles for hunting, shooting, fly fishing, and vintage motorcycles. Filson, Barbour	image	https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200	image:secure_url	https://cdn.shopify.com/s/files/1/1633/6651/files/mw-reynolds-color-web.png?height=628&pad_color=fff&v=1613157778&width=1200
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SEO Content

		<div>image:width1200</div> <div>image:height628</div>
	Headings	<div> <div>H11H26H30H40H50H63</div> <ul style="list-style-type: none"> • [H1] apparel • [H2] Shooting • [H2] Fly Fishing • [H2] Motorcycle • [H2] Apparel • [H2] Subscribe • [H2] Sign up and get 10% off your next purchase • [H6] Company Info • [H6] Customer Service • [H6] In-Store Hours </div>
	Images	<p>We found 14 images on this web page.</p> <p>6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 12%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 256 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0.78%</p>

SEO Links

Internal Links 99.22%

In-page links

Anchor	Type	Juice
Side by Sides - British	Internal	Passing Juice
Side by Sides - European	Internal	Passing Juice
Side by Sides - American	Internal	Passing Juice
Over & Unders - European	Internal	Passing Juice
Over & Unders - American	Internal	Passing Juice
Semi-Autos, Drillings, & Singles	Internal	Passing Juice
Bolt Action - British	Internal	Passing Juice
Bolt Action - European	Internal	Passing Juice
Bolt Action - American	Internal	Passing Juice
Double Rifles	Internal	Passing Juice
Single Shot & Lever	Internal	Passing Juice
Gear & Shell Bags	Internal	Passing Juice
Gun Cases & Slips	Internal	Passing Juice
Gun Case Items	Internal	Passing Juice
Recoil Pads	Internal	Passing Juice
Hearing Protection	Internal	Passing Juice
Shooting Glasses	Internal	Passing Juice
Knives	Internal	Passing Juice
Dog Items	Internal	Passing Juice
Filson x Mossy Oak	Internal	Passing Juice
Men's - Jackets	Internal	Passing Juice
Men's - Vests & Game Bags	Internal	Passing Juice
Men's - Sweaters	Internal	Passing Juice
Men's - Shirts	Internal	Passing Juice

In-page links

Men's - Pants, Chaps, & Bibs	Internal	Passing Juice
Men's - Boots, Socks, & Flashes	Internal	Passing Juice
Women's - Jackets	Internal	Passing Juice
Women's - Vests & Game Bags	Internal	Passing Juice
Women's - Shirts	Internal	Passing Juice
Women's - Pants & Chaps	Internal	Passing Juice
Women's - Boots, Socks, & Flashes	Internal	Passing Juice
Hats, Caps, & Hoods	Internal	Passing Juice
Gloves	Internal	Passing Juice
Rods - Graphite - Trout	Internal	Passing Juice
Rods - Graphite - Salmon	Internal	Passing Juice
Rods - Graphite - Saltwater	Internal	Passing Juice
Rods - Bamboo	Internal	Passing Juice
Rods - Glass	Internal	Passing Juice
Rods - Vintage & Pre-Owned	Internal	Passing Juice
Reels - Trout	Internal	Passing Juice
Reels - Salmon	Internal	Passing Juice
Reels - Saltwater	Internal	Passing Juice
Rod and Reel Combos	Internal	Passing Juice
Vests & Tech Packs	Internal	Passing Juice
Rod & Reel Cases	Internal	Passing Juice
Field & Gear Bags	Internal	Passing Juice
Waders	Internal	Passing Juice
Wading Boots	Internal	Passing Juice
Wading Belts	Internal	Passing Juice
Fly Boxes & Wallets	Internal	Passing Juice
Nets	Internal	Passing Juice
Forceps, Clamps, Scissors, & Nippers	Internal	Passing Juice

In-page links

Tools & Accessories	Internal	Passing Juice
Fly Lines	Internal	Passing Juice
Leaders	Internal	Passing Juice
Tippet	Internal	Passing Juice
Weight	Internal	Passing Juice
Strike Indicators	Internal	Passing Juice
Floatant & Sinkant	Internal	Passing Juice
Sunglasses	Internal	Passing Juice
Books	Internal	Passing Juice
Flasks, Bottles, & Mugs	Internal	Passing Juice
Men's - Jackets	Internal	Passing Juice
Men's - Sweaters	Internal	Passing Juice
Men's - Shirts	Internal	Passing Juice
Men's - T-Shirts	Internal	Passing Juice
Men's - Pants & Shorts	Internal	Passing Juice
Women's - Jackets	Internal	Passing Juice
Women's - Shirts	Internal	Passing Juice
Women's - Bottoms	Internal	Passing Juice
Caps & Hats	Internal	Passing Juice
Face & Neck Protection	Internal	Passing Juice
Gloves	Internal	Passing Juice
Socks	Internal	Passing Juice
ARC Fishing	Internal	Passing Juice
Brodin	Internal	Passing Juice
Douglas Outdoors	Internal	Passing Juice
Echo	Internal	Passing Juice
Filson	Internal	Passing Juice
Fishpond	Internal	Passing Juice

In-page links

G. Loomis	Internal	Passing Juice
Galvan	Internal	Passing Juice
Hardy	Internal	Passing Juice
Montana Fly	Internal	Passing Juice
Patagonia	Internal	Passing Juice
RIO	Internal	Passing Juice
Ross Reels	Internal	Passing Juice
Scientific Angler	Internal	Passing Juice
Tibor	Internal	Passing Juice
Umpqua	Internal	Passing Juice
Men's Jackets - Leather	Internal	Passing Juice
Men's Jackets - Wax	Internal	Passing Juice
Men's Vests	Internal	Passing Juice
Men's Sweaters	Internal	Passing Juice
Men's Hoodies & Sweatshirts	Internal	Passing Juice
Men's Shirts	Internal	Passing Juice
Men's Pants & Denim	Internal	Passing Juice
Men's Overalls & Work Aprons	Internal	Passing Juice
Men's Boots	Internal	Passing Juice
Women's Jackets - Leather	Internal	Passing Juice
Women's Jackets - Wax & Quilted	Internal	Passing Juice
Women's Vests	Internal	Passing Juice
Women's Sweaters	Internal	Passing Juice
Gloves	Internal	Passing Juice
Scarves & Bandanas	Internal	Passing Juice
Hats & Caps	Internal	Passing Juice
Bags	Internal	Passing Juice
Tool Rolls	Internal	Passing Juice

In-page links

Briefcases & Computer Bags	Internal	Passing Juice
Backpacks & Rucksacks	Internal	Passing Juice
Messenger Bags	Internal	Passing Juice
Tote Bags	Internal	Passing Juice
Soft Cooler Bags	Internal	Passing Juice
Pouches & Trays	Internal	Passing Juice
Duffle Bags	Internal	Passing Juice
Overnight & Weekend Bags	Internal	Passing Juice
Rolling Bags	Internal	Passing Juice
Dry Bags	Internal	Passing Juice
Garment Bags	Internal	Passing Juice
Toiletry Bags	Internal	Passing Juice
Barbour	Internal	Passing Juice
Beretta	Internal	Passing Juice
Deus Ex Machina	Internal	Passing Juice
Filson	Internal	Passing Juice
Fishpond	Internal	Passing Juice
Iron & Resin	Internal	Passing Juice
Patagonia	Internal	Passing Juice
Leather Bags	Internal	Passing Juice
Made In The USA Bags	Internal	Passing Juice
Coats & Jackets	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Hoodies, Sweatshirts, & Fleece	Internal	Passing Juice
Overshirts	Internal	Passing Juice
Shirts	Internal	Passing Juice
T-Shirts & Tanks	Internal	Passing Juice
Vests	Internal	Passing Juice

In-page links

Denim	Internal	Passing Juice
Pants	Internal	Passing Juice
Shorts	Internal	Passing Juice
Long Johns, Underwear, & Pajamas	Internal	Passing Juice
Hats and Caps	Internal	Passing Juice
Scarves, Bandanas, Handkerchiefs, & Neckties	Internal	Passing Juice
Belts and Suspenders	Internal	Passing Juice
Gloves	Internal	Passing Juice
Socks	Internal	Passing Juice
Boots & Shoes	Internal	Passing Juice
Coats & Jackets	Internal	Passing Juice
Sweaters	Internal	Passing Juice
Hoodies, Sweatshirts, & Fleece	Internal	Passing Juice
Shirts	Internal	Passing Juice
T-Shirts	Internal	Passing Juice
Vests	Internal	Passing Juice
Pants and Denim	Internal	Passing Juice
Dresses, Skirts, & Skorts	Internal	Passing Juice
Hats and Caps	Internal	Passing Juice
Scarves and Bandanas	Internal	Passing Juice
Gloves	Internal	Passing Juice
Socks	Internal	Passing Juice
Boots & Shoes	Internal	Passing Juice
Barbour	Internal	Passing Juice
Barbour International	Internal	Passing Juice
Belstaff	Internal	Passing Juice
Beretta	Internal	Passing Juice
Deus Ex Machina	Internal	Passing Juice

In-page links

Duck Head	Internal	Passing Juice
Filson	Internal	Passing Juice
Freenote	Internal	Passing Juice
Iron & Resin	Internal	Passing Juice
Naked and Famous	Internal	Passing Juice
Patagonia	Internal	Passing Juice
Raleigh Denim	Internal	Passing Juice
Relwen	Internal	Passing Juice
Schott NYC	Internal	Passing Juice
Tom Beckbe	Internal	Passing Juice
New Arrivals - Men's	Internal	Passing Juice
New Arrivals - Women's	Internal	Passing Juice
Sale Apparel - Men's	Internal	Passing Juice
Sale Apparel - Women's	Internal	Passing Juice
Motorcycle Apparel	Internal	Passing Juice
Shooting Apparel	Internal	Passing Juice
Fly Fishing Apparel	Internal	Passing Juice
Wool Apparel	Internal	Passing Juice
Oil/Wax Cloth Apparel	Internal	Passing Juice
Made In The USA Apparel	Internal	Passing Juice
Wallets - Men's	Internal	Passing Juice
Wallets - Women's	Internal	Passing Juice
Purses	Internal	Passing Juice
Money Clips	Internal	Passing Juice
Keychains	Internal	Passing Juice
Watches	Internal	Passing Juice
Flasks & Thermoses	Internal	Passing Juice
Bracelets	Internal	Passing Juice

In-page links

Umbrellas	Internal	Passing Juice
Cologne	Internal	Passing Juice
Soap	Internal	Passing Juice
Deodorant	Internal	Passing Juice
Oil	Internal	Passing Juice
Aftershave	Internal	Passing Juice
Shave Cream	Internal	Passing Juice
Body Wash & Shampoo	Internal	Passing Juice
Pomade	Internal	Passing Juice
Moisturizer	Internal	Passing Juice
Gift Sets	Internal	Passing Juice
Collars	Internal	Passing Juice
Leashes	Internal	Passing Juice
Bowls	Internal	Passing Juice
Beds	Internal	Passing Juice
Coats	Internal	Passing Juice
Chest Protectors	Internal	Passing Juice
Toys	Internal	Passing Juice
Blankets	Internal	Passing Juice
Towels	Internal	Passing Juice
Bar Items	Internal	Passing Juice
Cigar Items	Internal	Passing Juice
Coffee Mugs	Internal	Passing Juice
Books	Internal	Passing Juice
Garment Care	Internal	Passing Juice
New Arrivals - Shooting	Internal	Passing Juice
New Arrivals - Fly Fishing	Internal	Passing Juice
New Arrivals - Motorcycle	Internal	Passing Juice


In-page links

New Arrivals - Bags & Luggage	Internal	Passing Juice
New Arrivals - Accessories	Internal	Passing Juice
Sale - Shooting	Internal	Passing Juice
Sale - Fly Fishing	Internal	Passing Juice
Sale - Motorcycle	Internal	Passing Juice
Sale - Bags & Luggage	Internal	Passing Juice
Sale - Accessories	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search	Internal	Passing Juice
Gift Cards	Internal	Passing Juice
Login	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Shotguns	Internal	Passing Juice
Rifles	Internal	Passing Juice
Shooting Accessories	Internal	Passing Juice
Rods and Reels	Internal	Passing Juice
Fly Fishing Gear	Internal	Passing Juice
Fly Fishing Brands	Internal	Passing Juice
Motorcycle Accessories	Internal	Passing Juice
Personal Bags	Internal	Passing Juice
Travel Bags	Internal	Passing Juice
Men's Apparel	Internal	Passing Juice
Women's Apparel	Internal	Passing Juice
Personal Items	Internal	Passing Juice
Grooming	Internal	Passing Juice
Home & Camp	Internal	Passing Juice
Location	Internal	Passing Juice

In-page links

How To Reach Us	Internal	Passing Juice
Parking	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Returns & Exchanges	Internal	Passing Juice
Shipping	Internal	Passing Juice
Consignments	Internal	Passing Juice
M.W. Reynolds	Internal	Passing Juice



SEO Keywords

	Keywords Cloud	mens arrivals fishing sale apparel womens jackets new bags fly
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bags	52	✖	✖	✖	✖
mens	52	✖	✖	✖	✖
apparel	40	✖	✖	✔	✔
womens	36	✖	✖	✖	✖
fly	22	✖	✖	✔	✔










Usability

	Url	Domain : mwreynolds.com Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





Usability

		
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. https://mwreynolds.com/sitemap.xml
	Robots.txt	http://mwreynolds.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics